## 1AC

### Plan

#### Plan: The United States federal government should substantially increase prohibitions on private sector conduct that is more restrictive of competition than reasonably necessary to enable creation of information technology standards.

### 1AC---Innovation ADV

#### Advantage 1 is Innovation:

#### Current standard setting organization and FRAND enforcement is failing now

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I. Standard Setting and the Competitive Process

The fundamental economics in the information technology sector, driven by network effects, implies that there is enormous value associated with establishing compatibility standards. Popular standards include the mobile broadband standards used in cell phones, which are established by the 3rd Generation Partnership Project (3GPP), and the Wi-Fi technology for wireless local area networks, which is enabled by the 802.11 standard established by the Institute of Electrical and Electronics Engineers (IEEE).4

There are many SSOs, and their rules and procedures differ considerably. In addition to IEEE, leading SSOs include the International Organization for Standardization (ISO), the International Telecommunication Union (ITU), the European Telecommunications Standards Institute (ETSI), the Internet Engineering Task Force (IETF), and the World Wide Web Consortium (W3C).5 SSOs generally establish standards by holding a series of committee meetings among industry participants. These meetings culminate in a vote on a technical specification that describes what features or attributes a product must have in order to comply with the standard. Most SSOs are open to all industry participants and seek to operate on a consensus basis, applying certain voting rules. SSOs do not normally engage in patent licensing, nor do they specify how patent royalties will be divided up among patent holders. They leave that to their members, which in some cases form patent pools to address these issues.6

SSOs adopt specific policies relating to intellectual property rights (IPRs).7 These IPR policies are generally intended to enable the SEP holders to obtain reasonable royalties for licensing their patents, while prohibiting them from charging excessive royalties after other industry participants have committed to the standard. At that point, firms committed to implementing the standard— which we call “implementers”—would find it very costly to avoid using the patented technology. For this purpose, most SSOs require SEP owners to license their SEPs on FRAND terms.8

FRAND policies are especially necessary because negotiations between SEP holders and implementers generally take place only after the implementers have used and infringed the technologies claimed by the SEPs. Standards involving information and communications technology can involve hundreds or even thousands of SEPs, many with uncertain boundaries for infringement. In addition, a time lag exists between patent application and patent issuance. For these and other reasons, it is impractical for implementers to enter into negotiations for patent licenses with all SEP owners prior to the establishment of a standard and to their implementation of it.9

The fact that patent negotiations generally do not take place until after implementers have used and infringed the technologies has several critical implications. First, at the time of negotiation, implementers are locked into the standard and the technologies claimed by the SEPs—that is, the cost to switch to an alternative technology or standard at that point—ex post—is much greater than it was ex ante, before the patented technology was first included in the standard. Ex post, the patent holder is no longer competing to have its technology included in the standard, nor is it competing to have implementers of the standard use its technology. Instead, because the patent holder owns an asset that is essential to the standard, implementers have no choice but to use the patented technology.

If the standard is commercially successful, implementers are willing to pay a much larger royalty for use of the patented technology than they would have paid ex ante, when the SEP holder faced competition from other technologies. In these circumstances, the SEP holder can be said to have obtained monopoly power in the market in which the patented technology is licensed for use in implementing the standard.10

Second, because of lock-in and the implementer’s ongoing infringement, the potential for litigation looms large in licensing negotiations. In effect, the parties are negotiating about how to settle an infringement suit, and that negotiation is heavily influenced by their predictions as to what the court will do if they cannot agree. This situation is not unique to SEPs; it arises frequently when firms are faced with patent infringement claims for products they have independently developed or technologies they have inadvertently infringed. Patent law addresses such instances by specifying that patent holders are entitled to “reasonable royalties,” defined as the royalties that the parties would have negotiated prior to the infringement and thus prior to lock-in.11 Those hypothetical ex ante royalties reflect the market value of the patent license. Notwithstanding the law’s embrace of this principle, however, as a practical matter, patent holders are generally able to recover more than the ex ante value of the patent when litigation occurs after the implementers are locked in. Further, negotiations in the shadow of litigation after lock-in tend to result in royalties in excess of the ex ante or market value of the patented technology.12

Third, the shadow of litigation is particularly problematic in the communications and technology sector, in which products typically include hundreds or thousands of patented technologies. A court-ordered injunction involving such products would deprive the implementer of not only the value of the technology covered by the patent-in-suit, but also the value of the entire product.13 Implementers that are forced to bear the risk of an injunction are thus induced to agree to royalties greater than those that would be appropriate if only the value of the patented technology were at stake. Those royalties systematically provide SEP holders with excessive compensation in comparison with the benchmark of ex ante royalties.

These implications of lock-in and ex post dealings are well-understood: they represent an example of the general concept of lock-in and opportunism developed by Oliver Williamson.14 The Federal Circuit has also recognized the market distortions caused by the inclusion of patented technologies in public standards and the resulting danger of patent holdup involving SEPs.15

For these and other reasons, the SEP holder has ex post monopoly power that, if left unchecked, would enable it to obtain royalties far in excess of the royalties that it could earn in a competitive market.16 To address this common problem and limit ex post opportunism by SEP holders, SSOs typically require participants that own SEPs to make certain FRAND commitments. In particular, by requiring a commitment to license on “fair and reasonable” terms, the FRAND requirement aims to prevent, or at least reduce, the extent of monopoly pricing by SEP holders. And by requiring a commitment to license on “nondiscriminatory” terms, the FRAND requirement can prevent SEP holders from extracting monopoly premiums by selective licensing or, more important, migrating their monopoly power from the FRAND-regulated market to unregulated standard-implementing product markets by licensing to only one or a few implementers or licensing to selected implementers on discriminatorily favorable terms.

#### Holdup is accentuated by FTC v Qualcomm

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Standards can enhance competition and consumer choice, but they also massively inflate the value of patents deemed essential to the standard, and give their owners the power to sue companies that implement the standard for money damages or injunctions to block them from using their SEPs. When standards cover critical features like wireless connectivity, SEP owners wield a huge amount of “hold-up” power because their patents allow them to effectively block access to the standard altogether. That lets them charge unduly large tolls to anyone who wants to implement the standard.

To minimize that risk, standard-setting organizations typically require companies that want their patented technology incorporated into a standard to promise in advance to license their SEPs to others on fair, reasonable, and non-discriminatory (FRAND) terms. But that promise strikes at a key tension between antitrust and patent law: patent owners have no obligation to let anyone use technology their patent covers, but to get those technologies incorporated into standards, patent owners usually have to promise that they will give permission to anyone who wants to implement the standard as long as they pay a reasonable license fee.

Qualcomm is one of the most important and dominant companies in the history of wireless communication standards. It is a multinational conglomerate that has owned patents on every major wireless communication standard since its first CDMA patent in 1985, and it participates in the standard-setting organizations that define those standards. Qualcomm is somewhat unique in that it not only licenses SEPs, but also supplies the modem chips used by a wide range of devices. These include chips that implement wireless communication standards, which lie at the heart of every mobile computing device.

Although Qualcomm promised to license its SEPs (including patents essential to CDMA, 3G, 4G, and 5G) on FRAND terms, its conduct has to many looked unfair, unreasonable, and highly discriminatory. In particular, Qualcomm has drawn scrutiny for bundling tens of thousands of patents together—including many that are not standard-essential—and offering portfolio-only licenses no matter what licensees actually want or need; refusing to sell modem chips to anyone without a SEP license and threatening to withhold chips from companies trying to negotiate different license terms; refusing to license anyone other than original-equipment manufacturers (OEMs); and insisting on royalties calculated as a percentage of the sale price of a handset sold to end users for hundreds of dollars, despite the minimal contribution of any particular patent to the retail value.

In 2017, the U.S. Federal Trade Commission [sued](https://www.ftc.gov/news-events/press-releases/2017/01/ftc-charges-qualcomm-monopolizing-key-semiconductor-device-used) Qualcomm for violating both sections of the Sherman Antitrust Act by engaging in a number of anticompetitive SEP licensing practices. In May 2019, the U.S. District Court for the Northern District of California agreed with the FTC, identifying numerous instances of Qualcomm’s unlawful, anticompetitive conduct in a comprehensive [233-page opinion](https://www.eff.org/document/ftc-v-qualcomm-district-court-opinion). We were pleased to see the FTC take action and the district court credit the overwhelming evidence that Qualcomm’s conduct is corrosive to market-based competition and threatens to cement Qualcomm’s dominance for years to come.

But this month, a panel of judges from the Court of Appeals for the Ninth Circuit unanimously [overturned](https://www.eff.org/document/ninth-circuit-opinion-ftc-v-qualcomm) the district court’s decision, reasoning that Qualcomm’s conduct was “hypercompetitive” but not “anticompetitive,” and therefore not a violation of antitrust law. To reach that result, the Ninth Circuit made the patent grant more powerful and antitrust law weaker than ever.

According to the Ninth Circuit, patent owners don’t have a duty to let anyone use what their patent covers, and therefore Qualcomm had no duty to license its SEPs to anyone. But that framing requires ignoring the promises Qualcomm made to license its SEPs on reasonable and non-discriminatory terms—promises that courts in this country and around the world have consistently enforced. It also means ignoring antitrust principles like the essential facilities doctrine, which limits the ability of a monopolist with hold-up power over an essential facility (like a port) to shut out rivals. Instead, the Ninth Circuit held rather simplistically that a duty to deal could arise only if the monopolist had provided access, and then reversed its policy.

But even when Qualcomm restricted its licensing policies in critical ways, the Ninth Circuit found reasons to approve those restrictions. For example, Qualcomm stopped licensing its patents to chip manufacturers and started licensing them only to OEMs. This had a major benefit: it let Qualcomm charge a much higher royalty rate based on the high retail price of the end user devices, like smartphones and tablets, that OEMs make and sell. If Qualcomm had continued to license to chip suppliers, its patents would be “exhausted” once the chips were sold to OEMs, extinguishing Qualcomm’s right to assert its patents and control how the chips were used.

Patent exhaustion is a century-old doctrine that protects the rights of consumers to use things they buy without getting the patent owner’s permission again and again. Patent exhaustion is important because it prevents price-gouging, but also because it protects space for innovation by letting people use things they buy freely, including to build innovations of their own. The doctrine thus helps patent law serve its underlying goal—promoting economic growth and innovation. In other words, the doctrine of exhaustion is baked into the patent grant; it is not optional. Nevertheless, the Ninth Circuit wholeheartedly approved of Qualcomm’s efforts to avoid exhaustion—even when that meant cutting off access to previous licensees (chip-makers) in ways that let Qualcomm charge far more in licensing fees than its SEPs could possibly have contributed to the retail value of the final product.

It makes no sense that Qualcomm could contract around a fundamental principle like patent exhaustion, but at the same time did not assume any antitrust duty to deal under these circumstances. Worse, it’s harmful for the economy, innovation, and consumers. Unfortunately, the kind of harm that antitrust law recognizes is limited to harm affecting “competition” or the “competitive process.” Antitrust law, at least as the Ninth Circuit interprets it, doesn’t do nearly enough to address the harm downstream consumers experience when they pay inflated prices for high-tech devices, and miss out on innovation that might have developed from fair, reasonable, and non-discriminatory licensing practices.

We hope the FTC sticks to its guns and asks the Ninth Circuit to go en banc and reconsider this decision. Otherwise, antitrust law will become an even weaker weapon against innovation-stifling conduct in technology markets.

#### Weakened antitrust enforcement emboldens firms to follow Qualcomm’s lead

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While the FRAND process has been highly productive, it is also fragile. Firms are tempted to make commitments at the beginning when the incentive to join is large, but renege on them later when they can profit by doing so. At least in this particular case, private FRAND enforcement had not worked very well. Qualcomm had been able to violate FRAND commitments in order to exclude rivals and obtain higher royalties than FRAND would permit, largely with impunity. Other firms will very likely follow Qualcomm’s lead. If that happens the FRAND system will fall apart, doing irreparable injury to the modern wireless telecommunications network or, at the very least, diminishing the leadership role of the United States in preserving effective network competition.

While governments can be heavily involved in standard set-ting,9 the implementation of technical standards in information technologies is largely the work of private actors. Government involvement is limited mainly to enforcement of contract, intellectual property, or antitrust law. As private actors, those involved in standard setting or compliance are fully subject to the federal antitrust laws.

This Article addresses one question: when is an SSO participant’s violation of a FRAND commitment an antitrust violation, and if it is, of what kind and what are the implications for remedies? It warns against two extremes. One is thinking that any violation of a FRAND commitment is an antitrust violation as well. In the first instance FRAND obligations are contractual, and most breaches of contract do not violate any antitrust law. The other extreme is thinking that, because a FRAND violation is a breach of contract, it cannot also be an antitrust violation. The question of an antitrust violation does not de-pend on whether the conduct breached a particular agreement but rather on whether it caused competitive harm. This can happen because the conduct restrained trade under section 1 of the Sherman Act, was unreasonably exclusionary under section 2 of the Sherman Act, or amounted to an anticompetitive condition or understanding as defined by section 3 of the Clay-ton Act.10 The end goal is to identify practices that harm com-petition, thereby injuring consumers.

The Ninth Circuit’s Qualcomm decision will make antitrust violations in the context of FRAND licensing much more difficult to prove, even in cases where anticompetitive behavior and consumer harm seem clear.11 Indeed, in this case the court itself acknowledged the harm to consumers but appeared to think that they were not entitled to protection.12 If this decision stands, FRAND obligations will to a larger extent have to be settled through private litigation and the federal antitrust enforcement agencies will have a diminished role. Anticompetitive behavior by one firm that is not effectively disciplined will lead others to do the same thing.

#### A trusted and credible system for ICT innovation is critical to rapid tech diffusion and economic growth---absent FRAND, the system will collapse.

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It is easy to take a pessimistic view about whether the system will break. If the current trend continues, the system is likely to break at some point for the simple reason that companies will not trust it anymore. The series of legal disputes witnessed over the past years – sometimes referred to as the “smartphone patent wars” – has been fodder for a pessimistic reading of “the two tales of SEPs”. While it is common in the business world that disputes over patents and licenses are settled in courts, various SEP disputes have revealed problematic aspects of the SEP market that are different from those disputes that follow the normal stream of business and contracts. Often, the SEP disputes are less concerned about the rights and boundaries of patents, and more about antitrust limits to market behavior: they concern market abusive practices and restrictions to competition as much as they are about intellectual property.

If the SEP system actually does break at some point, the consequences would be felt throughout the economy. SEPs have been a critical part of the ICT revolution. SEPs have allowed for the fast rates of innovation diffusion that the world has witnessed over the past quarter of a century. All the computer and Internet related products and services that people are now dependent upon for their private and professional lives are intricate webs of intellectual property. As many as 250,000 patents can be used to claim ownership of some technical specification or design element in a single smartphone (NYT 2012). A laptop, suggests one calculation, implements more than 250 interoperability standards (Biddle et al. 2010), and the number of SEP holders for 3G and 4G standards grew from 2 in 1994 to 130 in 2013 while the number of SEPs rose from fewer than 150 in 1994 to more than 150,000 in 2013 (Galetovic and Gupta 2016). The standardization-body ETSI has registered more than 150,000 declarations of SEPs from companies, and ETSI is just one of many bodies in the world of ICT standardization. For the 3G standard, the same body has about 24,000 patents that have been declared essential. Now, with the economy yet again on the threshold of big technological change, a trusted and credible system for creators and users of technology to standardize proprietary technology would be a boon for innovation, interoperability and – ultimately – the consumers.

And there are reasons for optimism. Although many of the problems in the SEP regimes need to be addressed, the numbers above indicate that the SEP system is in fact attractive to patent holders and SEP implementers. It is easy to see why: neither holders nor implementers are presented with alternative options that on the face of it would be far more profitable for them. In other words, there simply would not be as many patents declared as essential if both creators and users of technology believed the SEP system worked to their disadvantage or was grossly unfair. While the reality for some companies may be that legal disputes and unpredictability prompt them to find other ways than SEPs to get access to key technologies for their products, it remains the case that most stakeholders have strong economic incentives to maintain a balanced SEP system that is trusted.

First, standard essential patents are an asset for creators of technology because, by becoming essential to a standard, their volumes of sales for technologies that users value rise significantly. As many holders want to raise more revenues for their SEPs and – ideally – have the freedom to contract with buyers on their terms, they can expand their customer base when they agree to sell patented technology in accordance with a set of rules that are designed to prevent SEP holders exploiting the weakness of a customer that has grown dependent on having access to their technology.

Second, SEPs are hugely beneficial also to those that buy the licenses – the implementers or users. Through the SEP system, they can access technologies that are interoperable and work with different products and functionalities – and they can do it under conditions that, if history is a guide, in most cases give them stable and predictable terms of contract. As a consequence, both creators and users can focus on their competitive advantages and profit on the economies of scale and specialization. Downstream firms do not need to develop their own upstream technology and upstream firms do not need to package their technologies in end-customer products in order to make their products valuable.

Third, standard-setting organisations (SSOs) also have a big stake in an SEP system that works well – and, like creators and users of technology, they would stand to lose significantly if the SEP system were to collapse.

Lastly, the biggest beneficiaries are individual consumers – those who buy the end products using FRAND-conditioned SEPs. The advent of SEPs and the rules represented by FRAND have enabled a development of fast technology creation and contributed to the rapid diffusion in ICT goods and ICT-based services. The SEP system has also allowed for new competition, both between existing technologies and brands, and from new ones that have stepped into the market with the ambition to disrupt it, again to the benefit of the consumer. It is difficult to imagine that the ICT and digital development would have been as fast as it has been if SEPs had not been a central feature of the market.

The changing fortunes of companies operating in the cellular and smartphone market would not have been possible if there had not been an SEP system that supported competition. Now that the world economy is on the doorstep of new innovations that are dependent on a great number of input technologies – e.g. the Internet-of-Things, transport connectivity and intelligent vehicles – it is crucially important for the consumer that a balanced and functioning SEP system is maintained and that actors in the system converge towards it – which would ultimately meet their economic interests.

#### ICT innovation is key to post-COVID economic recovery and long-term growth.

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Introduction

As the global economy has entered recession in 2020, triggered by the COVID-19 pandemic, the human casualties, and economic damage are perceived to be very large. Even as the health crisis will gradually become manageable, the impact on economic growth can be long-lasting and the recovery path can take several years. In particular, growth drivers such as the pace of job creation, income generation and investment may take several years to get back to pre-crisis trends. Initially the productivity of those growth drivers may be of less concern as the mantra of ‘we’ll do what it takes to avoid worse’ is predominant in this phase of the crisis.

However, once the recovery gets underway the productive use of resources is key to sustained growth. While we do not ignore the short-term challenges of the economic recovery, our primary focus in this paper is on the productivity puzzle from a long-term perspective. Productivity is driven by technological change and innovation which, in turn, depends on investment in human and physical capital as well as in other ‘missing capitals’ often referred to as intangible assets. Indeed, those investments create a positive feedback effect, as the productivity it generates also helps to make more efficient usage of scarce resources in the future. When properly measured and valued, productivity also provides a critical yardstick to realise a fairer distribution of the gains from economic growth to those who bring the resources to bear. It thereby creates the incentives for people to produce and business to invest helping to drive economic growth and raise living standards.

Unfortunately, in the aftermath of the global financial crisis of 2008/2009, many economies around the world, especially advanced economies, have failed to recharge the economy by powering productivity as the key source of growth in the long term. Indeed the latest update of The Conference Board Total Economy Database (July 2020) points at significant weakening in labor productivity growth in Europe up to 2019 (figure 1a–c). While the United States experienced somewhat faster productivity growth from 2017 to 2019 than the Euro Area and the United Kingdom, it still has not recovered to the rates of productivity growth from before the global financial crisis either.

The slowdown in productivity growth over the past 15 years has been well documented. There are multiple causes including an exhaustion of catch-up potential in emerging markets impacting economies along entire global value chains, and the drag from the global financial crisis because of low demand and weak investment, too low interest rates causing misallocations an overreliance on cheap labor, and failing fiscal policies (Bauer et al., 2020; Cette et al., 2016; Crafts, 2018; Dieppe, 2020; Fernald et al., 2017; Syverson, 2016).1 Technical measurement issues regarding inputs and outputs may have played a role as well.

In our earlier work we have stressed the importance of time lags in the adoption of new technologies, and in particular the complexity in generating productivity growth from the latest round of new digital technologies since the early 2010s, including the move toward mobile, ubiquitous access to broadband, the rise of cloud storage and advances in artificial intelligence (AI) and robotics (van Ark, 2016a, 2016b; van Ark and O’Mahony, 2016; van Ark et al., 2016).

While the first priority for economic recovery from the COVID-19 crisis is to restore jobs, it is important that any employment-intensive growth path does go together with a productivity revival. In this paper, we argue that it is possible to avoid another productivity slowdown. Underneath the aggregate figures, there is evidence pointing toward a possible tipping point at which many advanced economies may expect to see more widespread impacts from the adoption and absorption of digital technology on productivity and GDP growth.

In Section 2 we review the latest literature on the productivity impacts of general purpose technologies (GPTs), including the notion of time lapses through which digital technologies result in faster productivity growth. We also look at patterns by which innovation and productivity effects GPTs emerge across industries and disperse across the economy. We explain why the New Digital Economy (NDE) is especially characterised by long lag effects.

In Section 3 we provide an empirical analysis of productivity growth by industry data to observe whether we can detect a distinct pattern across groups of industries pointing to a structural improvement in recent years. We use a taxonomy on digital intensity by industry which was recently developed by the Organisation for Economic Co-operation and Development (OECD) (Calvino et al., 2018), showing that the most digital-intensive industries have experienced a relatively strong performance in terms of labor productivity growth since 2007 and especially since 2013.

In Section 4 of the paper, we discuss the connection between labor and skills in the digital economy, which we believe provides the key to a productivity revival. We developed a new metric on innovation competencies by occupation on the basis of data from the O\*Net database on occupation-specific descriptors in the United States (Hao et al., 2018). When applied to the United Kingdom, we find that innovation competencies point at stronger productivity effects by industry.

In Section 5 we focus on how productivity has been behaving in the short-term during the COVID-19 recession. In particular, we address the potential trade-offs between traditional pro-cyclical recovery effects and scarring effects the recession leaves, especially on the labor market. We argue that increased adoption and usage of digital technologies during the COVID-19 crisis may create a positive productivity effect. In the final section, Section 6, we will review our hypothesis that a productivity revival could be imminent in the light of the recovery from the COVID-19 crisis. In order not to miss this opportunity again, as happened a decade ago, we argue that a coordinated effort from business and policy is needed, and has to be delivered in such a way that the gains from productivity will be more widespread and such that those who provide the resources for growth are incentivised to deliver them in an efficient way.

2. The productivity paradox of the New Digital Economy

It is well known that General Purpose Technologies (GPTs), defined as new methods of producing and inventing new goods and services which are important enough to have a long-term aggregate impact on the economy, can take a significant amount of time to translate to faster productivity growth at the aggregate level of the economy. This is inherent to the three critical characteristics of a GPT as identified by Bresnahan and Trajtenberg (1995).2

1. Pervasiveness –The GPT should spread to most sectors.

2. Improvement –The GPT should get better over time and, hence, should keep lowering the costs of its users.

3. Innovation spawning –The GPT should make it easier to invent and produce new products or processes.

Historical analysis has focussed on productivity trends in previous technology phases (Bakker et al., 2019; Crafts, 2004). Recent literature has shown that the information and communication technology (ICT) revolution of the past 50 years can be characterised as a GPT and doesn’t pale with previous GPTs such as steam technology, electricity and the combustion engine. For example, Hempell (2005) concludes that ‘investment in information and communication technologies (ICT) are closely linked to complementary innovations and are most productive in firms with experience from earlier innovations’. In a more recent analysis of the evolution of the Internet, Simcoe (2015) argues that the modularity of the internet has prevented a fall in return to investments in innovation by ‘facilitating low-cost adaptation of a shared general-purpose technology to the demands of heterogeneous applications’. In a review of the data, Liao et al. (2016) conclude that:

‘...ICT investment does contribute to productivity but not in the usual manner –we find a positive (but lagged) ICT effect on technological progress. We argue that for a positive ICT role on growth to actually take place, a period of negative relationship between productivity and ICT investment together with ICT-using sectors’ capacity to learn from the embodied new technology was crucial. In addition, it took a learning period with appropriate complementary co-inventions for the new ICT-capital to become effective and its gains to be realised. Our findings provide solid, further empirical evidence to support ICT as a general purpose technology’.

#### Growth solves nuclear war.

Henricksen 17, \*Thomas H., emeritus senior fellow at the Hoover Institution; (March 23rd, 2017, “Post-American World Order,” Hoover Institution, <http://www.hoover.org/research/post-american-world-order>)

What Is To Be Done?

The first marching order is to dodge any kind of perpetual war of the sort that George Orwell outlined in  “1984,” which engulfed the three super states of Eastasia, Eurasia, and Oceania, and made possible the totalitarian Big Brother regime. A long-running Cold War-type confrontation would almost certainly take another form than the one that ran from 1945 until the downfall of the Soviet Union.

What prescriptions can be offered in the face of the escalating competition among the three global powers? First, by staying militarily and economically strong, the United States will have the resources to deter its peers’ hawkish behavior that might otherwise trigger a major conflict. Judging by the history of the Cold War, the coming strategic chess match with Russia and China will prove tense and demanding—since all the countries boast nuclear arms and long-range ballistic missiles. Next, the United States should widen and sustain willing coalitions of partners, something at which America excels, and at which China and Russia fail conspicuously.

There can be little room for error in fraught crises among nuclear-weaponized and hostile powers. Short- and long-term standoffs are likely, as they were during the Cold War. Thus, the playbook, in part, involves a waiting game in which each power looks to its rivals to suffer grievous internal problems which could entail a collapse, as happened to the Soviet Union.

Some Chinese and Russian experts predict grave domestic problems for each other. They also entertain similar thoughts about the United States, which they view as terminally decadent and catastrophically polarized over politics, ethnicity, and the future direction of the country. So, the brewing three-way struggle also involves a systemic contest, which will test the competitors’ economic and political institutions.

At this juncture, the world is entering a standoff among the three great and several not-so-great powers. Averting war, while defending our interests, will prove a challenge, calling for deft policy, political endurance, and economic growth, as well as sufficient military force to keep at bay aggressive states or prevail over them if ever a war breaks out.

#### Absence of domestic 5G competition cedes leadership in technical standards to China.

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There is little doubt today that American superiority in the next generation of mobile communications, commonly called 5G, is a matter of extraordinary national concern. There is also little doubt that China is a strong competitor, already having outspent the United States by [$24 billion](https://www2.deloitte.com/content/dam/Deloitte/us/Documents/technology-media-telecommunications/us-tmt-5g-deployment-imperative.pdf#page=3) and planning [$411 billion](https://www.scmp.com/tech/china-tech/article/2098948/china-plans-28-trillion-yuan-capital-expenditure-create-worlds) in 5G investment over the next decade. The Chinese government has also laid out multiple national plans for establishing the country as a leader in mobile technology, and the Chinese firm Huawei is poised to be the [top smartphone manufacturer](https://www.cnbc.com/2018/11/16/huawei-aims-to-overtake-samsung-as-no-1-smartphone-player-by-2020.html) by 2020.

And what are United States companies doing about this? Bickering over patents.

For years, the leading American supplier of advanced mobile communications chips has been the San Diego-based Qualcomm. The company has been an innovator of mobile technology, but it has also been a remarkable innovator of convoluted legal strategies. As an ongoing Federal Trade Commission [lawsuit alleges](https://www.ftc.gov/news-events/press-releases/2017/01/ftc-charges-qualcomm-monopolizing-key-semiconductor-device-used), Qualcomm has used its dominant position as a chip supplier and its extensive patent holdings to weave an intricate web of patent licensing across the mobile industry. The effect of that complex licensing scheme, the FTC claims, has been to force competitor chipmakers out of the market and to extract concessions and high patent royalties from smartphone and mobile-device makers.

Qualcomm today faces only one major U.S. competitor—Intel, whose chips Apple recently [started using](https://www.cultofmac.com/484250/intel-reaping-rewards-apples-scrap-qualcomm/) instead of Qualcomm’s. Not surprisingly, Qualcomm has leveraged its patents to force a retaliatory investigation against Apple, the effect of which could be, as an administrative judge [recently determined](http://www.fosspatents.com/2018/10/itc-judge-didnt-buy-testimony-for-which.html), to boot Intel out of the mobile-chip market and leave Qualcomm as a monopoly.

It is hard to imagine that this infighting among Apple, Intel and Qualcomm is getting the United States very far in 5G, and it is harder to imagine that Qualcomm’s desired outcome would do so, either. The best path, instead, is the obvious one: allowing competition and expanding the number of firms working on 5G.

Competition encourages companies to out-innovate each other in order to grab market share. Of particular importance to 5G, competition leads to [better cybersecurity](https://morningconsult.com/opinions/in-the-race-to-5g-monopoly-considered-harmful/) in products, making them less vulnerable to hacking or misuse.

Competition is especially crucial when it comes to the technical standards that define how 5G works. These standards are the work of 3GPP, an international consortium of technology companies in the field. Chinese players such as Huawei and ZTE are major participants in 3GPP. Ensuring that 3GPP’s standards reflect American values requires having as many American companies at the negotiating table as possible—which is harder to achieve when those companies are trying to sue each other out of business.

Certainly patents themselves, as rewards for new inventions, are a driver of innovation in areas such as 5G. The problem, though, is not the existence of a patent system but the ever-expanding power of the patent laws, which encourage companies to pour dollars into complex patent licensing and assertion schemes—as companies like Qualcomm have done—rather than to perform the hard work of building new technologies. When innovation in patent strategy is more profitable than actual innovation, we lose the race to 5G and other technologies.

But don’t take my word for it. [Multiple members of Congress](https://www.patentprogress.org/2019/01/11/congress-weighs-in-on-qualcomm-and-apple-at-the-itc/), from both sides of the aisle, have denounced the use of patents to kick companies like Intel out of 5G development, predicting that such actions would “dampen the quality, innovation, competitive pricing, and in this case the preservation of a strong U.S. presence in the development of 5G and thus the national security of the United States.”

Or look to what China itself is doing. The Chinese government is handing out rewards left and right to encourage technology research and development. Indeed, it grants subsidies and financial benefits (ranging from the [ordinary](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2818503) to the [imperfect](https://funginstitute.berkeley.edu/wp-content/uploads/2013/12/patent_subsidy_Zhen.pdf) to the [bizarre](https://www.scmp.com/news/china/article/1681850/how-get-out-jail-early-china-buy-inventors-idea-and-patent-it)) to encourage its citizens to file for patents. But while China specifically encourages filing for patents, it does little to encourage using them: Patent infringement awards in court are peanuts—often only [five figures](https://scholarship.law.berkeley.edu/btlj/vol33/iss2/2/)—and most Chinese patent owners drop their patents [within five years](https://www.bloomberg.com/news/articles/2018-09-26/china-claims-more-patents-than-any-country-most-are-worthless) of getting them. The message in China is clear: You will be rewarded for innovating, but not for quibbling over patents.

The United States should take the same tack if it wants to match China in 5G. Ever-stronger patent rights encourage counterproductive disputes that are a drag on industry, a drag on research and development, and ultimately a drag on domestic competitiveness on the global stage. If America wants to lead in 5G, then it must clear the path for strong competition among leading American technology companies.

#### Standards leadership allows China to export digital authoritarianism.

Drew et al. 21, \*Dr Alexi Drew, Research Associate, The Policy Institute, King’s College London; (May 7th, 2021, “The Critical Geopolitics of Standards Setting”, https://www.transatlantic-dialogue-on-china.rusi.org/article/the-critical-geopolitics-of-standards-setting)

However, this previously ‘western’ domain is challenged by a Chinese bloc of private industry actors with centrally directed, strategic motivations for their efforts who have managed to leverage the flaws of this system for political and economic advantage.  The market-driven self-regulation model of technical standards has proven itself unsustainable given the geopolitical power achievable through the control of these standards. The marketised approach is easily abusable by a technologically developed nation-state with geopolitical intentions firmly in mind.

Obscurity Through Complexity

Technical standards have the immediate appearance of being both apolitical and ethically neutral. This seems to set them apart from the debate over standards of state behaviour in [cyber space concerning espionage and actions below the threshold of armed conflict](https://www.cfr.org/blog/unexpectedly-all-un-countries-agreed-cybersecurity-report-so-what). Yet, technological standards are unequivocally connected to normative practices of international behaviour and ethics. The extremely complex nature of the standards under consideration in bodies such as the International Organization for Standardization, the International Electrotechnical Commission (IEC), the International Telecommunications Union (ITU), and the Third Generation Partnership Project (3GPP) obscures the very tangible real-world impact that the standards they set have. The 3GPP is responsible for standards setting for mobile telecommunications. It covers everything from 5G through to autonomous vehicles and the Internet of Things. These are the bodies defining how the modern world is constructed.

On the one hand they appear quite benign, responsible for such banalities as the use of Universal Serial Bus (USB) connectors versus proprietary standards. This hardly seems a matter of national security importance. But the same process is responsible for what ultimately shape the basic operating parameters of facial recognition technology in closed circuit television systems, the level of centralised state control at the technical foundations of the internet, and the protections of personally identifiable data. These generate profound implications for international policy and ethics.

Internal Competition vs Strategic Direction

Technical standards setting processes have, historically, been dominated by private sector actors who have had both the capacity to develop a particular technology to the point of holding a significant market share, and the ability to use that market share to advocate for the standardisation of the technology in line with their own production. The market led approach has continued to be the prevailing model by which American companies have globalised the technical standards behind US dominated technological innovation. This privatised form of self-regulation for technology companies is only partially influenced by the approach taken within the EU where [some licensing of standards are controlled by state or EU led institutions.](https://www.ui.se/globalassets/ui.se-eng/publications/ui-publications/2019/ui-brief-no.-2-2019.pdf)

In contrast to this approach the Chinese model has involved a high level of state-oriented direction, oversight, and direct engagement on the creation and signing off technical standards. Efforts to harmonise and centralise technical standards domestically have become increasingly internationalised as the CCP takes this centralised, strategic approach to technical standards setting bodies such as the ITU, 3GPP, and IEC. Technical standards have also become an increasingly central component of the Digital Silk Road with the openly expressed goal of increasing uptake of Chinese technical standards in partner countries.

The implications of this clash between a system of technical standardisation that is driven by the market versus one driven by an authoritarian government subsidised model are a direct challenge to the development of free, open, and ethical technology. Standardisation mechanisms have become political, or rather there has been a gradual realisation of the political power to be gained from the control of technical standards. While the PRC might have come to this awareness first, the US and Europe have since had a rude awakening about the missed opportunity. The privatised model of technical standards setting favoured by European and US markets relies upon the dynamics of financial competition to regulate behaviour. This is in stark contrast to the statist Chinese model.

#### Causes global backsliding.

Kendall-Taylor et. al 20 \*Andrea Kendall-Taylor, senior fellow and director of the Transatlantic Security Program at the Center for a New American Security, co-author of Democracies and Authoritarian Regimes; Erica Frantz is Assistant Professor of Political Science at Michigan State University; Joseph Wright is Professor of Political Science at Pennsylvania State University; (March/April 2020, “The Digital Dictators,” Foreign Affairs, <https://www.foreignaffairs.com/articles/china/2020-02-06/digital-dictators>)

The risk that technology will usher in a wave of authoritarianism is all the more concerning because our own empirical research has indicated that beyond buttressing autocracies, digital tools are associated with an increased risk of democratic backsliding in fragile democracies. New technologies are particularly dangerous for weak democracies because many of these digital tools are dual use: technology can enhance government efficiency and provide the capacity to address challenges such as crime and terrorism, but no matter the intentions with which governments initially acquire such technology, they can also use these tools to muzzle and restrict the activities of their opponents.

#### Democracy solves a litany of existential threats.

Diamond 19, Professor of Political Science and Sociology at Stanford University, Senior Fellow at the Hoover Institution, Senior Fellow at the Freeman Spogli Institute for International Studies, PhD in Sociology from Stanford University, (Dr. Larry, Ill Winds: Saving Democracy from Russian Rage, Chinese Ambition, and American Complacency, p. 199-202)

The most obvious response to the ill winds blowing from the world’s autocracies is to help the winds of freedom blowing in the other direction. The democracies of the West cannot save themselves if they do not stand with democrats around the world. This is truer now than ever, for several reasons. We live in a globalized world, one in which models, trends, and ideas cascade across borders. Any wind of change may gather quickly and blow with gale force. People everywhere form ideas about how to govern—or simply about which forms of government and sources of power may be irresistible—based on what they see happening elsewhere. We are now immersed in a fierce global contest of ideas, information, and norms. In the digital age, that contest is moving at lightning speed, shaping how people think about their political systems and the way the world runs. As doubts about and threats to democracy are mounting in the West, this is not a contest that the democracies can afford to lose. Globalization, with its flows of trade and information, raises the stakes for us in another way. Authoritarian and badly governed regimes increasingly pose a direct threat to popular sovereignty and the rule of law in our own democracies. Covert flows of money and influence are subverting and corrupting our democratic processes and institutions. They will not stop just because Americans and others pretend that we have no stake in the future of freedom in the world. If we want to defend the core principles of self-government, transparency, and accountability in our own democracies, we have no choice but to promote them globally. It is not enough to say that dictatorship is bad and that democracy, however flawed, is still better. Popular enthusiasm for a lesser evil cannot be sustained indefinitely. People need the inspiration of a positive vision. Democracy must demonstrate that it is a just and fair political system that advances humane values and the common good. To make our republics more perfect, established democracies must not only adopt reforms to more fully include and empower their own citizens. They must also support people, groups, and institutions struggling to achieve democratic values elsewhere. The best way to counter Russian rage and Chinese ambition is to show that Moscow and Beijing are on the wrong side of history; that people everywhere yearn to be free; and that they can make freedom work to achieve a more just, sustainable, and prosperous society. In our networked age, both idealism and the harder imperatives of global power and security argue for more democracy, not less. For one thing, if we do not worry about the quality of governance in lower-income countries, we will face more and more troubled and failing states. Famine and genocide are the curse of authoritarian states, not democratic ones. Outright state collapse is the ultimate, bitter fruit of tyranny. When countries like Syria, Libya, and Afghanistan descend into civil war; when poor states in Africa cannot generate jobs and improve their citizens’ lives due to rule by corrupt and callous strongmen; when Central American societies are held hostage by brutal gangs and kleptocratic rulers, people flee—and wash up on the shores of the democracies. Europe and the United States cannot withstand the rising pressures of immigration unless they work to support better, more stable and accountable government in troubled countries. The world has simply grown too small, too flat, and too fast to wall off rotten states and pretend they are on some other planet. Hard security interests are at stake. As even the Trump administration’s 2017 National Security Strategy makes clear, the main threats to U.S. national security all stem from authoritarianism, whether in the form of tyrannies from Russia and China to Iran and North Korea or in the guise of antidemocratic terrorist movements such as ISIS.1 By supporting the development of democracy around the world, we can deny these authoritarian adversaries the geopolitical running room they seek. Just as Russia, China, and Iran are trying to undermine democracies to bend other countries to their will, so too can we contain these autocrats’ ambitions by helping other countries build effective, resilient democracies that can withstand the dictators’ malevolence. Of course, democratically elected governments with open societies will not support the American line on every issue. But no free society wants to mortgage its future to another country. The American national interest would best be secured by a pluralistic world of free countries—one in which autocrats can no longer use corruption and coercion to gobble up resources, alliances, and territory. If you look back over our history to see who has posed a threat to the United States and our allies, it has always been authoritarian regimes and empires. As political scientists have long noted, no two democracies have ever gone to war with each other—ever. It is not the democracies of the world that are supporting international terrorism, proliferating weapons of mass destruction, or threatening the territory of their neighbors.

#### Emergence of smart cities depends on IoT applications of 5G interoperability standards---absent FRAND, excessive royalties will undermine sustainable development.

Schwartz 18, \*Matt Schwartz, Privacy Fellowship Coordinator at ACT, App Association; (March 2nd, 2018, “It’s Smart to be FRANDly: How the FRAND Commitment Will Determine the Future of Smart Cities”, https://actonline.org/2018/03/02/its-smart-to-be-frandly-how-the-frand-commitment-will-determine-the-future-of-smart-cities/)

In December, we [outlined](https://actonline.org/2017/12/18/smart-cities-connecting-your-community-through-technology/%5d) the emergence of Smart Cities – cities that harness technological innovations like internet of things (IoT) devices and data analytics to improve essential infrastructure in growing urban centers. The technological foundation of Smart Cities aims to improve public safety, better allocate resources, and meet the needs of citizens more quickly.

A central element to Smart Cities is the comprehensive network of sensors and devices implemented within buildings, roads, traffic signs, and parking meters that allows them to interact with public, and potentially private-owned, infrastructure. These sensors will “speak” to one another, communicating information about energy usage, traffic density, or other elements of city management that have traditionally either been analyzed separately or not tracked at all. The potential of Smart Cities allows data to flow from previously disconnected branches of the city and be processed in real-time, unlocking previously unknown insights.

The powerful interoperability of Smart Cities will rely heavily on standardized technologies developed in organizations like the IEEE, which is responsible for standardizing the wi-fi technology we use every day. Standardized technologies often include standard-essential patents (SEPs), which, like their name suggests, are patents declared essential to an industry standard by a standards-setting organization. In simple terms, one cannot implement the standardized technology without using the patent.

Like regular patents, the users of SEPs must pay royalties or licensing fees to the patent owner before they may use it. For example, if a manufacturing company wants to make an IoT device interoperable with a 5G network, the manufacturer must pay a licensing fee to the owner of the SEP that is essential to the 5G standard. SEPs play a vital role in the new innovations we enjoy and have come to expect, and because of the value of these patents, SEP holders have the ability to demand high license fees from those who wish to implement the standard. To offset this competition issue, many SEP holders voluntarily agree to license their SEPs to any willing licensee under fair, reasonable, and non-discriminatory (FRAND) terms.

While wi-fi and LTE are standards that will be vital to Smart City deployment, countless new standardized technologies are being developed that will be integral to any fully-operational Smart City. With reasonable access to SEPs, assured by the FRAND commitment, innovators can enjoy the legal and business certainty they need to compete. While the meaning of the FRAND commitment continues to be refined – as evidenced by the development of SEP best practices recently launched by the App Association in Europe – its foundations are well-established.

But what happens when SEP holders do not abide by the FRAND licensing commitment, or simply refuse to license at all? Sadly, small and medium-sized companies would be forced to accept untenable licensing terms, but more realistically, they would be priced out of using the standard altogether. As a result, it would impose a barrier to innovation that would result in fewer products offered to consumers or cities eager to implement IoT technologies. For example, many hope the rise of autonomous vehicles will be seamlessly integrated into the Smart City network. But how beneficial would it be if only some autonomous vehicle brands are able to license the technology needed to communicate with traffic lights, simply because of the market power of a chipmaker? The FRAND commitment is an important backstop to that unfortunate possibility.

It is vital for SEP holders to honor FRAND licensing terms, if not for small and medium-sized innovators, then for the sustainability of future Smart Cities. FRAND creates a platform for innovation, providing a floor on which companies can stand, innovate, and compete. If the foundation of the FRAND commitment is reneged, American innovators pay a steep price – not only do they lose a key component of product development and market entry, but they are also left with years of expensive negotiations and litigation if they choose to challenge the licensing practice. What’s more, the confidence developed in the open standards development system is shaken, and Smart Cities have fewer choices in IoT solutions for their future.

To achieve the promise of Smart Cities, a balanced standards ecosystem is essential. We must allow small and medium-sized developers to leverage industry standards for innovation and prevent cost-prohibitive royalty structures and negotiating practices that are detrimental to competition, while also ensuring that SEP owners can protect their intellectual property and be fairly compensated for its use. The FRAND commitment continues to be the best framework to achieve this balance, and adherence to its principles will determine the future and success of Smart Cities.

#### Climate change is anthropogenic and causes extinction---5G-enabled smart cities are critical for mitigation and adaptation.

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Currently, the entire planet is at risk due to continual climate change [1–3]. The recorded increase in average temperature across the world in the past hundred years, and the associated changes attributed to this, are known as global warming. Many scientists are convinced by the published evidence that this change is anthropogenic and resulted from the elevated emission levels of global greenhouse gases (GHGs) [4,5]. Gases such as water vapor, carbon dioxide, methane, nitrous oxide, and ozone are responsible for the absorption and emission of thermal radiation. These changes in the relative quantities of the GHGs induce a proportional change in the amount of preserved solar energy. Presently, the accepted indicator for global warming is the sustained rise in the mean temperature worldwide. This definition is designed to account for the fact that there may be some localized exceptions to this rise. For example, there may be cooling experienced in a region while the global temperature may increase altogether, hence the need for average temperature. A key concern with the GHGs trapping of more heat in the atmosphere is that it affects both climate and short scale weather patterns. Consequently, it results in greater numbers of adverse weather events such as storms, heat waves, cold snaps, droughts, and fires [6]. Climate-related risks to health, livelihoods, food security, water supply, human safety, and economic growth are projected to increase with global warming of 1.5 ◦C [7] and further increase further at 2 ◦C, as shown in Figure 1. In addition, the risks to global aggregated economic growth due to the climate change impacts are projected to be lower at 1.5 ◦C than at 2 ◦C by the end of this century.

Carbon dioxide has the most substantial effect on global warming [8]. Although it was once assumed to have an ~100 year lifespan in the atmosphere, careful studies revealed that the situation is far worse, with three-quarters of the gas expected to remain for a time in the region of up to ~1000 years, with the remainder lasting for an indefinite period of time [9]. It was indicated that the present impacts of humanity on the atmosphere can certainly cause a long term problem [10]. Carbon dioxide is released when oil, coal, and other fossil fuels are burnt for the energy we use to power our homes, cars, and smartphones. By lessening its usage, we can curb our own contribution to climate change while saving money. The first challenge is eliminating the burning of coal, oil, and, eventually, natural gas. Oil is the lubricant of the global economy as it is hidden inside such ubiquitous items as plastic and corn, fundamental to the transportation of both consumers and goods. Coal is the substrate, supplying roughly half of the electricity worldwide, a percentage that is likely to grow according to the International Energy Agency (IEA). In fact, buildings contribute up to 43% of all the greenhouse gas emissions worldwide [11], even though investing in thicker insulation and other cost-effective as well as temperature-regulating strategies can save money in the long run. Investment in new infrastructures, or radical upgradation of the existing highways and transmission lines, may help to reduce greenhouse gas emissions, yielding economic growth in the developing countries.

Nations across the globe have kept very high targets to reducing their GHG discharges [12,13]. In order to meet these goals, considerable reductions in city energy usage is required. At a global scale, urban communities represent over half (55%) of the population, which is predicted to reach 68% by the middle of this century [14]. Urban areas claim ownership of the highest levels of energy use, gas emission, and also the largest local economy. As such, it is crucial for urban areas to reduce their consumption and utilize renewable sources wherever available to reduce their gas discharge levels. Smart cities often utilize digital sensors to measure and transmit data about the levels of GHGs in the city at that moment, as a means of tackling them [15]. The efficacy of such a system is thus reliant on the network used to collate and analyze the data collected as an extant network. The mobile telecommunications networks offer a convenient solution to this desire, as their pre-existence has the clear benefit of reducing costs compared to the design and implementation of a novel system. It is recognized that smart cities will certainly act as the key players meeting these ambitious targets [16,17]. In this study, we focused primarily on the potential applications of 5G network technology to control climate change in Singapore. In addition, a clear overview of the sustainability benefits of introducing 5G technology compatible smart cities, buildings, and farms in all aspects of urbanization is provided. Herein, the main purpose is to tackle the negative outcomes associated with anthropogenic climate change, with a particular focus on the contributions that are best made by the telecoms network operators.

Climate change is one of the most challenging problems that humanity has ever faced. Presently, hundreds of millions of lives, innumerable species, entire ecosystems, health, economy, and the future habitability of this planet are at risk. Fortunately, climate change is solvable, we just need to wisely exploit the existing technologies and sciences. Climate change mitigation is a pressing international need in which many management actions are required. The development of 5G technology has been largely driven by smart mobile devices and advanced communication technologies. It may thus serve as a technical enabler for a whole new range of business opportunities, energy, and facilities management, together with industrial applications. Moreover, it may enable different devices to work together seamlessly. Definitely, the 5G cellular network technology is expected to revolutionize the global industries with profound effects on the savings of energy, waste generation and recycling, and water resources management, thus reducing the climate change impacts.

#### The plan requires SSO’s to administer reasonable action to prohibit ex post opportunism---that solves

Melamed & Shapiro 18, \*A. Douglas Melamed is Professor of the Practice of Law at Stanford Law School; \*Carl Shapiro is the Transamerica Professor of Business Strategy at the Haas School of Business at the University of California at Berkeley; (May 2018, “How Antitrust Law Can Make FRAND Commitments More Effective”, https://www-cdn.law.stanford.edu/wp-content/uploads/2018/05/How-Antitrust-Law-Can-Make-FRAND-Commitments-More-Effective.pdf)

3. Application of the Basic Legal Principles

The antitrust principle is straightforward: industry-wide collaboration through SSOs to establish procompetitive standards is permitted only if it is no more restrictive of competition than reasonably necessary to enable creation of the standards. When standard setting predictably creates technology monopolies that, if unrestrained, will enable anticompetitive ex post opportunism that would otherwise not occur, an SSO that does not take effective measures to prevent or minimize such ex post opportunism engages in conduct that is more restrictive of competition than necessary. In that case, the SSO and, in appropriate cases, its members, may well violate Section 1 of the Sherman Act.

Under this principle, SSO procedures and FRAND rules should be evaluated based on whether they lead to reasonable SEP royalties, using the competitive ex ante licensing standard discussed above, which has been adopted by the courts in patent law. Put differently, FRAND rules should be evaluated based on their ability to prevent SEP holders from obtaining more than the ex ante value of their technology from implementers.

This limitation would not prevent a SEP holder from proﬁting, perhaps greatly, from participating in the SSO and having its patented technology included in the standard. The SEP holder continues to be rewarded for its technology because the inclusion of its technology in the standard can still greatly increase the volume of licensing opportunities available to the SEP holder.

Whether a particular set of FRAND rules are sufficiently effective in preventing ex post opportunism will depend on the particular circumstances. The procedural unfolding of the case will also depend upon the circumstances. As a general matter, the case would probably be structured as an ordinary Rule of Reason case.82

First, the plaintiff would have to demonstrate harm to competition as a result of the collaboration of the SSO’s members, many of which compete with one another. In this case, the harm to competition would stem from the ability of the SEP holder to exercise monopoly power by obtaining royalties in excess of the competitive, ex ante level. The decision to include patented technologies in the standard would be the allegedly unlawful agreement. Notably, the court need not determine what a FRAND royalty is; it would suffice to determine that market power has been created or exercised, and that existing SSO rules and policies were not adequate to prevent the competitive harm. The defendant, which could be the SSO or perhaps one or more SSO members, would win at this point if the plaintiff failed to show harm to competition. If might fail if the standard faces substantial competition and the court concludes that the SEP holder therefore does not have market power or if the SSO’s rules and policies are found to be effective in preventing ex post opportunism, even if the plaintiff or even the court thinks that other rules and policies would be preferable.

Second, if the plaintiff makes the requisite showing of harm to competition, the defendant(s) would then have to show some procompetitive justiﬁcation— in this case, the beneﬁts of the standard. These two initial steps should be straightforward.

Third, if as is likely the defendant is able to show a procompetitive justiﬁcation, the plaintiff would have to show that the SSO could have used available, reasonable alternatives to realize the efficiency beneﬁts with less or none of the competitive harms. The plaintiff might identify reasonable alternatives that would have led to a different standard, based on including unpatented technology in the standard or perhaps involving fewer SEPs or fewer owners of SEPs, which would be less subject to patent holdup. More likely, the plaintiff could suggest alternative SSO rules that would not change the standard, but would reduce the likelihood or extent of ex post opportunism. For example, the plaintiff might suggest more rigorous FRAND-type rules, such as rules that set forth more precise principles on which FRAND royalties are to be determined and the circumstances under which SEP holders might seek injunctions.

Fourth, the burden would then shift to the defendant(s) to show that the beneﬁts of the standard could not have been realized if the SSO had adopted any of the proffered alternatives or that those alternatives were unrealistic.83 The plaintiff would be entitled to judgment if the court concludes that those beneﬁts could have been realized with less competitive harm if the SSO had adopted the standard with different IPR rules or policies.

Our overall sense, based on experience and the empirical literature, is that the extant FRAND rules are generally useful, but tend to be inadequate because they are imprecise and leave unresolved such critical issues as (a) the meaning of a reasonable royalty, even conceptually; (b) the meaning of “non-discriminatory;” (c) to whom licenses must be offered; and (d) under what circumstances may a SEP holder obtain an injunction.84 These imprecise FRAND commitments are therefore not sufficient to adequately prevent ex post opportunism. The recent revisions to IEEE’s FRAND policy represent a signiﬁcant step in the right direction, but even this advance leaves important questions unanswered.85 If FRAND rules are inadequate in these ways, litigation involving extant FRAND rules would likely be resolved only at the ﬁnal, fourth step. The defendant would be able to demonstrate the beneﬁts created by the standard; the plaintiff would be able to demonstrate the creation of market power and that other reasonable and practical rules or policies would ameliorate the problem. The case would thus turn on whether the defendant is able to demonstrate that signiﬁcant beneﬁts associated with standardization could not have been realized if the SSO had adopted those other rules or policies.

The court would have available a variety of possible remedies if the plaintiff prevails. Implementers that paid supracompetitive royalties or were unlawfully excluded in whole or in part from product markets as a result of the inadequate FRAND policies would be entitled to damages and, in some cases, to treble damages.86 If the unlawful SSO conduct is regarded as the collective action of the SSO and its members, which is likely to be the case in most instances, SSO members would be jointly and severally liable for the damages. Forward-looking injunctive relief aimed at restoring competition would need to be fashioned to the requirements of the individual case. For example, a court could order the SSO to adopt a new rule or policy proposed by the plaintiff. If the court is reluctant to take on that governance role, it might give the SSO a period of time—maybe ninety days—to develop a rule, subject to the court’s ultimate approval, which would adequately ameliorate the competitive problem created by the SSO. Alternatively or in addition, the court might order the parties to attempt to negotiate a rule or policy on which they can agree. And, depending on the circumstances, the court might order SEP holders, including at least those that were defendants in the case, to comply with the new SSO rules and policies.

### 1AC---Cybersecurity ADV

#### Advantage 2 is Cybersecurity:

#### Aggressive patent strategies create structural flaws in 5G standardization that imperils domestic cybersecurity---market competition reduces the incidence of vulnerability and severity of attacks.

Duan 20, \*Charles Duan is a senior fellow and associate director of tech & innovation policy at the R Street Institute, where he focuses his research on intellectual property issues; (2020, “OF MONOPOLIES AND MONOCULTURES: THE INTERSECTION OF PATENTS AND NATIONAL SECURITY”, Santa Clara High Technology Law Journal, 36(4), 369-405. Retrieved from <https://www2.lib.ku.edu/login?url=https://www.proquest.com/scholarly-journals/monopolies-monocultures-intersection-patents/docview/2442966690/se-2?accountid=14556>)

III. COMPETITION AND CYBERSECURITY

In addition to the historical review done so far, another approach to understanding the relationship among patents, competition, and national security is to consider the role of cybersecurity. There is little doubt that computer system vulnerabilities that enable hacking and spread of computer exploits are a threat to the nation’s defenses, so better cybersecurity is a key part of national security strategy.155

Strong competition can thus complement national security by enhancing domestic cybersecurity, and patent assertion that unduly weakens competition detracts from cybersecurity.156 Competition promotes better cybersecurity in at least two ways. First, multiple studies show that competition encourages firms to improve their products on multiple vectors including cybersecurity. Second, competition avoids a situation that security experts call a “monoculture,” which increases vulnerability to severe cyberattacks. As former Secretary of Homeland Security Michael Chertoff wrote recently, “We need competition and multiple providers, not a potentially vulnerable technological monoculture,” to guarantee national security.157 Thus, cybersecurity provides a useful lens for understanding how unfettered patent assertion and licensing can detract from national security.

A. Cybersecurity as Competitive Value-Add

Competition enhances national security by reducing the incidence of technical vulnerabilities. That effect is especially important for security sensitive systems such as mobile telecommunications.

Intuitively, a causal chain from competition to cybersecurity makes logical sense. Computer security is a value-added benefit to consumers, so firms in competitive markets are likely to use security to gain an edge over their competitors.158 In monopolized markets, though, there may be less external impetus to test products for flaws, and the monopolist may choose to focus less on security and more on new product features or increased product quality.

Economic research confirms these hypotheses about competition leading to better cybersecurity. A 2009 empirical study of web browsers considered the impact of market concentration on the amount of time that vendors took to fix security vulnerabilities as they were discovered.159 The study found that the presence of more competitors correlated with faster cybersecurity response—a reduction of 8–10 days in response time per additional market rival.160 Similarly, business researchers in 2005 modeled incentives for firms to engage in sharing of cybersecurity information, and concluded that the “inclination to share information and invest in security technologies increases as the degree of competitiveness in an industry increases.”161 Another study found that, where two software firms are in competition, at least one will be willing to take on some degree of risk and responsibility for cybersecurity, whereas a monopoly software firm will consistently fail to accept such responsibility.162 To be sure, an unpublished study from 2017 found that some market concentration can make firms more responsive to cybersecurity issues, but only to a point: “being in a dominant position reduces the positive effect of having less competitors on the responsiveness of the vendor,” and indeed the “more dominant the firm is, the less rapid it is in releasing security patches.”163 This research confirms that competition is more conducive to cybersecurity.

It is not hard to see how this applies to emerging communication technologies markets. In the absence of competition, the above research suggests that device manufacturers, chip makers, and software developers will lack incentives to respond to vulnerabilities, to share information about cybersecurity practices and issues, and to take responsibility for security matters. Mobile phone chips have had their share of cybersecurity failures already.164 The best way to flush out ongoing and future cybersecurity issues is to maintain competitive pressure at all levels of the supply chain.

B. Vulnerabilities of “Monocultures”

A second reason why monopoly undermines cybersecurity is that monopoly leads to a “monoculture” of single-vendor products, opening the door to massive systemic failure in the case of a cyberattack. Computer researchers developed the theory of software monocultures in the early 2000s, in response to the regular phenomenon of computer viruses and other attacks spreading rapidly by exploiting flaws in the dominant operating system at the time, Microsoft Windows.165 Where a computer system such as Windows has a commanding share of users, a virus that exploits a flaw in that system can quickly spread to infect a whole interconnected ecosystem. An operating system monopoly thus enables fast and easy spread of cyberattacks, and better cybersecurity would be achieved through greater diversity in online systems.166 As one research group posited, “a network architecture that supports a collection of heterogeneous network elements for the same functional capability offers a greater possibility of surviving security attacks as compared to homogeneous networks.”167

There has been considerable study of the theory that computer monocultures are naturally more vulnerable to attacks.168 In one study, computer science researchers reviewed a catalog of 6,340 software vulnerabilities recorded in 2007, to compare whether comparable software would share the same flaws.169 Of the 2,627 vulnerabilities applicable to application software (as opposed to operating systems, web scripts, and other software components), only 29 (1.1%) applied to substitute products from different vendors but providing the same functionality.170 By contrast, different versions of a single software product were found to share vulnerabilities 84.7% of the time.171 Thus, software monocultures share exploitable flaws even when there is some variation in versions across the monoculture; by contrast, diversity in software is almost guaranteed to prevent a single flaw from affecting all users.

In the case of 5G and wireless mobile communications, a monoculture is an especially concerning possibility. To the extent that systems such as smart city sensors or communication networks are widely deployed in a monoculture fashion, a widespread attack could have devastating consequences, potentially blacking out a region and affecting essential services such as 911.172 A monoculture that is vulnerable to so-called “rootkits” or “backdoors”—maliciously installed software that enable bad actors to commandeer systems—could also enable mass surveillance or spying by private hackers or foreign governments.173 The presence of systems from multiple vendors would mitigate these possibilities.

#### Insecure technical standards cause inevitable systemic grid collapse---extinction.

DeNardis 21, \*Dr. Laura DeNardis, PhD in Science and Technology Studies from Virginia Tech, Dean of the School of Communication at American University, and Gordon M. Goldstein, Adjunct Senior Fellow at the Council on Foreign Relations, (March 1st, 2021, “The Real Lesson of the Texas Power Debacle”, Lawfare, 3/1/2021, https://www.lawfareblog.com/real-lesson-texas-power-debacle)

The infrastructure was essential, ubiquitous and providing basic functionality for everything in daily life from water to heat and transportation. And in an instant it was gone, plunging tens of thousands of residents into a life-threatening crisis. This is, of course, the narrative of the recent debacle in Texas, where a winter storm overwhelmed the state’s electrical grid and brought the state to a near-total blackout. But it should also be interpreted as a preemptive warning of what Americans will face from the next generation of the internet and the new realm of cybersecurity risk it will dramatically amplify.

Both forms of infrastructure—a state-run electrical grid and the 5G and “internet of things” future to which we are rapidly hurtling—share three attributes. First, their construction reflects a lack of imagination about the danger that can quickly coalesce when seemingly remote threat scenarios become real. Second, compounding a lack of analytic imagination is an absence of preparedness. Third, for both the Texas electrical grid and the emerging internet, public policy protections are either meager or completely absent.

In planning for the resilience of its electrical grid, public officials in Texas discounted the potentially devastating disruption that could occur from unpredictable events—whether related to climate change or just a once-a-century anomaly. They also eschewed precautions other states take seriously by allowing for the interconnection of electrical grid supply chains across their borders, ostensibly because of their ideological rejection of federal regulatory oversight governing such arrangements.

As the United States builds out a new national 5G cyber-physical communications network through private service providers, Americans similarly discount the risks—myriad in their diversity and severity—that are orders of magnitude more significant than what Texas confronted recently. More physical things than people are already connected. The super empowered internet of tomorrow, known among some in the field as the “internet of everything,” will exceed by tens of billions of devices the number of connections between individuals simply communicating via social media or digital screens.

This confronts policymakers with an imminent threat: A cyber outage is no longer about losing digital communications but about losing basic societal functioning and even human life. The failure of imagination is to think of the SolarWinds attack on U.S. federal agencies and tech companies as a worst-case scenario. The failure of imagination is to think of cybersecurity through a content-centric lens rather than as possible attacks on the material world. The emergence of internet-connected cardiac devices, digitally dependent cars, and internet-connected agriculture systems portend the stakes of a cyberattack to health care, economic and social functioning, and food security.

The United States should be prepared for, and certainly not be caught by surprise by, such cyberattacks. Yet, the internet of everything is notoriously insecure. Internet-connected physical objects are not necessarily upgradeable. Nor do they come with adequate default security and encryption. The 5G infrastructure that helps connect digital objects has been at the center of debates over Chinese espionage. Industrial cyber-physical systems are based on technical standards that have not been collaboratively vetted for security and interoperability. One of the most infamous cyberattacks—the so-called Mirai botnet that took down major media sites and corporations—hijacked these insecure objects in homes to carry out the assault. The United States is not yet prepared.

Finally, in the race to conceive and deploy effective public policy responses, the U.S. government as a whole is hardly more anticipatory or synthesized in its response to potential calamity than the state of Texas. The focus of U.S. cyber policy remains on information policy issues such as disinformation, manipulation and violent speech rather than securing the digital world that now powers our material day-to-day lives. The Biden administration confronts an enormous challenge in crafting a comprehensive strategy to the cybersecurity risks foreshadowed by the ruinous experience in Texas and its management of vital infrastructure. While the digital world has leapt from two-dimensional to three-dimensional space, cyber policy has not at all jumped from 2D to 3D.

This failure of imagination, preparedness and policy protection must not be America’s cyber future; the stakes are far too high and the costs are far too great. The Texas disaster is a potent illustration of what has always been true: Our digital society and economy are extremely vulnerable and grow more porous and subject to penetration day by day. As digital sensors and cyber control systems become further embedded in physical infrastructure like energy systems, agriculture and transportation, there is no longer a separation between security of the “real” world and security of the online world. They are entangled and increasingly enmeshed—and policy has yet to catch up to either envisioning or mitigating the looming threats the U.S. confronts.

If the energy grid cannot weather a winter storm, how can it be expected to withstand a major cyberattack? What other vital forms of national infrastructure—ranging from water, bridges, highways and roads, and ultimately our day-to-day financial system—are comparably at risk? As Texas dramatizes, it is neither hyperbolic nor exaggerated to assert that our survival could now depend on securing the inevitable cyber-physical future that is accelerating with stunning rapidity.

#### Actors have the means and motivations to strike critical infrastructure.

Wintch 21, \*Timothy M. Wintch, an active-duty Major in the United States Air Force. He is currently a graduate student at the Oettinger School of Science & Technology Intelligence, National Intelligence University, in Bethesda, Maryland. Mr. Wintch has over 11 years of experience in command-and-control operations as an Air Battle Manager. He holds a Bachelor of Arts in Politics from the University of California, Santa Cruz, and a Master of Arts in Military Studies from American Military University. (April 20th, 2021, “PERSPECTIVE: Cyber and Physical Threats to the U.S. Power Grid and Keeping the Lights on”, https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/)

Among critical infrastructure sectors in the U.S., energy is perhaps the most crucial of the 16 sectors defined by the Department of Homeland Security. This sector is so vital because it provides the energy necessary to run every other critical infrastructure sector. However, the U.S. power grid, the backbone of the energy sector, is built upon an aging skeleton that is becoming increasingly vulnerable every day. Whether from terrorists or nation-states like Russia and China, the power grid is susceptible to not just physical attacks, but also to cyber intrusion as well. However, much of this threat can be mitigated if the U.S. takes the appropriate steps to safeguard the power grid and avoid a potential catastrophe in the future.

Since Sept. 11, 2001, terrorism on U.S. soil has been at the forefront of American consciousness. Critical infrastructure provides an appealing target because of the disproportionally large impact even a small attack can have on the sectors. In particular, the power grid represents a particularly lucrative target, both in terms of the ease of access and the large impact it can make. The National Research Council stated that the U.S. power grid is “vulnerable to intelligent multi-site attacks by knowledgeable attackers intent on causing maximum physical damage to key components on a wide geographical scale.”[[1]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn1) Additionally, the physical security of transmission and distribution systems is difficult due to the dispersed nature of these key components, which in turn is advantageous to attackers as it reduces the likelihood of their capture.[[2]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn2) From 2002-2012, approximately 2,500 physical attacks occurred against transmission lines and towers worldwide and approximately 500 attacks against transformer substations.[[3]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn3) Terrorists have the motivation to attack the U.S. power grid but the very nature of the grid makes it highly vulnerable. The power grid is not only at risk from physical attacks, but also nation-state cyberattacks.

One nation that has shown both the capability and intent to use attacks against critical energy infrastructure is Russia, as demonstrated in their 2015 annexation of Crimea from Ukraine. A Russian cyber threat group known as Sandworm, which used its BlackEnergy malware, attacked Ukrainian computer systems that provide remote control of the Ukraine power grid.[[4]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn4) This attack, and another in 2016, each left the capital Kiev without power, prompting cyber experts to raise concern about the same malware already existing in NATO and the U.S. power grids.[[5]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn5) In any conflict between Russia and NATO, not only would similar cyberattacks pose a threat, but so would potential physical attacks severing fuel oil and natural gas lines to Western Europe. Russia has both the capability and intent to attack critical infrastructure, particularly power grids, during future conflicts in their “hybrid warfare” approach.

Another nation that has the capability to attack critical energy infrastructure is China, representing a threat to not just the U.S. energy infrastructure but also that of our allies whose support would be vital in a major conflict. A recent NATO report highlighted this threat from China’s Belt and Road Initiative, stating that “[China’s] foreign direct investment in strategic sectors [such as energy generation and distribution] …raises questions about whether access and control over such infrastructure can be maintained, particularly in crisis when it would be required to support the military.”[[6]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn6) Like Russia, China has been active with cyber intrusions in U.S. energy infrastructure. The Mission Support Center at Idaho National Laboratory characterized these as attacks as “multiple intrusions into US ICS/SCADA [Industrial Control Systems/Supervisory Control and Data Acquisition] and smart grid tools [that] may be aimed more at intellectual property theft and gathering intelligence to bolster their own infrastructure, but it is likely that they are also using these intrusions to develop capabilities to attack the [bulk electric system], as well.”[[7]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn7) China, therefore, has both the capability and intent to conduct cyber intrusions and attacks for myriad reasons.

Another arm of this threat is the reliance the U.S. energy industry has on imports from China, especially transformers. In early 2020, federal officials seized a transformer in the port of Houston that had been imported by the Jiangsu Huapeng Transformer Company before sending it to Sandia National Laboratory in Albuquerque. Sandia is contracted by the U.S. Department of Energy for mitigating national security threats.[[8]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn8) The Wall Street Journal reported that “Mike Howard, chief executive of the Electric Power Research Institute, a utility-funded technical organization, said that the diversion of a huge, expensive transformer is so unusual – in his experience, unprecedented – that it suggests officials had significant security concerns.”[[9]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/" \l "_ftn9) Previously destined for the Washington Area Power Administration’s Ault, Colo., substation, the transformer is believed to have been seized due to “backdoor” exploitable hardware emplaced by the Chinese prior to shipment.[[10]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/#_ftn10) Shortly after these events, President Trump issued Executive Order 13920, “[Securing the United States Bulk-Power System](https://trumpwhitehouse.archives.gov/presidential-actions/executive-order-securing-united-states-bulk-power-system/),” essentially limiting the import of Chinese-built critical energy infrastructure components due to concerns about cybersecurity.[[11]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/#_ftn11) Interestingly, Jiangsu Huapeng “boasted that it supported 10 percent of New York City’s electricity load.”[[12]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/#_ftn12)

Franklin Kramer, the former Assistant Secretary of Defense for International Security Affairs, testified before a U.S. House of Representatives Energy and Commerce subcommittee during an energy and power hearing in 2011 and said that a “highly-coordinated and structured cyber, physical, or blended attack on the bulk power system, however, could result in long-term (irreparable) damage to key system components in multiple simultaneous or near-simultaneous strikes.” He added that “an outage could result with the potential to affect a wide geographic area and cause large population centers to lose power for extended periods.”[[13]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/#_ftn13) Even the inclusion of features such as smart grids to the overall grid structure poses new vulnerabilities through their connectivity. Kramer stated that “such connectivity means that the distribution system could be a key vector for a national security attack on the grid.”[[14]](https://www.hstoday.us/subject-matter-areas/infrastructure-security/perspective-cyber-and-physical-threats-to-the-u-s-power-grid-and-keeping-the-lights-on/#_ftn14)

#### Those attacks cause accidental nuclear escalation.

Klare 19, \*Michael T. Klare is a professor emeritus of peace and world security studies at Hampshire College and senior visiting fellow at the Arms Control Association; (November 19th, “Cyber Battles, Nuclear Outcomes? Dangerous New Pathways to Escalation”, https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation)

Yet another pathway to escalation could arise from a cascading series of cyberstrikes and counterstrikes against vital national infrastructure rather than on military targets. All major powers, along with Iran and North Korea, have developed and deployed cyberweapons designed to disrupt and destroy major elements of an adversary’s key economic systems, such as power grids, financial systems, and transportation networks. As noted, Russia has infiltrated the U.S. electrical grid, and it is widely believed that the United States has done the same in Russia.[12](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote12) The Pentagon has also devised a plan known as “Nitro Zeus,” intended to immobilize the entire Iranian economy and so force it to capitulate to U.S. demands or, if that approach failed, to pave the way for a crippling air and missile attack.[13](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote12)

The danger here is that economic attacks of this sort, if undertaken during a period of tension and crisis, could lead to an escalating series of tit-for-tat attacks against ever more vital elements of an adversary’s critical infrastructure, producing widespread chaos and harm and eventually leading one side to initiate kinetic attacks on critical military targets, risking the slippery slope to nuclear conflict. For example, a Russian cyberattack on the U.S. power grid could trigger U.S. attacks on Russian energy and financial systems, causing widespread disorder in both countries and generating an impulse for even more devastating attacks. At some point, such attacks “could lead to major conflict and possibly nuclear war.”[14](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote14)

These are by no means the only pathways to escalation resulting from the offensive use of cyberweapons. Others include efforts by third parties, such as proxy states or terrorist organizations, to provoke a global nuclear crisis by causing early-warning systems to generate false readings (“spoofing”) of missile launches. Yet, they do provide a clear indication of the severity of the threat. As states’ reliance on cyberspace grows and cyberweapons become more powerful, the dangers of unintended or accidental escalation can only grow more severe.

#### Cyber-compromised NC3 causes nuclear war.

Klare 19, \*Michael T. Klare is a professor emeritus of peace and world security studies at Hampshire College and senior visiting fellow at the Arms Control Association; (November 19th, “Cyber Battles, Nuclear Outcomes? Dangerous New Pathways to Escalation”, <https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation>)

The Nuclear-Cyber Connection

These links exist because the NC3 systems of the United States and other nuclear-armed states are heavily dependent on computers and other digital processors for virtually every aspect of their operation and because those systems are highly vulnerable to cyberattack. Every nuclear force is composed, most basically, of weapons, early-warning radars, launch facilities, and the top officials, usually presidents or prime ministers, empowered to initiate a nuclear exchange. Connecting them all, however, is an extended network of communications and data-processing systems, all reliant on cyberspace. Warning systems, ground- and space-based, must constantly watch for and analyze possible enemy missile launches. Data on actual threats must rapidly be communicated to decision-makers, who must then weigh possible responses and communicate chosen outcomes to launch facilities, which in turn must provide attack vectors to delivery systems. All of this involves operations in cyberspace, and it is in this domain that great power rivals seek vulnerabilities to exploit in a constant struggle for advantage.

The use of cyberspace to gain an advantage over adversaries takes many forms and is not always aimed at nuclear systems. China has been accused of engaging in widespread cyberespionage to steal technical secrets from U.S. firms for economic and military advantages. Russia has been accused, most extensively in the Robert Mueller report, of exploiting cyberspace to interfere in the 2016 U.S. presidential election. Nonstate actors, including terrorist groups such as al Qaeda and the Islamic State group, have used the internet for recruiting combatants and spreading fear. Criminal groups, including some thought to be allied with state actors, such as North Korea, have used cyberspace to extort money from banks, municipalities, and individuals.[4](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote04) Attacks such as these occupy most of the time and attention of civilian and military cybersecurity organizations that attempt to thwart such attacks. Yet for those who worry about strategic stability and the risks of nuclear escalation, it is the threat of cyberattacks on NC3 systems that provokes the greatest concern.

This concern stems from the fact that, despite the immense effort devoted to protecting NC3 systems from cyberattack, no enterprise that relies so extensively on computers and cyberspace can be made 100 percent invulnerable to attack. This is so because such systems employ many devices and operating systems of various origins and vintages, most incorporating numerous software updates and “patches” over time, offering multiple vectors for attack. Electronic components can also be modified by hostile actors during production, transit, or insertion; and the whole system itself is dependent to a considerable degree on the electrical grid, which itself is vulnerable to cyberattack and is far less protected. Experienced “cyberwarriors” of every major power have been working for years to probe for weaknesses in these systems and in many cases have devised cyberweapons, typically, malicious software (malware) and computer viruses, to exploit those weaknesses for military advantage.[5](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote05)

Although activity in cyberspace is much more difficult to detect and track than conventional military operations, enough information has become public to indicate that the major nuclear powers, notably China, Russia, and the United States, along with such secondary powers as Iran and North Korea, have established extensive cyberwarfare capabilities and engage in offensive cyberoperations on a regular basis, often aimed at critical military infrastructure. “Cyberspace is a contested environment where we are in constant contact with adversaries,” General Paul M. Nakasone, commander of the U.S. Cyber Command (Cybercom), told the Senate Armed Services Committee in February 2019. “We see near-peer competitors [China and Russia] conducting sustained campaigns below the level of armed conflict to erode American strength and gain strategic advantage.”

Although eager to speak of adversary threats to U.S. interests, Nakasone was noticeably but not surprisingly reluctant to say much about U.S. offensive operations in cyberspace. He acknowledged, however, that Cybercom took such action to disrupt possible Russian interference in the 2018 midterm elections. “We created a persistent presence in cyberspace to monitor adversary actions and crafted tools and tactics to frustrate their efforts,” he testified in February. According to press accounts, this included a cyberattack aimed at paralyzing the Internet Research Agency, a “troll farm” in St. Petersburg said to have been deeply involved in generating disruptive propaganda during the 2016 presidential elections.[6](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote06)

Other press investigations have disclosed two other offensive operations undertaken by the United States. One called “Olympic Games” was intended to disrupt Iran’s drive to increase its uranium-enrichment capacity by sabotaging the centrifuges used in the process by infecting them with the so-called Stuxnet virus. Another left of launch effort was intended to cause malfunctions in North Korean missile tests.[7](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote07) Although not aimed at either of the U.S. principal nuclear adversaries, those two attacks demonstrated a willingness and capacity to conduct cyberattacks on the nuclear infrastructure of other states.

Efforts by strategic rivals of the United States to infiltrate and eventually degrade U.S. nuclear infrastructure are far less documented but thought to be no less prevalent. Russia, for example, is believed to have planted malware in the U.S. electrical utility grid, possibly with the intent of cutting off the flow of electricity to critical NC3 facilities in the event of a major crisis.[8](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote08) Indeed, every major power, including the United States, is believed to have crafted cyberweapons aimed at critical NC3 components and to have implanted malware in enemy systems for potential use in some future confrontation.

Pathways to Escalation

Knowing that the NC3 systems of the major powers are constantly being probed for weaknesses and probably infested with malware designed to be activated in a crisis, what does this say about the risks of escalation from a nonkinetic battle, that is, one fought without traditional weaponry, to a kinetic one, at first using conventional weapons and then, potentially, nuclear ones? None of this can be predicted in advance, but those analysts who have studied the subject worry about the emergence of dangerous new pathways for escalation. Indeed, several such scenarios have been identified.[9](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote09)

The first and possibly most dangerous path to escalation would arise from the early use of cyberweapons in a great power crisis to ~~paralyze~~ undermine the vital command, control, and communications capabilities of an adversary, many of which serve nuclear and conventional forces. In the “fog of war” that would naturally ensue from such an encounter, the recipient of such an attack might fear more punishing follow-up kinetic attacks, possibly including the use of nuclear weapons, and, fearing the loss of its own arsenal, launch its weapons immediately. This might occur, for example, in a confrontation between NATO and Russian forces in east and central Europe or between U.S. and Chinese forces in the Asia-Pacific region.

Speaking of a possible confrontation in Europe, for example, James N. Miller Jr. and Richard Fontaine wrote that “both sides would have overwhelming incentives to go early with offensive cyber and counter-space capabilities to negate the other side’s military capabilities or advantages.” If these early attacks succeeded, “it could result in huge military and coercive advantage for the attacker.” This might induce the recipient of such attacks to back down, affording its rival a major victory at very low cost. Alternatively, however, the recipient might view the attacks on its critical command, control, and communications infrastructure as the prelude to a full-scale attack aimed at neutralizing its nuclear capabilities and choose to strike first. “It is worth considering,” Miller and Fontaine concluded, “how even a very limited attack or incident could set both sides on a slippery slope to rapid escalation.”[10](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote10)

What makes the insertion of latent malware in an adversary’s NC3 systems so dangerous is that it may not even need to be activated to increase the risk of nuclear escalation. If a nuclear-armed state comes to believe that its critical systems are infested with enemy malware, its leaders might not trust the information provided by its early-warning systems in a crisis and might misconstrue the nature of an enemy attack, leading them to overreact and possibly launch their nuclear weapons out of fear they are at risk of a preemptive strike.

“The uncertainty caused by the unique character of a cyber threat could jeopardize the credibility of the nuclear deterrent and undermine strategic stability in ways that advances in nuclear and conventional weapons do not,” Page O. Stoutland and Samantha Pitts-Kiefer wrote in 2018 paper for the Nuclear Threat Initiative. “[T]he introduction of a flaw or malicious code into nuclear weapons through the supply chain that compromises the effectiveness of those weapons could lead to a lack of confidence in the nuclear deterrent,” undermining strategic stability.[11](https://www.armscontrol.org/act/2019-11/features/cyber-battles-nuclear-outcomes-dangerous-new-pathways-escalation#endnote11) Without confidence in the reliability of its nuclear weapons infrastructure, a nuclear-armed state may misinterpret confusing signals from its early-warning systems and, fearing the worst, launch its own nuclear weapons rather than lose them to an enemy’s first strike. This makes the scenario proffered in the 2018 NPR report, of a nuclear response to an enemy cyberattack, that much more alarming.

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## ADV---Innovation

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#### Don’t over-analyze China’s behavior---they mean what they say, and their intentions to upend the international system are opaque.

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Can we pay the Chinese Communist Party the compliment of acknowledging that it means what it says and knows what it wants? That may be the key to understanding Beijing’s strategic ambitions in the coming decades.

A long-standing trope in the U.S. [debate](https://warontherocks.com/2018/12/wotr-podcast-full-steam-ahead-naval-competition-with-china/) on [that](https://warontherocks.com/2019/01/the-party-congress-test-a-minimum-standard-for-analyzing-beijings-intentions/) [subject](https://www.brookings.edu/wp-content/uploads/2018/10/fp_20181018_us_china_transcript.pdf) is that China itself doesn’t know what it seeks to achieve, that its leaders haven’t yet worked out how far Beijing’s influence should reach. Yet there is a growing body of evidence, assembled and interpreted by talented China experts, that the Chinese government is indeed aiming for global power and perhaps global primacy over the next generation — that it seeks to upend the American-led international system and create at least a competing, quasi-world order of its own.

It doesn’t take unparalleled powers of deduction to reach this conclusion. Top Chinese officials and members of the country’s foreign policy community are becoming increasingly explicit in saying so themselves.

President Xi Jinping more than hinted at this goal in his landmark address to the 19th Party Congress in October 2017. That speech represents one of the most authoritative statements of the party’s policy and aims; it reflects Xi’s [understanding](https://twitter.com/PLMattis/status/1259592233726205953) of what China has accomplished under Communist rule and how it must advance in the future.

Xi [declared](http://www.xinhuanet.com/english/download/Xi_Jinping's_report_at_19th_CPC_National_Congress.pdf) that China “has stood up, grown rich, and is becoming strong,” and that it was now “blazing a new trail for other developing countries” and offering “Chinese wisdom and a Chinese approach to solving the problems facing mankind.” By 2049, Xi promised, China would “become a global leader in terms of composite national strength and international influence” and would build a “stable international order” in which China’s “national rejuvenation” could be fully achieved.

This was the statement of a leader who sees his country not just participating in global affairs but setting the terms, and it testifies to two core themes in China’s foreign policy discourse.

The first is a deeply skeptical view of the existing international system. Chinese leaders recognize that the global trade regime has been indispensable to the country’s economic and military rise. Yet when they look at the key features of the world Washington and its allies have made, they see mostly [threats](https://tnsr.org/2018/11/xis-vision-for-transforming-global-governance-a-strategic-challenge-for-washington-and-its-allies/).

In their view, American alliances do not preserve peace and stability; they stunt China’s potential and prevent Asian nations from giving Beijing its due. Seen through that lens, promoting democracy and human rights is neither moral nor benign, but propaganda supporting a dangerous doctrine that threatens to delegitimize the Communist government and energize its domestic enemies. U.S.-led international institutions appear as tools for imposing America’s will on weaker states. The Communist Party recognizes that the liberal international order has brought benefits, [writes](https://www.nbr.org/wp-content/uploads/pdfs/publications/sr83_chinasvision_jan2020.pdf) Nadege Rolland, a senior fellow at the National Bureau of Asian Research, but “the party abhors and dreads” the principles on which it is based.

The second theme is that the international order must change — not a little, but a lot — for China to become fully prosperous and secure. Chinese leaders have, understandably, been somewhat opaque in describing the world they want, but the outlines are becoming easier to discern.

If one studies the statements of Xi and other top officials, China expert Liza Tobin [concludes](https://tnsr.org/2018/11/xis-vision-for-transforming-global-governance-a-strategic-challenge-for-washington-and-its-allies/), what emerges is a vision in which “a global network of partnerships centered on China would replace the U.S. system of treaty alliances” and the world would view Chinese authoritarianism as preferable to Western democracy.

Based on a similar analysis, Rolland [agrees](https://www.nbr.org/wp-content/uploads/pdfs/publications/sr83_chinasvision_jan2020.pdf) that China has “a yearning for partial hegemony,” a loose dominance over large swaths of the global south. When it comes to global governance, still other [examinations](https://www.tabletmag.com/sections/news/articles/china-plans-global-order) [show](https://www.americanprogress.org/issues/security/reports/2019/02/28/466768/mapping-chinas-global-governance-ambitions/), Beijing wants a system in which international institutions buttress rather than batter repressive regimes. Meanwhile, Chinese strategists and academics are talking openly about building a “new China-centric global economic order.”

There is little indication, in any of this, that Beijing’s strategic horizon is limited to the Western Pacific or even Asia. Xi’s [invocation](http://www.xinhuanet.com/english/2019-10/03/c_138445509.htm) of a “community with a shared future for humanity” [indicates](https://warontherocks.com/2019/01/the-party-congress-test-a-minimum-standard-for-analyzing-beijings-intentions/) a [global](https://tnsr.org/2018/11/xis-vision-for-transforming-global-governance-a-strategic-challenge-for-washington-and-its-allies/) tableau for Chinese influence. One hardly has to read between the lines to understand that this agenda will require fundamentally resetting the current geopolitical balance. As Xi remarked several years ago, China must work resolutely toward “a future where we will win the initiative and have the dominant position.”

Of course, there’s not need to take literally everything national leaders say, or even everything that makes it into official speeches. In Beijing’s case, however, Chinese leaders are actually saying less than what the country is doing.

Whether it is the naval shipbuilding program that is churning out vessels at astonishing rate; the drive to [control](https://www.bloomberg.com/opinion/articles/2020-03-31/china-s-influence-operation-goes-beyond-who-taiwan-and-covid-19) existing international organizations and build new ones; the projection of military power in the [Arctic](https://www.cambridge.org/core/books/china-as-a-polar-great-power/22493FFC041E6739DAED329CCB71F688#fndtn-information), the Indian Ocean and points beyond; the quest to [dominate](https://www.pbs.org/wgbh/frontline/article/made-in-china-2025-the-industrial-plan-that-china-doesnt-want-anyone-talking-about/) the world’s high-tech industries; the ever-more [systematic](https://halbrands.org/wp-content/uploads/2018/09/60-5-07-Brands.pdf) efforts to support authoritarian regimes and weaken democratic institutions; or the Belt and Road Initiative that [encompasses](https://tnsr.org/2019/07/unlocking-the-gates-of-eurasia-chinas-belt-and-road-initiative-and-its-implications-for-u-s-grand-strategy/) multiple continents, China is hardly acting like a country that lacks a grand geopolitical design.

As with so many aspects of the U.S.-China competition, there is a Cold War parallel. During the 1970s, some leading American Sovietologists insisted that Moscow was becoming a satisfied, status quo power. Yet that claim required ignoring what Soviet leaders [said](https://www.google.com/books/edition/What_Good_Is_Grand_Strategy/nGqoAgAAQBAJ?hl=en&gbpv=1&bsq=%22we%20make%20no%20secret%22) about detente and peaceful coexistence — that it was a way of ensuring the triumph of socialism without war — as well as their efforts to build military superiority and positions of strength in the Third World. The warning signs were evident then, as they are today.

China probably doesn’t have a step-by-step checklist for achieving global primacy, any more than the Soviet Union did in the 1970s. Chinese leaders aren’t insensitive to costs and obstacles: Xi may ritualistically restate the importance of unifying the Chinese nation, but that [doesn’t mean](https://twitter.com/resplinodell/status/1259883799254634498) he’s hell-bent on war over Taiwan.

Beijing may not even have decided which of its two paths to global influence is preferable: Establishing dominance in the Western Pacific and then expanding outward from there, or outflanking the U.S. position in the region by building up economic and political power around the world. Finally, China may ultimately fail to accomplish any of this. Perhaps the coronavirus will so weaken the U.S. and the liberal order that China’s ascent will be accelerated. Or perhaps China will run into so many internal problems, and so much external resistance, that its drive will stall.

Yet we ought to recognize that the debate about what China wants is growing stale, because China’s leaders and behavior have increasingly answered that question. When a proud and powerful challenger starts to advertise its global ambitions, Americans should probably err on the side of taking those ambitious seriously.

#### Primacy deters nuclear war with revisionist powers---multipolarity fragments the global order.

Brands & Edel 19, \*PhD, Henry A. Kissinger Distinguished Professor of Global Affairs at the Johns Hopkins School of Advanced International Studies. \*\*PhD, Senior Fellow and Visiting Scholar at the United States Studies Centre at the University of Sydney. (Hal and Charles, *The Lessons of Tragedy: Statecraft and World Order*, Ch. 6: Darkening Horizon, Yale University Press)

The revival of great-power competition entails higher international tensions than the world has known for decades, and the revival of arms races, security dilemmas, and other artifacts of a more dangerous past. It entails sharper conflicts over the international rules of the road on issues ranging from freedom of navigation to the illegitimacy of altering borders by force, and intensifying competitions over states that reside at the intersection of rival powers’ areas of interest. It requires confronting the prospect that rival powers could overturn the favorable regional balances that have underpinned the U.S.-led order for decades, and that they might construct rival spheres of influence from which America and the liberal ideas it has long promoted would be excluded. Finally, it necessitates recognizing that great-power rivalry could lead to great-power war, a prospect that seemed to have followed the Soviet empire onto the ash heap of history.

Both Beijing and Moscow are, after all, optimizing their forces and exercising aggressively in preparation for potential conflicts with the United States and its allies; Russian doctrine explicitly emphasizes the limited use of nuclear weapons to achieve escalation dominance in a war with Washington. In Syria, U.S. and Russian forces even came into deadly contact in early 2018. American airpower decimated a contingent of government-sponsored Russian mercenaries that was attacking a base at which U.S. troops were present, an incident demonstrating the increasing boldness of Russian operations and the corresponding potential for escalation. The world has not yet returned to the epic clashes for global dominance that characterized the twentieth century, but it has returned to the historical norm of great-power struggle, with all the associated dangers.

Those dangers may be even greater than most observers appreciate, because if today’s great-power competitions are still most intense at the regional level, who is to say where these competitions will end? By all appearances, Russia does not simply want to be a “regional power” (as Obama cuttingly described it) that dominates South Ossetia and Crimea.37 It aspires to the deep European and extra-regional impact that previous incarnations of the Russian state enjoyed. Why else would Putin boast about how far his troops can drive into Eastern Europe? Why else would Moscow be deploying military power into the Middle East? Why else would it be continuing to cultivate intelligence and military relationships in regions as remote as Latin America?

Likewise, China is today focused primarily on securing its own geopolitical neighborhood, but its ambitions for tomorrow are clearly much bolder. Beijing probably does not envision itself fully overthrowing the international order, simply because it has profited far too much from the U.S.-anchored global economy. Yet China has nonetheless positioned itself for a global challenge to U.S. influence. Chinese military forces are deploying ever farther from China’s immediate periphery; Beijing has projected power into the Arctic and established bases and logistical points in the Indian Ocean and Horn of Africa. Popular Chinese movies depict Beijing replacing Washington as the dominant actor in sub-Saharan Africa—a fictional representation of a real-life effort long under way. The Belt and Road Initiative bespeaks an aspiration to link China to countries throughout Central Asia, the Middle East, and Europe; BRI, AIIB, and RCEP look like the beginning of an alternative institutional architecture to rival Washington’s. In 2017, Xi Jinping told the Nineteenth National Congress of the Chinese Communist Party that Beijing could now “take center stage in the world” and act as an alternative to U.S. leadership.38

These ambitions may or may not be realistic. But they demonstrate just how significantly the world’s leading authoritarian powers desire to shift the global environment over time. The revisionism we are seeing today may therefore be only the beginning. As China’s power continues to grow, or if it is successful in dominating the Western Pacific, it will surely move on to grander endeavors. If Russia reconsolidates control over the former Soviet space, it may seek to bring parts of the former Warsaw Pact to heel. Historically, this has been a recurring pattern of great-power behavior—interests expand with power, the appetite grows with the eating, risk-taking increases as early gambles are seen to pay off.39 This pattern is precisely why the revival of great-power competition is so concerning—because geopolitical revisionism by unsatisfied major powers has so often presaged intensifying international conflict, confrontation, and even war. The great-power behavior occurring today represents the warning light flashing on the dashboard. It tells us there may be still-greater traumas to come.

The threats today are compelling and urgent, and there may someday come a time when the balance of power has shifted so markedly that the postwar international system cannot be sustained. Yet that moment of failure has not yet arrived, and so the goal of U.S. strategy should be not to hasten it by giving up prematurely, but to push it off as far into the future as possible. Rather than simply acquiescing in the decline of a world it spent generations building, America should aggressively bolster its defenses, with an eye to preserving and perhaps even selectively advancing its remarkable achievements.

### 2AC---AT Crane

#### Courts are experienced and competent at calculating fair royalties.

Cary et al. 08, \*George Cary is a partner in the Washington office of Cleary Gottlieb Steen & Hamilton LLP. He is a former Deputy Director of the Federal Trade Commission's Bureau of Competition and 1976 graduate of the Boalt Hall School of Law at the University of California-Berkeley. \*Larry Work-Dembowski is an associate in the Washington office of Cleary Gottlieb Steen & Hamilton LLP and a 2002 graduate of the Georgetown University Law Center. \*Paul Hayes is an associate in the Washington office of Cleary Gottlieb Steen & Hamilton LLP and a 2001 graduate of the New York University School of Law; (“Antitrust Implications of Abuse of Standard-Setting”, 15 GEO. Mason L. REV. 1241 (2008))

Although evaluation of FRAND commitments and licensing terms can be complex and fact-intensive, there should be no doubt that the courts and enforcement agencies are competent to apply antitrust law to deceptive FRAND commitments. Assessing whether a licensor has complied with its FRAND obligations does not require courts or agencies to make any determinations that they do not already commonly make in antitrust and intellectual property cases. Courts routinely calculate "reasonable royalties" in the patent litigation context 1 ' and compare the "but for" competitive market to the market in which a restraint of competition exists in order to determine damages in the antitrust context. 4 ' In assessing whether a licensor has met its FRAND obligations, a court would engage in similar calculations; it would compare the royalties charged in the ex post market to its assessment of what royalties would have prevailed in the competitive ex ante market.'43 In determining what royalties would have prevailed ex ante, a court would likely consider, among other things, the available alternatives to the technology at issue, the royalties charged to licensees practicing other standards for comparable technologies, and the royalties charged to licensees for comparable technologies in industries where there are no standards or FRAND commitments. Although this may be a demanding task in some cases, it is necessary because the alternative-concluding that FRAND obligations cannot be defined or enforced by the courts-would render FRAND obligations meaningless, would allow unfettered exercise of monopoly power by essential patent holders, and would cause debilitating un- certainty in the standard-setting process.

## K---Logistics

### 2AC---FW

#### 2---advocacy---the subject-formation of debate should emphasize actualizable alternatives---anything else is an ivory tower position that would facilitate mass violence if materialized.

**Condit 15** – PhD, Distinguished Research Professor of Communication Studies at the University of Georgia---sex edited

(Celeste, “Multi-Layered Trajectories for Academic Contributions to Social Change,” Quarterly Journal of Speech, 101.1)

Thus, **when** Žižek and **others urge us to “Act”** with violence **to destroy the current Reality, without a vision of an alternative, on the grounds that the links between actions and consequences are never certain, we can call** his **[the] appeal** both **a failure of imagination** and a failure of reality. As for reality, **we have dozens of revolutions as models, and the historical record indicates quite clearly that they generally lead not to harmonious cooperation** (what I call “AnarchoNiceness” to gently mock the romanticism of Hardt and Negri) **but instead to the production of totalitarian states** **and**/or **violent factional strife.** A materialist constructivist epistemology accounts for this by predicting that it is not possible for symbol-using animals to exist in a symbolic void. **All symbolic movement has a trajectory, and if you have not imagined a potentially realizable alternative for that trajectory to take, then what people will leap into is biological predispositions**—**the first iteration of which is the rule of the strongest** primate. Indeed, **this is what experience with revolutions has shown to be the most probable outcome of a revolution that is merely against an Evil.** **The failure of imagination** in such rhetorics thereby **reveals itself to be critical**, so it is worth pondering sources of that failure. The rhetoric of “the kill” in social theory in the past half century has repeatedly reduced to the leap into a void because the symbolized alternative that the context of the twentieth century otherwise predispositionally offers is to the binary opposite of capitalism, i.e., communism. That rhetorical option, however, has been foreclosed by the historical discrediting of the readily imagined forms of communism (e.g., Žižek9). **The hard work to invent better alternatives is not as dramatically enticing as the story of the kill: such labor is piecemeal**, **intellectually difficult**, **requires multi-disciplinary understandings, and** perhaps **requires more creativity** **than the typical academic theorist can muster**. **In the absence of a viable alternative**, the **appeals to** Radical **Revolution seem to have been** **sustained by the emotional zing of the kill**, in many cases amped up by the appeal of autonomy and manliness (Žižek uses the former term and deploys the ethos of the latter). But **if one does not provide a viable vision** that **offers a reasonable chance of leaving most people better off than they are now, then Fox News has a better offering** (you'll be free and you'll get rich!). **A revolution posited as a void cannot succeed as a horizon of history**, **other than as constant local scale violent actions**, perhaps connected by shifting networks we call “terrorists.” This analysis of the geo-political situation, of the onto-epistemological character of language, and of the limitations of the dominant horizon of social change indicates that **the focal project** **for progressive Left Academics should** now **include the hard labor** **to produce alternative visions that appear materially feasible.**

### 2AC---Extinction

#### Prioritize existential risk prevention---it encompasses AND outweighs other threats.

Dennis Pamlin & Stuart Armstrong 15, Dennis Pamlin, Executive Project Manager Global Risks, Global Challenges Foundation, and Stuart Armstrong, James Martin Research Fellow, Future of Humanity Institute, Oxford Martin School, University of Oxford, February 2015, “Global Challenges: 12 Risks that threaten human civilization: The case for a new risk category,” Global Challenges Foundation, p.30-93, https://api.globalchallenges.org/static/wp-content/uploads/12-Risks-with-infinite-impact.pdf

2. Risks with infinite impact: A new category of risks “Most risk management is really just advanced contingency planning and disciplining yourself to realise that, given enough time, very low probability events not only can happen, but they absolutely will happen.” Lloyd Blankfein, Goldman Sachs CEO, July 2013 1 Risk = Probability × Impact Impacts where civilisation collapses to a state of great suffering and do not recover, or a situation where all human life end, are defined as infinite as the result is irreversible and lasts forever. A new group of global risks This is a report about a limited number of global risks – that can be identified through a scientific and transparent process – with impacts of a magnitude that pose a threat to human civilisation, or even possibly to all human life. With such a focus it may surprise some readers to find that the report’s essential aim is to inspire action and dialogue as well as an increased use of the methodologies used for risk assessment. The real focus is not on the almost unimaginable impacts of the risks the report outlines. Its fundamental purpose is to encourage global collaboration and to use this new category of risk as a driver for innovation. The idea that we face a number of global challenges threatening the very basis of our civilisation at the beginning of the 21st century is well accepted in the scientific community, and is studied at a number of leading universities.2 But there is still no coordinated approach to address this group of challenges and turn them into opportunities for a new generation of global cooperation and the creation of a global governance system capable of addressing the greatest challenges of our time. This report has, to the best of our knowledge, created the first science-based list of global risks with a potentially infinite impact and has made the first attempt to provide an initial overview of the uncertainties related to these risks as well as rough quantifications for the probabilities of these impacts. What is risk? Risk is the potential of losing something of value, weighed against the potential to gain something of value. Every day we make different kinds of risk assessments, in more or less rational ways, when we weigh different options against each other. The basic idea of risk is that an uncertainty exists regarding the outcome and that we must find a way to take the best possible decision based on our understanding of this uncertainty.3 To calculate risk the probability of an outcome is often multiplied by the impact. The impact is in most cases measured in economic terms, but it can also be measured in anything we want to avoid, such as suffering. At the heart of a risk assessment is a probability distribution, often described by a probability density function4; see figure X for a graphic illustration. The slightly tilted bell curve is a common probability distribution, but the shape differs and in reality is seldom as smooth as the example. The total area under the curve always represents 100 percent, i.e. all the possible outcomes fit under the curve. In this case (A) represents the most probable impact. With a much lower probability it will be a close to zero impact, illustrated by (B). In the same way as in case B there is also a low probability that the situation will be very significant, illustrated by (C). Figure 1: Probability density function [FIGURE 1 OMITTED] The impacts (A), (B) and (C) all belong to the same category, ~~normal~~ [common] impacts: the impacts may be more or less serious, but they can be dealt with within the current system. The impacts in this report are however of a special kind. These are impacts where everything will be lost and the situation will not be reversible, i.e challenges with potentially infinite impact. In insurance and finance this kind of risk is called “risk of ruin”, an impact where all capital is lost.5 This impact is however only infinite for the company that is losing the money. From society’s perspective, that is not a special category of risk. In this report the focus is on the “risk of ruin” on a global scale and on a human level, in the worst case this is when we risk the extinction of our own species. On a probability curve the impacts in this report are usually at the very far right with a relatively low probability compared with other impacts, illustrated by (D) in Figure 2. Often they are so far out on the tail of the curve that they are not even included in studies. For each risk in this report the probability of an infinite impact is very low compared to the most likely outcome. Some studies even indicate that not all risks in this report can result in an infinite impact. But a significant number of peer-reviewed reports indicate that those impacts not only can happen, but that their probability is increasing due to unsustainable trends. The assumption for this report is that by creating a better understanding of our scientific knowledge regarding risks with a potentially infinite impact, we can inspire initiatives that can turn these risks into drivers for innovation. Not only could a better understanding of the unique magnitude of these risks help address the risks we face, it could also help to create a path towards more sustainable development. The group of global risks discussed in this report are so different from most of the challenges we face that they are hard to comprehend. But that is also why they can help us to build the collaboration we need and drive the development of further solutions that benefit both people and the planet. As noted above, none of the risks in this report is likely to result directly in an infinite impact, and some are probably even physically incapable of doing so. But all are so significant that they could reach a threshold impact able to create social and ecological instability that could trigger a process which could lead to an infinite impact. For several reasons the potentially infinite impacts of the risks in this report are not as well known as they should be. One reason is the way that extreme impacts are often masked by most of the theories and models used by governments and business today. For example, the probability of extreme impacts is often below what is included in studies and strategies. The tendency to exclude impacts below a probability of five percent is one reason for the relative “invisibility” of infinite impacts. The almost standard use of a 95% confidence interval is one reason why low-probability high-impact events are often ignored.6 Figure 2: Probability density function with tail highlighted [FIGURE 2 OMITTED] Climate change is a good example, where almost all of the focus is on the most likely scenarios and there are few studies that include the low-probability high-impact scenarios. In most reports about climate impacts, the impacts caused by warming beyond five or six degrees Celsius are even omitted from tables and graphs even though the IPCC’s own research indicates that the probability of these impacts are often between one and five percent, and sometimes even higher.7 Other aspects that contribute to this relative invisibility include the fact that extreme impacts are difficult to translate into monetary terms, they have a global scope, and they often require a time-horizon of a century or more. They cannot be understood simply by linear extrapolation of current trends, and they lack historical precedents. There is also the fact that the measures required to significantly reduce the probability of infinite impacts will be radical compared to a business-as-usual scenario with a focus on incremental changes. The exact probability of a specific impact is difficult or impossible to estimate.8 However, the important thing is to establish the current magnitude of the probabilities and compare them with the probabilities for such impacts we cannot accept. A failure to provide any estimate for these risks often results in strategies and priorities defined as though the probability of a totally unacceptable outcome is zero. An approximate number for a best estimate also makes it easier to understand that a great uncertainty means the actual probability can be both much higher and much lower than the best estimate. It should also be stressed that uncertainty is not a weakness in science; it always exists in scientific work. It is a systematic way of understanding the limitations of the methodology, data, etc.9 Uncertainty is not a reason to wait to take action if the impacts are serious. Increased uncertainty is something that risk experts, e.g. insurance experts and security policy experts, interpret as a signal for action. A contrasting challenge is that our cultural references to the threat of infinite impacts have been dominated throughout history by religious groups seeking to scare society without any scientific backing, often as a way to discipline people and implement unpopular measures. It should not have to be said, but this report is obviously fundamentally different as it focuses on scientific evidence from peer-reviewed sources. Infinite impact The concept infinite impact refers to two aspects in particular; the terminology is not meant to imply a literally infinite impact (with all the mathematical subtleties that would imply) but to serve as a reminder that these risks are of a different nature. Ethical These are impacts that threaten the very survival of humanity and life on Earth – and therefore can be seen as being infinitely negative from an ethical perspective. No positive gain can outweigh even a small probability for an infinite negative impact. Such risks require society to ensure that we eliminate these risks by reducing the impact below an infinite impact as a top priority, or at least do everything we can to reduce the probability of these risks. As some of these risks are impossible to eliminate today it is also important to discuss what probability can right now be accepted for risks with a possible infinite impact. Economic Infinite impacts are beyond what most traditional economic models today are able to cope with. The impacts are irreversible in the most fundamental way, so tools like cost-benefit assessment seldom make sense. To use discounting that makes infinite impacts (which could take place 100 years or more from now and affect all future generations) close to invisible in economic assessments, is another example of a challenge with current tools. So while tools like cost-benefit models and discounting can help us in some areas, they are seldom applicable in the context of infinite impacts. New tools are needed to guide the global economy in an age of potential infinite impacts. See chapter 2.2.2 for a more detailed iscussion. Roulette and Russian roulette When probability and normal risks are discussed the example of a casino and roulette is often used. You bet something, then spin the wheel and with a certain probability you win or lose. You can use different odds to discuss different kinds of risk taking. These kinds of thought experiment can be very useful, but when it comes to infinite risks these gaming analogies become problematic. For infinite impact a more appropriate analogy is probably Russian roulette. But instead of “normal” Russian roulette where you only bet your own life you are now also betting everyone you know and everyone you don’t know. Everyone alive will die if you lose. There will be no second chance for anyone as there will be no future generations; humanity will end with your loss. What probability would you accept for different sums of money if you played this version of Russian roulette? Most people would say that it is stupid and – no matter how low the probability is and no matter how big the potential win is – this kind of game should not be played, as it is unethical. Many would also say that no person should be allowed to make such a judgment, as those who are affected do not have a say. You could add that most of those who will lose from it cannot say anything as they are not born and will never exist if you lose. The difference between ordinary roulette and “allhumanity Russian roulette” is one way of illustrating the difference in nature between a “normal” risk that is reversible, and a risk with an infinite impact. An additional challenge in acknowledging the risks outlined in this report is that many of the traditional risks including wars and violence have decreased, even though it might not always looks that way in media.10 So a significant number of experts today spend a substantial amount of time trying to explain that much of what is discussed as dangerous trends might not be as dangerous as we think. For policy makers listening only to experts in traditional risk areas it is therefore easy to get the impression that global risks are becoming less of a problem. The chain of events that could result in infinite impacts in this report also differ from most of the traditional risks, as most of them are not triggered by wilful acts, but accidents/mistakes. Even the probabilities related to nuclear war in this report are to a large degree related to inadvertent escalation. As many of the tools to analyse and address risks have been developed to protect nations and states from attacks, risks involving accidents tend to get less attention. This report emphasises the need for an open and democratic process in addressing global challenges with potentially infinite impact. Hence, this is a scientifically based invitation to discuss how we as a global community can address what could be considered the greatest challenges of our time. The difficulty for individual scientists to communicate a scientific risk approach should however not be underestimated. Scientists who today talk about low-probability impacts, that are serious but still far from infinite, are often accused of pessimism and scaremongering, even if they do nothing but highlight scientific findings.11 To highlight infinite impacts with even lower probability can therefore be something that a scientist who cares about his/her reputation would want to avoid. In the media it is still common to contrast the most probable climate impact with the probability that nothing, or almost nothing, will happen. The fact that almost nothing could happen is not wrong in most cases, but it is unscientific and dangerous if different levels of probability are presented as equal. The tendency to compare the most probable climate impact with the possibility of a low or no impact also results in a situation where low-probability high-impact outcomes are often totally ignored. An honest and scientific approach is to, whenever possible, present the whole probability distribution and pay special attention to unacceptable outcomes. The fact that we have challenges that with some probability might be infinite and therefore fundamentally irreversible is difficult to comprehend, and physiologically they are something our brains are poorly equipped to respond to, according to evolutionary psychologists.12 It is hard for us as individuals to grasp that humanity for the first time in its history now has the capacity to create such catastrophic outcomes. Professor Marianne Frankenhaeuser, former head of the psychology division, Karolinska Institute, Stockholm, put it this way: “Part of the answer is to be found in psychological defence mechanisms. The nuclear threat is collectively denied, because to face it would force us to face some aspects of the world’s situation which we do not want to recognise.” 13 This psychological denial may be one reason why there is a tendency among some stakeholders to confuse “being optimistic” with denying what science is telling us, and ignoring parts of the probability curve.14 Ignoring the fact that there is strong scientific evidence for serious impacts in different areas, and focusing only on selected sources which suggest that the problem may not be so serious, is not optimistic. It is both unscientific and dangerous.15 A scientific approach requires us to base our decisions on the whole probability distribution. Whether it is possible to address the challenge or not is the area where optimism and pessimism can make people look at the same set of data and come to different conclusions. Two things are important to keep in mind: first, that there is always a probability distribution when it comes to risk; second, that there are two different kinds of impacts that are of interest for this report. The probability distribution can have different shapes but in simplified cases the shape tends to look like a slightly modified clock (remember figure 1). In the media it can sound as though experts argue whether an impact, for example a climate impact or a pandemic, will be dangerous or not. But what serious experts discuss is the probability of different oucomes. They can disagree on the shape of the curve or what curves should be studied, but not that a probability curve exists. With climate change this includes discussions about how sensitive the climate is, how much greenhouse gas will be emitted, and what impacts that different warmings will result in. Just as it is important not to ignore challenges with potentially infinite impacts, it is also important not to use them to scare people. Dramatic images and strong language are best avoided whenever possible, as this group of risks require sophisticated strategies that benefit from rational arguments. Throughout history we have seen too many examples when threats of danger have been damagingly used to undermine important values. The history of infinite impacts: The LA-602 document The understanding of infinite impacts is very recent compared with most of our institutions and laws. It is only 70 years ago that Edward Teller, one of the greatest physicists of his time, with his back-of-the-envelope calculations, produced results that differed drastically from all that had gone before. His calculations indicated that the explosion of a nuclear bomb – a creation of some of the brightest minds on the planet, including Teller himself – could result in a chain reaction so powerful that it would ignite the world’s atmosphere, thereby ending human life on Earth.16 Robert Oppenheimer, who led the Manhattan Project to develop the nuclear bomb, halted the project to see whether Teller’s calculations were correct.17 The resulting document, LA- 602: Ignition of the Atmosphere with Nuclear Bombs, concluded that Teller was wrong, But the sheer complexity drove them to end their assessment by writing that “further work on the subject [is] highly desirable”.18 The LA-602 document can be seen as the first scientific global risk report addressing a category of risks where the worst possible impact in all practical senses is infinite.19 Since the atomic bomb more challenges have emerged with potentially infinite impact. Allmost all of these new challenges are linked to the increased knowledge, economic and technical development that has brought so many benefits. For example, climate change is the result of the industrial revolution and development that was, and still is, based heavily on fossil fuel. The increased potential for global pandemics is the result of an integrated global economy where goods and services move quickly around the world, combined with rapid urbanisation and high population density. In parallel with the increased number of risks with possible infinite impact, our capacity to analyse and solve them has greatly increased too. Science and technology today provides us with knowledge and tools that can radically reduce the risks that historically have been behind major extinctions, such as pandemics and asteroids. Recent challenges like climate change, and emerging challenges like synthetic biology and nanotechnology, can to a large degree be addressed by smart use of new technologies, new lifestyles and institutional structures. It will be hard as it will require collaboration of a kind that we have not seen before. It will also require us to create systems that can deal with the problems before they occur. The fact that the same knowledge and tools can be both a problem and a solution is important to understand in order to avoid polarisation. Within a few decades, or even sooner, many of the tools that can help us solve the global challenges of today will come from fields likely to provide us with the most powerful instruments we have ever had – resulting in their own sets of challenges. Synthetic biology, nanotechnology and artificial intelligence (AI) are all rapidly evolving fields with great potential. They may help solve many of today’s main challenges or, if not guided in a benign direction, may result in catastrophic outcomes. The point of departure of this report is the fact that we now have the knowledge, economic resources and technological ability to reduce most of the greatest risks of our time. Conversely, the infinite impacts we face are almost all unintended results of human ingenuity. The reason we are in this situation is that we have made progress in many areas without addressing unintended low-probability high-impact consequences. Creating innovative and resilient systems rather than simply managing risk would let us focus more on opportunities. But the resilience needed require moving away from legacy systems is likely to be disruptive, so an open and transparent discussion is needed regarding the transformative solutions required. Figure 3: Probability density function with tail and threshold highlighted [FIGURE 3 OMITTED] 2.1 Report structure The first part of the report is an introduction where the global risks with potential infinite impact are introduced and defined. This part also includes the methodology for selecting these risks, and presents the twelve risks that meet this definition. Four goals of the report are also presented, under the headings “acknowledge”, “inspire”, “connect” and “deliver”. The second part is an overview of the twelve global risks and key events that illustrate some of the work around the world to address them. For each challenge five important factors that influence the probability or impact are also listed. The risks are divided into four different categories depending on their characteristics. “Current challenges” is the first category and includes the risks that currently threaten humanity due to our economic and technological development - extreme climate change, for example, which depends on how much greenhouse gas we emit. “Exogenic challenges” includes risks where the basic probability of an event is beyond human control, but where the probability and magnitude of the impact can be influenced - asteroid impacts, for example, where the asteroids’ paths are beyond human control but an impact can be moderated by either changing the direction of the asteroid or preparing for an impact. “Emerging challenges” includes areas where technological development and scientific assessment indicate that they could both be a very important contribution to human welfare and help reduce the risks associated with current challenges, but could also result in new infinite impacts.20 AI, nanotechnology and synthetic biology are examples. “Global policy challenge” is a different kind of risk. It is a probable threat arising from future global governance as it resorts to destructive policies, possibly in response to the other challenges listed above. The third part of the report discusses the relationship between the different risks. Action to reduce one risk can increase another, unless their possible links are understood. Many solutions are also able to address multiple risks, so there are significant benefits from understanding how one relates to others. Investigating these correlations could be a start, but correlation is a linear measure and non-linear techniques may be more helpful for assessing the aggregate risk. The fourth part is an overview, the first ever to our knowledge, of the uncertainties and probabilities of global risks with potentially infinite impacts. The numbers are only rough estimates and are meant to be a first step in a dialogue where methodologies are developed and estimates refined. The fifth part presents some of the most important underlying trends that influence the global challenges, which often build up slowly until they reach a threshold and very rapid changes ensue. The sixth and final part presents an overview of possible ways forward. 2.2 Goals Goal 1: Acknowledge That key stakeholders, influencing global challenges, acknowledge the existence of the category of risks that could result in infinite impact. They should also recognice that the list of risks that belong to this category should be revised as new technologies are developed and our knowledge increases. Regardless of the risks included, the category should be given special attention in all processes and decisions of relevance. The report also seeks to demonstrate to all key stakeholders that we have the capacity to reduce, or even eliminate, most of the risks in this category. Establish a category of risks with potentially infinite impact. Before anything significant can happen regarding global risks with potentially infinite impacts, their existence must be acknowledged. Rapid technological development and economic growth have delivered unprecedented material welfare to billions of people in a veritable tide of utopias.21 But we now face the possibility that even tools created with the best of intentions can have a darker side too, a side that may threaten human civilisation, and conceivably the continuation of human life. This is what all decision-makers need to recognise. Rather than succumbing to terror, we need to acknowledge that we can let the prospect inspire and drive us forward. Goal 2: Inspire That policy makers inspire action by explaining how the probabilities and impacts can be reduced and turned into opportunities. Concrete examples of initiatives should be communicated in different networks in order to create ripple effects, with the long-term goal that all key stakeholders should be inspired to turn these risks into opportunities for positive action. Show concrete action that is taking place today. This report seeks to show that it is not only possible to contribute to reducing these risks, but that it is perhaps the most important thing anyone can spend their time on. It does so by combining information about the risks with information about individuals and groups who has made a significant contribution by turning challenges into opportunities. By highlighting concrete examples the report hopes to inspire a new generation of leaders. Goal 3: Connect That leaders in different sectors connect with each other to encourage collaboration. A specific focus on financial and security policy where significant risks combine to demand action beyond the incremental is required. Support new meetings between interested stakeholders. The nature of these risks spans countries and continents; they require action by governments and politicians, but also by companies, academics, NGOs, and many other groups. The magnitude of the possible impacts requires not only leaders to act but above all new models for global cooperation and decision-making to ensure delivery. The need for political leadership is therefore crucial. Even with those risks where many groups are involved, such as climate change and pandemics, very few today address the possibility of infinite impact aspects. Even fewer groups address the links between the different risks. There is also a need to connect different levels of work, so that local, regional, national and international efforts can support each other when it comes to risks with potentially infinite impacts. Goal 4: Deliver That concrete strategies are developed that allow key stakeholders to identify, quantify and address global challenges as well as gather support for concrete steps towards a wellfunctioning global governance system. This would include tools and initiatives that can help identify, quantify and reduce risks with potentially infinite impacts. Identify and implement strategies and initiatives. Reports can acknowledge, inspire and connect, but only people can deliver actual results. The main focus of the report is to show that actual initiatives need to be taken that deliver actual results. Only when the probability of an infinite impact becomes acceptably low, very close to zero, and/or when the maximum impact is significantly reduced, should we talk about real progress. In order to deliver results it is important to remember that global governance to tackle these risks is the way we organise society in order to address our greatest challenges. It is not a question of establishing a “world government”, it is about the way we organise ourselves on all levels, from the local to the global. The report is a first step and should be seen as an invitation to all responsible parties that can affect the probability and impact of risks with potentially infinite impacts. But its success will ultimately be measured only on how it contributes to concrete results. 2.3 Global challenges and infinite impact This chapter first introduces the concept of infinite impact. It then describes the methodology used to identify challenges with an infinite impact. It then presents risks with potentially infinite impact that the methodology results in. 2.3.1 Definition of infinite impact The specific criterion for including a risk in this report is that well-sourced science shows the challenge can have the following consequences: 22 1. Infinite impact: When civilisation collapses to a state of great suffering and does not recover, or a situation where all human life ends. The existence of such threats is well attested by science.23 2. Infinite impact threshold – an impact that can trigger a chain of events that could result first in a civilisation collapse, and then later result in an infinite impact. Such thresholds are especially important to recognise in a complex and interconnected society where resilience is decreasing.24 A collapse of civilisation is defined as a drastic decrease in human population size and political/economic/social complexity, globally for an extended time.25 The above definition means the list of challenges is not static. When new challenges emerge, or current ones fade away, the list will change. An additional criterion for including risks in this report is “human influence”. Only risks where humans can influence either the probability, the impact, or both, are included. For most risks both impact and probability can be affected, for example with nuclear war, where the number/size of weapons influences the impact and tensions between countries affects the probability. Other risks, such as a supervolcano, are included as it is possible to affect the impact through various mitigation methods, even if we currently cannot affect the probability. Risks that are susceptible to human influence are indirectly linked, because efforts to address one of them may increase or decrease the likelihood of another. 2.3.2 Why use “infinite impact” as a concept? The concept of infinity was chosen as it reflects many of the challenges, especially in economic theory, to addressing these risks as well as the need to question much of our current way of thinking. The concept of a category of risks based on their extreme impact is meant to provide a tool to distinguish one particular kind of risk from others. The benefit of this new concept should be assessed based on two things. First, does the category exist, and second, is the concept helpful in addressing these risks? The report has found ample evidence that there are risks with an impact that can end human civilisation and even all human life. The report further concludes that a new category of risk is not only meaningful but also timely. We live in a society where global risks with potentially infinite impacts increase in both number and probability according to multiple studies. Looking ahead, many emerging technologies which will certainly provide beneficial results, might also result in an increased probability of infinite impacts.26 Over the last few years a greater understanding of low probability or unknown probability events has helped more people to understand the importance of looking beyond the most probable scenarios. Concepts like “black swans” and “perfect storms” are now part of mainstream policy and business language.27 Greater understanding of the technology and science of complex systems has also resulted in a new understanding of potentially disruptive events. Humans now have such an impact on the planet that the term “the anthropocene” is being used, even by mainstream media like The Economist.28 The term was introduced in the 90s by the Nobel Prize winner Paul Crutzen to describe how humans are now the dominant force changing the Earth’s ecosystems.29 The idea to establish a well defined category of risks that focus on risks with a potentially infinite impact that can be used as a practical tool by policy makers is partly inspired by Nick Bostrom’s philosophical work and his introduction of a risk taxonomy that includes an academic category called “existential risks”.30 Introducing a category with risks that have a potentially infinite impact is not meant to be a mathematical definition; infinity is a thorny mathematical concept and nothing in reality can be infinite.31 It is meant to illustrate a singularity, when humanity is threatened, when many of the tools used to approach most challenges today become problematic, meaningless, or even counterproductive. The concept of an infinite impact highlights a unique situation where humanity itself is threatened and the very idea of value and price collapses from a human perspective, as the price of the last humans also can be seen to be infinite. This is not to say that those traditional tools cannot still be useful, but with infinite impacts we need to add an additional set of analytical tools. Life Value The following estimates have been applied to the value of life in the US. The estimates are either for one year of additional life or for the statistical value of a single life. – $50,000 per year of quality life (international standard most private and government-run health insurance plans worldwide use to determine whether to cover a new medical procedure) – $129,000 per year of quality life (based on analysis of kidney dialysis procedures by Stefanos Zenios and colleagues at Stanford Graduate School of Business) – $7.4 million (Environmental Protection Agency) – $7.9 million (Food and Drug Administration) – $6 million (Transportation Department) – $28 million (Richard Posner based on the willingness to pay for avoiding a plane crash) Source: Wikipedia: Value of life http://en.wikipedia.org/wiki/Value\_of\_life US EPA: Frequently Asked Questions on Mortality Risk Valuation http://yosemite.epa.gov/EE%5Cepa%5Ceed.nsf/webpages/MortalityRiskValuation.html Posner, Richard A. Catastrophe: risk and response. Oxford University Press, 2004 Some of the risks, including nuclear war, climate change and pandemics, are often included in current risk overviews, but in many cases their possible infinite impacts are excluded. The impacts which are included are in most cases still very serious, but only the more probable parts of the probability distributions are included, and the last part of the long tail – where the infinite impact is found – is excluded.32 Most risk reports do not differentiate between challenges with a limited impact and those with a potential for infinite impact. This is dangerous, as it can mean resources are spent in ways that increase the probability of an infinite impact. Ethical aspects of infinite impact The basic ethical aspect of infinite impact is this: a very small group alive today can take decisions that will fundamentally affect all future generations. “All future generations” is not a concept that is often discussed, and for good reason. All through human history we have had no tools with a measurable global impact for more than a few generations. Only in the last few decades has our potential impact reached a level where all future generations can be affected, for the simple reason that we now have the technological capacity to end human civilisation. If we count human history from the time when we began to practice settled agriculture, that gives us about 12,000 years.33 If we make a moderate assumption that humanity will live for at least 50 million more years34 our 12,000-year history so far represents 1/4200, or 0.024%, of our potential history. So our generation has the option of risking everything and annulling 99.976% of our potential history. Comparing 0.024% with the days of a person living to 100 years from the day of conception, this would equal less than nine days and is the first stage of human embryogenesis, the germinal stage.35 Two additional arguments to treat potentially infinite impacts as a separate category are: 36 1. An approach to infinite impacts cannot be one of trial-and-error, because there is no opportunity to learn from errors. The reactive approach – see what happens, limit damage, and learn from experience – is unworkable. Instead society must be proactive. This requires foresight to foresee new types of threat and willingness to take decisive preventative action and to bear the costs (moral and economic) of such actions. 2. We cannot necessarily rely on the institutions, morality, social attitudes or national security policies that developed from our experience of other sorts of risk. Infinite impacts are in a different category. Institutions and individuals may find it hard to take these risks seriously simply because they lie outside our experience. Our collective fear-response will probably be ill-calibrated to the magnitude of threat. Economic aspects of infinite impact and discounting In today’s society a monetary value is sometimes ascribed to human life. Some experts use this method to estimate risk by assigning a monetary value to human extinction.37 We have to remember that the monetary values placed on a human life in most cases are not meant to suggest that we have actually assigned a specific value to a life. Assigning a value to a human life is a tool used in a society with a limited supply of resources or infrastructure (ambulances, perhaps) or skills. In such a society it is impossible to save every life, so some trade-off must be made.38 The US Environmental Protection Agency explains its use like this: “The EPA does not place a dollar value on individual lives. Rather, when conducting a benefit-cost analysis of new environmental policies, the Agency uses estimates of how much people are willing to pay for small reductions in their risks of dying from adverse health conditions that may be caused by environmental pollution.” 39 The fact that monetary values for human lives can help to define priorities when it comes to smaller risks does not mean that they are suitable for quite different uses. Applying a monetary value to the whole human race makes little sense to most people, and from an economic perspective it makes no sense. Money helps us to prioritise, but with no humans there would be no economy and no need for priorities. Ignoring, or discounting, future generations is actually the only way to avoid astronomical numbers for impacts that may seriously affect every generation to come. In Catastrophe: Risk and Response, Richard Posner provides a cost estimate, based on the assumption that a human life is worth $50,000, resulting in a $300 tn cost for the whole of humanity, assuming a population of six billion. He then doubles the population number to include the value of all future generations, ending up with $600 tn, while acknowledging that “without discounting, the present value of the benefits of risk-avoidance measures would often approach infinity for the type of catastrophic risk with which this book is concerned.” 40 Discounting for risks that include the possibility of an infinite impact differs from risk discounting for less serious impacts. For example the Stern Review41 prompted a discussion between its chief author, Nicholas Stern, and William Nordhaus,42 each of whom argued for different discount levels using different arguments. But neither discussed a possible infinite climate impact. An overview of the discussion by David Evans of Oxford Brookes University highlighted some of the differing assumptions.43 Two things make infinite impacts special from a discounting perspective. First, there is no way that future generations can compensate for the impact, as they will not exist. Second, the impact is something that is beyond an individual preference, as society will no longer exist. Discounting is undertaken to allocate resources in the most productive way. In cases that do not include infinite impacts, discounting “reflects the fact that there are many high-yield investments that would improve the quality of life for future generations. The discount rate should be set so that our investable funds are devoted to the most productive uses.” 44 When there is a potentially infinite impact, the focus is no longer on what investments have the best rate of return, it is about avoiding the ultimate end. While many economists shy away from infinite impacts, those exploring the potentially extreme impacts of global challenges often assume infinite numbers to make their point. Nordhaus for example writes that “the sum of undiscounted anxieties would be infinite (i.e. equal to 1 + 1 +1 + … = ∞). In this situation, most of us would dissolve in a sea of anxiety about all the things that could go wrong for distant generations from asteroids, wars, out-of-control robots, fat tails, smart dust and other disasters.” 45 It is interesting that Nordhaus himself provides very good graphs that show why the most important factor when determining actions is a possible threshold (see below Figure 4 and 5). Nordhaus was discussing climate change, but the role of thresholds is similar for most infinite impacts. The first figure is based on traditional economic approaches which assume that Nature has no thresholds; the second graph illustrates what happens with the curve when a threshold exists. As Nordhaus also notes, it is hard to establish thresholds, but if they are significant all other assumptions become secondary. The challenge that Nordhaus does not address, and which is important especially with climate change, is that thresholds become invisible in economic calculations if they occur far into the future, even if it is current actions that unbalance the system and eventually push it over the threshold.46 Note that these dramatic illustrations rest on assumptions that the thresholds are still relatively benign, not moving us beyond tipping points which result in an accelerated release of methane that could result in a temperature increase of more than 8 °C, possibly producing infinite impacts.47 Calculating illustrative numbers By including the welfare of future generations, something that is important when their very existence is threatened, economic discounting becomes difficult. In this chapter, some illustrative numbers are provided to indicate the order of magnitude of the values that calculations provide when traditional calculations also include future generations. These illustrative calculations are only illustrative as the timespans that must be used make all traditional assumptions questionable to say the least. Still, as an indicator for why infinite impact might be a good approximation they might help. As a species that can manipulate our environment it could be argued that the time the human race will be around, if we do not kill ourselves, can be estimated to be between 1-10 million years – the typical time period for the biological evolution of a successful species48 – and one billion years, the inhabitable time of Earth.49 [FIGURE 4 OMITTED] [FIGURE 5 OMITTED] If we assume – 50 million years for the future of humanity as our reference, – an average life expectancy of 100 years50, and – a global population of 6 billion people51 – all conservative estimate – , we have half a million generations ahead of us with a total of 3 quadrillion individuals. Assuming a value of $50,000 per life, the cost of losing them would then be $1.5 ×1020, or $150 quintillion. This is a very low estimate, and Posner suggests that maybe the cost of a life should be “written up $28 million” for catastrophic risks52. Posner’s calculations where only one future generation is included result in a cost of $336 quadrillion. If we include all future generations with the same value, $28 million, the result is a total cost of $86 sextillion, or $86 × 1021. This $86 sextillion is obviously a very rough number (using one billion years instead of 50 million would for example require us to multiply the results by 20), but again it is the magnitude that is interesting. As a reference there are about 1011 to 1012 stars in our galaxy, and perhaps something like the same number of galaxies. With this simple calculation you get 1022 to 1024, or 10 to 1,000 sextillion, stars in the universe to put the cost of infinite impacts when including future generations in perspective.53 These numbers can be multiplied many times if a more philosophical and technology-optimistic scenario is assumed for how many lives we should include in future generations. The following quote is from an article by Nick Bostrom in Global Policy Journal: “However, the relevant figure is not how many people could live on Earth but how many descendants we could have in total. One lower bound of the number of biological human life-years in the future accessible universe (based on current cosmological estimates) is 1034 years. Another estimate, which assumes that future minds will be mainly implemented in computational hardware instead of biological neuronal wetware, produces a lower bound of 1054 human-brain-emulation subjective life-years.” 54 Likewise the value of a life, $28 million, a value that is based on an assessment of how individuals chose when it comes to flying, can be seen as much too small. This value is based on how much we value our own lives on the margin, and it is reasonable to assume that the value would be higher than only a multiplication of our own value if we also considered the risk of losing our family, everyone we know, as well as everyone else on the planet. In the same way as the cost increases when a certain product is in short supply, the cost of the last humans could be assumed to be very high, if not infinite. Obviously, the very idea to put a price on the survival of humanity can be questioned for good reasons, but if we still want to use a number, $28 million per life should at least be considered as a significant underestimation. For those that are reluctant or unable to use infinity in calculations and are in need of a number for their formulas, $86 sextillion could be a good initial start for the cost of infinite impacts. But it is important to note that this number might be orders of magnitude smaller than an estimate which actually took into account a more correct estimation of the number of people that should be included in future generations as well as the price that should be assigned to the loss of the last humans. 2.3.3 Infinite impact threshold (IIT) As we address very complex systems, such as human civilisation and global ecosystems, a concept as important as infinite impact in this report is that of infinity impact threshold. This is the impact level that can trigger a chain of events that results in the end of human civilisation. The infinite impact threshold (IIT) concept represents the idea that long before an actual infinite impact is reached there is a tipping point where it (with some probability) is no longer possible to reverse events. So instead of focusing only on the ultimate impact it is important to estimate what level of impact the infinity threshold entails. The IIT is defined as an impact that can trigger a chain of events that could result first in a civilisation collapse, and then later result in an infinite impact. Such thresholds are especially important to recognise in a complex and interconnected society where resilience is decreasing. Social and ecological systems are complex, and in most complex systems there are thresholds where positive feedback loops become self-reinforcing. In a system where resilience is too low, feedback loops can result in a total system collapse. These thresholds are very difficult to estimate and in most cases it is possible only to estimate their order of magnitude. As David Orrell and Patrick McSharry wrote in A Systems Approach to Forecasting: “Complex systems have emergent properties, qualities that cannot be predicted in advance from knowledge of systems components alone”. According to complexity scientist Stephen Wolfram’s principle of computational irreducibility, the only way to predict the evolution of such a system is to run the system itself: “There is no simple set of equations that can look into its future.” 55 Orrell and McSharry also noted that “in orthodox economics, the reductionist approach means that the economy is seen as consisting of individual, independent agents who act to maximise their own utility. It assumes that prices are driven to a state of near-equilibrium by the ‘invisible hand’ of the economy. Deviations from this state are assumed to be random and independent, so the price fluctuations are often modelled using the normal distribution or other distributions with thin tails and finite variance.” The drawbacks of an approach using the normal distribution, or other distributions with thin tails and finite variance, become obvious when the unexpected happens as in the recent credit crunch, when existing models totally failed to capture the true risks of the economy. As an employee of Lehman Brothers put it on August 11, 2007: “Events that models predicted would happen only once in 10,000 years happened every day for three days.” 56 [FIGURE 6 OMITTED] The exact level for an infinite impact threshold should not be the focus, but rather the fact that such thresholds exists and that an order of magnitude should be estimated.57 During the process of writing the report, experts suggested that a relatively quick death of two billion people could be used as a tentative number until more research is available.58 With current trends undermining ecological and social resilience it should be noted that the threshold level is likely to become lower as time progress. 2.3.4 Global F-N curves and ALARP In the context of global risks with potentially infinite impact, the possibility of establishing global F-N curves is worth exploring. One of the most common and flexible frameworks used for risk criteria divides risks into three bands: 59 1. Upper: an unacceptable/ intolerable region, where risks are intolerable except in extraordinary circumstances and risk reduction measures are essential. 2. Middle: an ALARP (“as low as reasonably practicable”) region, where risk reduction measures are desirable but may not be implemented if their cost is disproportionate to the benefit achieved. 3. Lower: a broadly acceptable/ negligible region, where no further risk reduction measures are needed. The bands are expressed by F-N curves. When the frequency of events which cause at least N fatalities is plotted against the number N on log–log scales, the result is called an F-N curve.60 If the frequency scale is replaced by annual probability, then the resultant curve is called an f-N curve. The concept for the middle band when using F-N curves is ALARP. It is a term often used in the area of safety-critical and safety-involved systems.62 The ALARP principle is that the residual risk should be as low as reasonably practicable. The upper band, the unacceptable/ intolerable region, is usually the area above the ALARP area (see figure 8) By using F-N curves it is also possible to establish absolute impact levels that are never acceptable, regardless of probability (Figure 7. Based on an actual F-n Curve showing an absolute impact level that is defined as unacceptable). This has been done in some cases for local projects. The infinite threshold could be used to create an impact limit on global F-N curves used for global challenges in the future. Such an approach would help governments, companies and researchers when they develop new technical solutions and when investing in resilience. Instead of reducing risk, such an approach encourages the building of systems which cannot have negative impacts above a certain level. Pros – Clearly shows relationship between frequency and size of accident – Allows judgement on relative importance of different sizes of accident – Slope steeper than -1 provides explicit consideration of multiple fatality aversion and favours concepts with lower potential for large fatality events – Allows company to manage overall risk exposure from portfolio of all existing and future facilities Cons – Cumulative expression makes it difficult to interpret, especially by non-risk specialists – Can be awkard to derive – May be difficult to use if criterion is exceeded in one area but otherwise is well below – Much debate about criterion lines Figure 7: Example of F-n curve showing different levels of risk 61 Figure 9: Pros and cons of F-N curves 63 46 Global Challenges – Twelve risks that threaten human civilisation – The case for a new category of risks 2.3 Global challenges and infinite impact practical guidance that can provide defined group of risks 2.3.5 A name for a clearly 10 100 1000 10000 10 10 10 10 10 10 10 10-2 -3 -4 -5 -6 -7 -8 -9 Number of Fatalities (N) Frequency (F) of Accidents with N or More Fatalities (Per Year) ALARP region Unacceptable Acceptable Today no established methodology exists that provides a constantly updated list of risks that threaten human civilisation, or even all human life. Given that such a category can help society to better understand and act to avoid such risks, and better understand the relation between these risks, it can be argued that a name for this category would be helpful.65 To name something that refers to the end of humanity is in itself a challenge, as the very idea is so far from our usual references and to many the intuitive feeling will be to dismiss any such thing. The concept used in this report is “infinity”. The reson for this is that many of the challenges relate to discussed. In one way the name is not very important so long as people understand the impacts and risks associated with it. Still, a name is symbolic and can either help or make it more difficult to get support to establish the new category. The work to establish a list of risks with infinite impact evolved from “existential risk”, the philosophical concept that inspired much of the work to establish a clearly defined group of risks. The reason for not using the concept “existential risk and impact” for this category, beside the fact that existential impact is also used in academic contexts to refer to a personal impact, is that the infinite category is a smaller subset of “existential risk” and this new category is meant to be used as a tool, not a scientific concept. Not only should the impacts in the category potentially result in the end of all human life, it should be possible to affect the probability and/or impact of that risk. There must also exist an agreed methodology, such as the one suggested in this report, that decides what risks belong and not belong on the list. Another concept that the category relates to is “global catastrophic risk” as it is one of the most used concepts among academics interested in infinite impacts. However it is vague enough to be used to refer to impacts from a few thousand deaths to the end of human civilisation. Already in use but not clearly defined, it includes both the academic concept existential risks and the category of risks with infinite impacts. macroeconomics and its challenges in relation to the kind of impacts that the risks in this report focus on. Further, the name clearly highlights the unique nature without any normative judgements. Still, infinity is an abstract concept and it might not be best communicate the unique group of risks that it covers to all stakeholders. In the same way as it can be hard to use singularity to describe a black hole, it can be difficult to use infinity to describe a certain risk. If people can accept that it is only from a specific perspective that the infinity concept is relevant it could be used beyond the areas of macroeconomics. Two other concepts that also have been considered during the process of writing this report are “xrisks” and “human risk of ruin”. Xrisk has the advantage, and disadvantage, of not really saying anything at all about the risk. The positive aspect is that the name can be associated with the general concept of extinction and the philosophical concept of existential risk as both have the letter x in them. The disadvantage is the x often represents the unknown and can therefore relate to any risk. There is nothing in the name that directly relates to the kind of impacts that the category covers, so it is easy to interpret the term as just unknown risks. Human risk of ruin has the advantage of having a direct link to a concept, risk of ruin, that relates to a very specific state where all is lost. Risk of ruin is a concept in use in gambling, insurance, and finance that can all give very important contributions to the work with this new category of risk. The resemblance to an existing concept that is well established could be both a strength and a liability. Below is an overview of the process when different names were Figure 8: Example of F-n curve showing an absolute impact level that is defined as unacceptable/ infinite. i.e no level of probability is acceptable above a certain level of impact, in this case 1000 dead 64 Global Challenges – Twelve risks that threaten human civilisation – The case for a new category of risks 47 2.3 Global challenges and infinite impact 3. 2. 1. 9. Unacceptable risks in different combinations, e.g. unacceptable global risks – This is probably not appropriate for two main reasons. First, it is a normative statement and the category aims to be scientific; whether these risks are unacceptable or not is up to the citizens of the world to decide. Second, the idea of risk is that it is a combination of probability times impact. If a risk is unacceptable is therefore also usually related to how easy it is to avoid. Even if a risk is small, due to relatively low probability and relatively low impact, but is very easy to address, it can be seen as unacceptable, in the same way a large risk can be seen as acceptable if it would require significant resources to reduce. There will not be a perfect concept and the question is what concept can find the best balance between being easy to understand, acceptable where policy decisions needs to be made and also acceptable for all key groups that are relevant for work in these area. During the process to find a name for this category inspiration has been found in the process when new concepts have been introduced; from irrational numbers and genocide to sustainable development and the Human Development Index. So far “infinite risk” can be seen as the least bad concept in some areas and “xrisks” and “human risk of ruin” the least bad in others. The purpose of this report is to establish a methodology to identify a very specific group of risks as well as continue to a process where these risks will be addressed in a systematic and appropriate way. The issue of naming this group of risks will be left to others. The important is that the category gets the attention it deserves. The three concepts are very different. Global catastrophic risk is possibly the most used concept in contexts where infinite impacts are included, but it is without any clear definition. Existential risk is an academic concept used by a much smaller group and with particular focus on future technologies. The category in this report is a tool to help decision makers develop strategies that help reduce the probability that humanity will end when it can be avoided. The relation between the three concepts can be illustrated with three circles. The large circle (1) represents global catastrophic risks, the middle one (2) existential risks and the small circle (3) the list of twelve risks in this report, i.e. risks where there are peer reviewed academic studies that estimate the probability of an infinite impact and where there are known ways to reduce the risk. A list that could be called infinite risks, xrisks, or human risk of ruin. Other concepts that are related to infinite impacts that could potentially be used to describe the same category if the above suggestions are not seen as acceptable concepts are presented below, together with the main reason why these concepts were not chosen for this report. 1. Risk of ruin – is a concept in gambling, insurance and finance relating to the likelihood of losing all one’s capital or affecting one’s bankroll beyond the point of recovery. It is used to describe individual companies rather than systems.66 2. Extinction risk – is used in biology for any species that is threatened. The concept is also used in memory/cognition research. It is a very dramatic term, to be used with care. These factors make it probably unsuitable for use by stakeholders accustomed to traditional risk assessment. 3. Astronomical risk – is seldom used scientifically, but when it is used it is often used for asteroids and is probably best reserved for them.67 4. Apocalyptic risk – could have been suitable, as the original meaning is apocálypsis, from the Greek ἀπό and καλύπτω meaning ‘un-covering’. It is sometime used, but in a more general sense, to mean significant risks.68 But through history and today it is mainly used for a religious end of time scenario. Its strong links to unscientific doom-mongers make it probably unsuitable for a scientific concept. 5. End-of-the-world risk - belongs to the irrational doomsday narratives and so is probably unsuitable for scientific risk assessments. 6. Extreme risk – is vague enough to describe anything beyond the normal, so it is probably unsuitable for risk assessments of this magnitude. 7. Unique risk – is even vaguer, as every risk is unique in some way. Probably best avoided in risk assessments. 8. Collapse risk – is based on Jared Diamond’s thinking.69 There are many different kinds of collapse and only a few result in infinite impact. 48 Global Challenges – Twelve risks that threaten human civilisation – The case for a new category of risks 2.3 Global challenges and infinite impact Estimations of impact Only literature where there is some estimation of impact that indicates the possibility of an infinite impact is included. Leading organisations’ priorities In order to increase the probability of covering all relevant risks an overview of leading organisations' work was conducted. This list was then compared with the initial list and subjected to the same filter regarding the possibility to affect the probability or impact. Possibility of addressing the risk Possibility of addressing the risk: From the risks gathered from literature and organisations, only those where the probability or impact can be affected by human actions are included. Expert review Qualitative assessment: Expert review in order to increase the probability of covering all relevant global risks. List of risks Result: List of risks with potentially infinite impacts. Relevant literature Identification of credible sources: search relevant literature in academic literature included in World of Knowledge and Google Scholar. 1 2 3 4 5 6 This chapter presents the methodology used to identify global risks with potentially infinite impact. Methodology overview In order to establish a list of global risks with potentially infinite impact a methodological triangulation was used, consisting of: – A quantitative assessment of relevant literature. – A strategic selection of relevant organisations and their priorities. – A qualitative assessment with the help of expert workshops. 2.4 Methodology 70 Global Challenges – Twelve risks that threaten human civilisation – The case for a new category of risks 49 2.4 Methodology The scientific review of literature was led by Seth Baum, Executive Director of the Global Catastrophic Risk Institute72 and research scientist at the Center for Research on Environmental Decisions, Columbia University.73 The methodology for including global risks with a potentially infinite impact is based on a scientific review of key literature, with focus on peer-reviewed academic journals, using keyword search of both World of Knowledge74 and Google Scholar75 combined with existing literature overviews in the area of global challenges. This also included a snowball methodology where references in the leading studies and books were used to identify other scientific studies and books. In order to select words for a literature search to identify infinite impacts, a process was established to identify words in the scientific literature connected to global challenges with potentially infinite impacts. Some words generate a lot of misses, i.e. publications that use the term but are not the focus of this report. For example “existential risk” is used in business; “human extinction” is used in memory/cognition. Some search terms produced relatively few hits. For example “global catastrophic risk” is not used much. Other words are only used by people within a specific research community: few use “existential risk” in our sense unless they are using Nick Bostrom’s work. The term “global catastrophe” was identified as a phrase that referred almost exclusively to extremely negative impacts on humans, by a diversity of researchers, not just people in one research community. A list of 178 relevant books and reports was established based on what other studies have referred to, and/or which are seen as landmark studies by groups interviewed during the process. They were selected for a closer examination regarding the challenges they include.76 The full bibliography, even with its focus on publications of general interest, is still rather long. So it is helpful to have a shorter list focused on the highlights; the most important publications based on how often they are quoted, how wellspread the content (methodology, lists, etc.) is and how often key organisations use them. The publications included must meet at least one of the following criteria: – Historical significance. This includes being the first publication to introduce certain key concepts, or other early discussions of global challenges. Publications of historical significance are important for showing the intellectual history of global challenges. Understanding how the state of the art research got to where it is today can also help us understand where it might go in the future. – Influential in developing the field. This includes publications that are highly cited77 and those that have motivated significant additional research. They are not necessarily the first publications to introduce the concepts they discuss, but for whatever reason they will have proved important in advancing research. – State of the art. This includes publications developing new concepts at the forefront of global challenges research as well as those providing the best discussions of important established concepts. Reading these publications would bring a researcher up to speed with current research on global challenges. So they are important for the quality of their ideas. – Covers multiple global challenges (at least two). Publications that discuss a variety of global challenges are of particular importance because they aid in identifying and comparing the various challenges. This process is essential for research on global risks to identify boundaries and research priorities. In order to identify which global challenges are most commonly discussed, key surveys were identified and coded. First, a list of publications that survey at least three global challenges was compiled, and they were then scanned to find which challenges they discussed. The publications that survey many global challenges were identified from the full bibliography. Publications from both the academic and popular literature were considered. Emphasis was placed on publications of repute or other significance.78 To qualify as a survey of global challenges, the publication had to provide an explicit list of challenges or to be of sufficient length and breadth for it to discuss a variety of challenges. Many of the publications are books or book-length collections of articles published in book form or as special issues of scholarly journals. Some individual articles were also included because they discussed a significant breadth of challenges. A total of 40 global challenge survey publications were identified. For authors with multiple entries (Bostrom with three and WEF with ten) each challenge was counted only once to avoid bias. review of key literature 71 2.4.1 A scientific 50 Global Challenges – Twelve risks that threaten human civilisation – The case for a new category of risks 2.4 Methodology 0 5 10 15 20 25 Climate Change Nuclear War Pandemic Biodiversity loss Asteroid / Comet / Meteor Volcano Genetic Engineering High Energy Physics Nanotech Resource Depletion Artificial Intelligence Chemical Pollution Ecological Catastrophe Biogeochem Government Failure Poverty System Failure Astronomic Explosion LULCC Biological Weapons Chemical Weapons Extraterrestrial Reject Procreation Computer Failure EM Pulse New Technology Ozone Depletion Dysgenics Ocean Acidification Interstellar Cloud Atmosphere Aerosols Phase Transition Simulation Unknown 21 18 17 15 14 14 13 13 13 13 11 11 11 8 8 8 8 7 7 5 5 5 5 4 4 4 4 3 3 2 1 1 1 1 In terms of authorship and audience, there are 17 academic publications, 9 popular publications, 1 government report, 3 publications written by academics for popular audiences. In terms of format, there are 15 books, 5 edited collections, 7 articles, 3 of miscellaneous format. Of the 40 publications identified, 22 were available at the time of coding. In addition, 10 Global Risks Reports from the World Economic Forum were coded and then gathered under one heading: “WEF Global Risk Report 2005-2014”. A list of 34 global challenges was developed based on the challenges mentioned in the publications. A spreadsheet containing the challenges and the publications was created to record mentions of specific challenges in each publication to be coded. Then each publication was scanned in its entirety for mentions of global challenges. Scanning by this method was necessary because many of the publications did not contain explicit lists of global challenges, and the ones that did often mentioned additional challenges separately from their lists. So it was not required that a global challenge be mentioned in a list for it to be counted – it only had to be mentioned somewhere in the publication as a challenge. Assessing whether a particular portion of text counts as a global challenge and which category it fits in sometimes requires some interpretation. This is inevitable for most types of textual analysis, or, more generally, for the coding of qualitative data. The need for interpretation in this coding was heightened by the fact that the publications often were not written with the purpose of surveying the breadth of global challenges, and even the publications that were intended as surveys did not use consistent definitions of global challenges. The coding presented here erred on the side of greater inclusivity: if a portion of text was in the vicinity of a global challenge, then it was coded as one. For example, some publications discussed risks associated with nuclear weapons in a general sense without specifically mentioning the possibility of large-scale nuclear war. These discussions were coded as mentions of nuclear war, even though they could also refer to single usages of nuclear weapons that would not rate as a global challenge. This more inclusive approach is warranted because many of the publications were not focused exclusively on global challenges. If they were focused on them, it is likely that they would have included these risks in their global challenge form (e.g., nuclear war), given that they were already discussing something related (e.g., nuclear weapons). Below are the results from the overview of the surveys. Figure 9: Number of times global challenges are included in surveys of global challenges Global Challenges – Twelve risks that threaten human civilisation – The case for a new category of risks 51 2.4 Methodology Climate Change Nuclear War Pandemic Biodiversity loss Asteroid / Comet / Meteor Volcano Genetic Engineering High Energy Physics Nanotech Resource Depletion Artificial Intelligence Chemical Pollution Ecological Catastrophe 21 18 17 15 14 14 13 13 13 13 11 11 11 0 25 20 15 10 5 dung beetle star trek zinc oxalate human extinction 0 200 400 600 800 1000 It should be noted that the literature that includes multiple global challenges with potentially infinite impact is very small, given the fact that it is about the survival of the human race. Experts in the field of global challenges, like Nick Bostrom, have urged policymakers and donors to focus more on the global challenges with infinite impacts and have used dramatic rhetoric to illustrate how little research is being done on them compared with other areas. However, it is important to note that many more studies exist that focus on individual global risks, but often without including low-probability high-impact outcomes.80 How much work actually exists on human extinction infinite impact is therefore difficult to assess. The list of risks found in the scientific literature was checked against a review of what challenges key organisations working on global challenges include in their material and on their webpages. This was done to ensure that no important risk was excluded from the list. The coding of key organisations paralleled the coding of key survey publications. Organisations were identified via the global catastrophic risk organisation directory published by the Global Catastrophic Risk Institute.82 They were selected from the directory if they worked on a variety of global challenges – at least three, and ideally more. The reason for focusing on those that work on multiple challenges is to understand which challenges they consider important and why. In contrast, organisations that focus on only one or two challenges may not Figure 10: The global challenges included ten times or more in surveys of global challenges on global challenges 81 organisations working 2.4.2 A review of Figure 11: Number of academic papers on various topics (listed in Scopus, August 2012) From the paper “Existential Risk Prevention as Global Priority” 79 52 Global Challenges – Twelve risks that threaten human civilisation – The case for a new category of risks 2.4 Methodology Climate Change Nuclear War Pandemic Resource Depletion Biological Weapons Computer Failure Government Failure Nanotech Chemical Weapons Artificial Intelligence Genetic Engineering System Failure Biodiversity loss Ecological Failure Poverty Volcano Asteroid / Comet / Meteor Astronomic Explosion Biogeochem Chemical Pollution Extraterrestrial High Energy Physics New Technology Ozone Depletion Atmospheric Aerosols Dysgenics EM Pulse Interstellar Cloud LULCC Ocean Acidification Phase Transition Reject Procreation Simulation Unknown 13 13 12 9 8 7 7 7 6 5 4 4 2 2 2 2 1 1 1 1 1 1 1 1 1 0 0 0 0 0 0 0 0 0 0 4 8 12 2 6 10 14 be able to adjust their focus according to which challenges they consider the most important. The organisation coding used the same coding scheme developed for coding survey publications. References to specific global challenges were obtained from organisations’ websites. Many have web pages which list the topics they work on. Where possible, references to global challenges were pulled from these pages. Additional references to these challenges were identified by browsing other web pages, including recent publications. While it is possible that some of these organisations have worked on global challenges not mentioned on the web pages that were examined, overall the main challenges that they have worked on have probably been identified and coded. So the results should give a reasonably accurate picture of what global challenges these organisations are working on. Organisations working with global challenges were initially selected on the basis of the literature overview. A snowball sampling was conducted based on the list of organisations identified, according to whether they claimed to work on global challenges and/or their web page contained information about “existential risk”, “global catastrophic risk”,“human extinction” or “greatest global challenges”. Cross-references between organisations and input during the workshops were also used to identify organisations. An initial list of 180 organisations which work with global challenges was established. Based on the production of relevant literature, which other organisations referred to the organisation, and/or are seen as influential by groups interviewed during the process, a short-list of organisations were selected for a closer examination regarding the challenges they work with. Then those working with multiple challenges were selected, resulting in a list of 19 organisations.83 Below is the overview of the results from the overview of key organisations working with multiple global challenges. The organisations working on global challenges vary widely in: 1. What they count as a global challenge 2. How systematically they identify global challenges; and 3. Their emphasis on the most important global challenges For most organisations working with global challenges there are no explanations for the methodology used to select the challenges. Only a few thought leaders, like Tower Watson and their Extreme Risk Report 2013, have a framework for the challenges and estimates of possible impacts. Figure 12: Global challenges that key organisations work with Global Challenges – Twelve risks that threaten human civilisation – The case for a new category of risks 53 2.4 Methodology Climate Change Nuclear War Pandemic Resource Depletion Biological Weapons Computer Failure Government Failure Nanotech Chemical Weapons Artificial Intelligence Genetic Engeneering System Failure Atmospheric Aerosols 13 13 12 9 8 7 7 7 6 5 4 4 0 4 8 12 2 6 10 14 In most cases there is neither a definition of the impact, nor a definition of the probability. The report that focuses on global risk which is probably best known is the WEF Global Risk Report. The WEF’s risk work, with many other groups’, is probably best described as belonging to the category of risk perception rather than risk assessment, where experts are asked to estimate risks, but without any clear definition of probability or impact. The more serious organisations, like the WEF, also clearly define what they do as discussing perception of risk, not a scientific assessment of the actual risk. The WEF describes its perception methodology as follows: “This approach can highlight areas that are of most concern to different stakeholders, and potentially galvanise shared efforts to address them.” 85 The question which people are asked to answer is: “What occurrence causes significant negative impact for several countries and industries?” 86 The respondents are then asked to provide a number on two scales from 1-4, one for impact and another for likelihood (within 10 years).87 It is then up to the respondent to define what 1-4 means, so the major value of the report is to track the changes in perception over the years. Such perception approaches are obviously very interesting and, as the WEF states, can influence actual probability as the readers’ decisions will be influenced by how different challenges are perceived. Still, it is important to remember that the report does not provide an assessment of the actual probability (0-100%) or an assessment of the impact (and not the impact on human suffering, as many respondents likely define risk in monetary terms for their own company or country). An overview of WEF reports from the last ten years indicates that the challenges that likely could happen when applying a five year horizon, like the first signs of climate change, governmental failure and traditional pandemic, are identified. On the other hand, challenges which have very big impacts but lower probability, like extreme climate change, nanotechnology, major volcanoes, AI, and asteroids, tend to get less, or no, attention. An important question to explore is whether a focus on the smaller but still serious impacts of global challenges can result in an increased probability of infinite impacts. For example, there are reasons to believe that a focus on incremental adaptation instead of significant mitigation could be a problem for climate change as it could result in high-carbon lock-in.88 Other research indicates that focus on commercially relevant smaller pandemics could result in actions that make a major pandemic more likely. It is argued that this could happen, for example, by encouraging increased trade of goods while investing in equipment that scans for the type of pandemics that are known. Such a system can reduce the probability for known pandemics while at the same time resulting in an increased probability for new and more serious pandemics.89 Figure 13: The top 12 global challenges that key organisations work with 2.4.3 Workshops global risks 2.5 The list of Two workshops were arranged where the selection of challenges was discussed, one with risk experts in Oxford at the Future of Humanity Institute and the other in London with experts from the financial sector. See Appendix 2 for agenda and participants. In both workshops the list of global challenges was discussed to see if any additional challenges should be included, or if there were reasons to exclude some from the list. No challenge was excluded at the workshops, but one was added. Although little research exists yet that is able to verify the potential impacts, the participants agreed to include Global System Collapse as a risk with possible infinite impact. There was agreement that further research is needed to clarify exactly what parts of the economic and political system could collapse and result in a potentially infinite outcome. The conclusion was that enough research exists to include such a collapse on the list. Based on the risks identified in the literature review and in the review of organisations and applying the criteria for potentially infinite impact, these risks were identified: 1. Extreme Climate Change 2. Nuclear War 3. Global Pandemic 4. Ecological Catastrophe 5. Global System Collapse 6. Major Asteroid Impact 7. Supervolcano 8. Synthetic Biology 9. Nanotechnology 10. Artificial Intelligence (AI) 11. Unknown Consequences 12. Future Bad Global Governance This is an initial list. Additional risks will be added as new scientific studies become available, and some will be removed if steps are taken to reduce their probability90 and/or impact so that they no longer meet the criteria. Four categories of global challenges The challenges included in this report belong to four categories. The first, current challenges, includes those where decisions today can result directly in infinite impacts. They are included even if the time between action and impact might be decades, as with climate change. The second category is exogenous challenges, those where decisions do not – currently – influence probability, but can influence impact. The third category is emerging challenges, those where technology and science are not advanced enough to pose a severe threat today, but where the challenges will probably soon be able to have an infinite impact. The technologies included in emerging challenges, including synthetic biology, nanotechnology and artificial intelligence (AI), will be critical to finding solutions to infinite impacts. Including these technologies should not be seen as an attempt to arrest them. If anything, the development of sustainable solutions should be accelerated. But it is equally important to create guidelines and frameworks to avoid their misuse, whether intentional or accidental. The fourth category, future global policy challenges, is of a different kind. It includes challenges related to the consequences of an inferior or destructive global governance system. This is especially important as well-intended actions to reduce global challenges could lead to future global governance systems with destructive impact. The first category, current challenges, includes: 1. Extreme Climate Change 2. Nuclear War 3. Global Pandemic 4. Ecological Catastrophe 5. Global System Collapse The second category, exogenous challenges, covers: 6. Major Asteroid Impact 7. Supervolcano Those in the third category, emerging challenges, are: 8. Synthetic Biology 9. Nanotechnology 10. Artificial Intelligence (AI) 11. Unknown Consequences The fourth category, global policy challenges, is: 12. Future Bad Global Governance not included 2.5.1 Risks Many risks could severely damage humanity but have not been included in this report. They were excluded for one or more of three reasons: 1. Limited impact. Many challenges can have significant local negative effects, without approaching the “2 billion negatively affected” criterion - tsunamis, for example, and chemical pollution. 2. No effective countermeasures. The report focuses on promoting effective interventions and so ignores challenges where nothing useful can be done to prevent or mitigate the impact, as with nearby gamma-ray bursts. 3. Included in other challenges. Many challenges are already covered by others, or have a damage profile so similar that there seemed no need to have a separate category. Population growth, for one, is an underlying driver significant for climate change and eco-system catastrophe, but without direct large-scale impacts. The challenges mentioned in the reviewed literature and organisations which are not included in this report often refer to economic damage such as “fiscal crises” or “unemployment”. While such impacts could have far-reaching consequences they are obviously of another magnitude than those included here. Some of the risks that were suggested and/or which exist in books and reports about global risks were rejected according to the criteria above. They include: 91 1. Astronomical explosion/nearby gamma-ray burst or supernova.92 These seem to be events of extremely low probability and which are unlikely to be survivable. Milder versions of them (where the source is sufficiently far away) may be considered in a subsequent report. ͢ Not included due to: No effective countermeasures 2. False vacuum collapse. If our universe is in a false vacuum and it collapses at any point, the collapse would expand at the speed of light destroying all organised structures in the universe.93 This would not be survivable. ͢ Not included due to: No effective countermeasures 3. Chemical pollution. Increasingly, there is particular concern about three types of chemicals: those that persist in the environment and accumulate in the bodies of wildlife and people, endocrine disruptors that can interfere with hormones, and chemicals that cause cancer or damage DNA. ͢ Not included due to: Limited impact 4. Dangerous physics experiments creating black holes/strangelets including high energy physics. These risks are of low probability94 and have been subsumed under “Uncertain Risks”. ͢ Not included due to: Included in other challenges 5. Destructive solar flares. Though solar flares or coronal mass ejections could cause great economic damage to our technological civilisation,95 they would not lead directly to mass casualties unless the system lacks basic resilience. They have been subsumed in the Global System Collapse category. ͢ Not included due to: Limited impact/included in other challenges 6. Moral collapse of humanity. Humanity may develop along a path that we would currently find morally repellent. The consequences of this are not clear-cut, and depend on value judgements that would be contentious and unshared.96 Some of these risks (such as global totalitarianism or enduring poverty) were included in the Governance Disasters category. ͢ Not included due to: included in other challenges 7. Resource depletion/LULCC/ Biodiversity loss. It has often been argued that declining resources will cause increased conflict.97 Nevertheless such conflicts would not be sufficient in themselves to threaten humanity on a large scale, without a “ System Collapse” or “Governance Disasters”. ͢ Not included due to: included in other challenge

### 2AC---Alternative

#### Revolt DA---blocking logistics forecloses any anti-capitalist alternative---the K destroys vital technologies like railways, grids, and cities instead of repurposing them.

Toscano 11 (Albert, teaches at Goldsmiths, University of London and sits on the editorial board of Historical Materialism, “LOGISTICS AND OPPOSITION,” 9 August 2011, <https://www.metamute.org/editorial/articles/logistics-and-opposition>, DOA: 9-26-2021) //Snowball

‘Sabotage the social machine’. ‘Incinerate the documents!’ In the first in this issue’s series of articles linking logistics, workplace surveillance and national security, Alberto Toscano examines the anti-urbanist presuppositions of insurrectionary anarchism. Instead of breaking the lines of circulation, he writes, shouldn’t radicals imagine repurposing them to entirely new ends?

The Spontaneous Philosophy of Interruption

It is rare, in contemporary oppositional thought, to encounter the totalising temporal imaginary of revolution that so marked the visions and strategies of the modern left. When it hasn’t been victim to melancholy retreats from the teleology of emancipation, that encompassing horizon of social change and political action has come under attack, alongside the very idea of transition, for domesticating antagonism. Interstitial enclaves or temporary liberated zones, ornamented by discourses of withdrawal and difference, have widely replaced the reference to an advancing, unifying and largely homogeneous planetary movement of liberation. The space-time of much of today's anti-capitalism is one of subtraction and interruption, not attack and expansion.

Needless to say, any negation of the status quo brings with it spatial separation and temporal disruption, but the contemporary ideology, or spontaneous philosophy, of interruption appears – perhaps as a testament to the claustrophobia of our present – to make something of a fetish out of rupture. This cuts across theory and activism, laying bare a shared structure of feeling between the political metaphysics of events or ‘dissensus’ and the everyday tactics of struggles. Foregrounding interruption implies a particular understanding of the nature of contemporary capital, the capabilities of antagonism and the temporality (or lack thereof) of transformation.

The Coming Insurrection formulates, in a compellingly abrasive way, a widespread conviction that contemporary struggles against capital have shifted from the point of production to those of circulation, distribution, transport and consumption. In other words, that arresting the flow of this homogenised society is a conditio sine qua non for the irruption of non-capitalist forms-of-life:

The technical infrastructure of the metropolis is vulnerable. Its flows amount to more than the transportation of people and commodities. Information and energy circulate via wire networks, fibres and channels, and these can be attacked. Nowadays sabotaging the social machine with any real effect involves reappropriating and reinventing the ways of interrupting its networks. How can a TGV line or an electrical network be rendered useless?1

Behind this statement lies an anti-urbanism that regards contemporary spectacular exploitation and conformity as products of the capillary management of everyday life. Cities are stripped of any life not mobilised for the commodity and pre-empted from any behaviour at odds with a tautological drive for systemic reproduction:

The metropolis is not just this urban pile-up, this final collision between city and country. It is also a flow of being and things, a current that runs through fiber-optic networks, through high-speed train lines, satellites, and video surveillance cameras, making sure that this world keeps running straight to its ruin. It is a current that would like to drag everything along in its hopeless mobility, to mobilize each and every one of us.2

The interruption or sabotage of the infrastructure of mobilisation are the other side of The Coming Insurrection's conception of communes not as enclaves for beautiful souls, but as experiences through which to develop the collective organs to both foster and endure the crisis of present, and to do so in a fashion that does not sever means from ends. The book's catastrophic optimism lies in advocating that interruption is somehow generative of anti-capitalist collectivity (rather than passing irritation or mass reaction). It is also founded on a repudiation of the inauthenticity of massively mediated, separated and atomised lives in the metropolis.

There are inadvertent echoes of Jane Jacobs in the scorn against ‘indifferent’ modern housing and the idea that with ‘the proliferation of means of movement and communication, and with the lure of always being elsewhere, we are continuously torn from the here and now’.3 Real communities that do not rest on the atrophying of bodies into legal identities and commodified habits are to emerge out of the sabotaging of all the dominant forms of social reproduction, in particular the ones that administer the ubiquitous mobilisation of ‘human resources’. Materialism and strategy are obviated by an anti-programmatic assertion of the ethical, which appears to repudiate the pressing critical and realist question of how the structures and flows that separate us from our capacities for collective action could be turned to different ends, rather than merely brought to a halt.

The spatial vocabulary articulated in The Coming Insurrection is, to employ a well worn dichotomy, not one of revolution but one of revolt. This spatial distinction between negations of the status quo was beautifully traced through the relationship between Rimbaud and the Paris Commune by the Italian critic Furio Jesi. Jesi begins with the evident temporal distinction between revolution conceived in terms of the conscious concatenation of long- and short-term actions aimed at systemic transformation in historical time and revolt as a suspension of historical time. Revolt is not the building up but the revelation of a collectivity. It is, to borrow from André Malraux’s Hope, an organised apocalypse.

In this abrogation of the ordered rhythms of individual life, with its incessant sequence of personal battles, revolt generates ‘a shelter from historical time in which an entire collectivity finds refuge’.4 But the interruption of historical time is also the circumscription of a certain a- or anti-historical space, a space torn from its functional coordinates:

Until a moment before the clash […] the potential rebel lives in his house or his refuge, often with his relatives; and as much as that residence and that environment may be provisional, precarious, conditioned by the imminent revolt, until the revolt begins they are the site of an individual battle, more or less solitary. [...] You can love a city, you can recognise its houses and its streets in your most remote and secret memories; but only in the hour of revolt is the city really felt like an haut-lieu [a high place] and at the same time your own city: your own because it belongs to you but at the same time also to others; your own because it is a battlefield you and the collectivity have chosen; your own, because it is a circumscribed space in which historical time is suspended and in which every act has its own value, in its immediate consequences.5

The collective experience of time, and of what Jesi calls symbols (such that the present adversary simply becomes the enemy, the club in my hand the weapon, victory the just act, and so on), means that the revolt is an action for action's sake, an end (as in The Invisible Committee's reflections on the ethics of sabotage and the commune) inseparable from its means.

It was a matter of acting once and for all, and the fruit of the action was contained in the action itself. Every decisive choice, every irrevocable action, meant being in accordance with time; every hesitation, to be out of time. When everything came to an end, some of the true protagonists had left the stage forever.6

Abiding with the interruptive paradigm of an intransitive and intransigent revolt, we can wonder whether, and if so to what extent, the historical space that revolt intervenes in inflects its character. It is no accident that the kind of sabotage envisioned in The Coming Insurrection is on lines and nodes of circulation, and not on the machinery of production itself.

The Triumph of Processing

The centrality to an intensely urbanised capital of the efficient, profitable, ceaseless and standardised movement of material and information – the very target of The Coming Insurrection’s ethics of interruption – has been noted for a long time. Fifty years ago, Lewis Mumford, writing in The City in History of the catastrophic propensities of the contemporary metropolis – what he elegantly called 'the aimless giantism of the whole' – pointed to the pivotal role of the growing possibilities of supply to the 'insensate agglomeration of populations' in exponentially expanding cities, and their relations to the ‘tentacular bureaucracies’ that controlled such flows of goods.

During the 19th century, as populations heaped further into a few great centres, they were forced to rely more fully on distant sources of supply: to widen the basis of supplies and to protect the ‘life-line’ that connects the source with the voracious mouth of the metropolis, became the function of army and navy. In so far as the metropolis, by fair means or foul, is able to control distant sources of food and raw materials, the growth of the capital can proceed indefinitely.7

The organisational and energetic resources required to reproduce the metropolis are formidable: ‘like Alice's red queen, by great exertion and utmost speed the metropolis barely manages to remain in the same position.’8 The metropolis has the intensification and expansion of supply lines as its precondition, and logistics becomes its primary concern, its foremost product, and the basic determinant of its power:

The metropolis is in fact a processing centre, in which a vast variety of goods, material and spiritual, is mechanically sorted and reduced to a limited number of standardized articles, uniformly packaged, and distributed through controlled channels to their destination, bearing the approved metropolitan label. ‘Processing’ has now become the chief form of metropolitan control.9

Despite his systemic objections to the catastrophic ends of this amorphous machine for (capital) accumulation, Mumford also regards these control capabilities as potentially reconfigurable in a multi-centred and organic society. But, especially when it comes to the informational requirements attendant on such control-by-processing, manifest in the metastasis of a tentacular bureaucracy, he too is tempted by the possibilities of insurgent interruption – even recalling an anarchist slogan (‘Incinerate the documents!’) to stress the ease with which such a system, founded on the circulation of real or virtual ‘paper’, could be ground to a halt.

But it is also possible, and indeed necessary, to think of logistics not just as the site of interruption, but as the stake of enduring and articulated struggles. Here there remains much to digest and learn from in the ongoing research of labour theorist and historian Sergio Bologna, an editor in the 1970s of the journal Primo Maggio, which carried out seminal inquiries into containerisation and the struggles of port workers.10 Countering those ‘post-workerists’ who have equated post-Fordism with the rise of the cognitive and the immaterial (and basically with the ubiquity of a figure of work patently traced on that of the academic or ‘culture worker’), Bologna notes that the key networks that condition contemporary capitalism are neither affective nor simply digital, but involve instead the massive expansion and constant innovation in the very material domain of logistics – in particular of ‘supply chain management‘, conceived of in terms of the speed, flexibility, control, capillary character and global coverage of the stocking, transport and circulation of services and commodities.11

Bologna underscores the military origins of logistics, namely in the work of de Jomine, a Swiss military theoretician working first under Napoleon and then under the Russian Tsar Alexander I. The ‘original function of logistics’, writes Bologna,

was to organise the supplying of troops in movement through a hostile territory. Logistics is not sedentary, since it is the art of optimizing flows […] So logistics must not only be able to know how to make food, medicines, weapons, materials, fuel and correspondence reach an army in movement, but it must also know where to stock them, in what quantities, where to distribute the storage sites, how to evacuate them when needed; it must know how to transport all of this stuff and in what quantity so that it is sufficient to satisfy the requirements but not so much as to weigh down the movement of troops, and it must know how to do this for land, sea and air forces.12

He goes on to analyse how the problems of logistics have been central to the ongoing transformations of contemporary capitalism, from the just-in-time organisation of production of ‘Toyotism’, to the world-transforming effects of containerisation (itself accelerated by its military-logistical use in the Vietnam War).13 The homogenisation registered at an existential level by The Coming Insurrection is here given a very prosaic but momentous form in the standardisation and modularisation that characterises a planetary logistics which, in order to maintain the smoothness and flexibility of flows, must abstract out any differences that would lead to excessive friction and inertia.

For my purposes, however, what is paramount is what this logistical view of post-Fordism tells us about the character of antagonism, and specifically of class struggle. Narcissistically mesmerised by hackers, interns and precarious academics, radical theorists of post-Fordism have ignored what Bologna calls ‘the multitude of globalisation’, that is all of those who work across the supply chain, in the manual and intellectual labour that makes highly complex integrated transnational systems of warehousing, transport and control possible. In this ‘second geography’ of logistical spaces, we also encounter the greatest ‘criticality’ of the system – though not, as in the proclamations of The Coming Insurrection, in the isolated and ephemeral act of sabotage, but in a working class which retains the residual power of interrupting the productive cycle – a power that offshoring, outsourcing, and downsizing has in many respects stripped from the majority of ‘productive’ workers themselves.

Here it is possible to link the question of logistics quite closely to that of the management of labour and the neutralisation of class struggle, in a way that sheds some doubt on the ‘criticality’ identified by Bologna. The expulsion of a mass labour force from containerised ports, their physical separation from zones of urbanisation and connection to other labourers, as well as the deeply divisive labour regulations that divide an international maritime labour force are an important instance of this. As Tim Mitchell writes in his fine essay on energy and the spatial history of class struggle, ‘Carbon Democracy’:

Compared to carrying coal by rail, moving oil by sea eliminated the labour of coal-heavers and stokers, and thus the power of organized workers to withdraw their labour from a critical point in the energy system […] [W]hereas the movement of coal tended to follow dendritic networks, with branches at each end but a single main channel, creating potential choke points at several junctures, oil flowed along networks that often had the properties of a grid, like an electrical grid, where there is more than one possible path and the flow of energy can switch to avoid blockages or overcome breakdowns.14

Refunctioning the Spaces of Capital

The electrical grid provides an apt transition to reflecting on the relationship between the logistics of capital and the spatial politics of anti-capitalism in a manner that does not merely involve the bare negation or mere sabotage of the former by the latter. The power grid (contrasted with the railway network) was in fact a system whose capabilities for coordinated decentralisation were emphasised by Mumford as a necessary model for a shift out of an aimlessly urbanising capitalism. Following Mumford, a number of Marxist theorists have of late reflected – in a mode that, to borrow a recent quip from David Harvey, we could call pre-communist rather than post-modern – on what aspects of contemporary capitalism could be refunctioned in the passage to a communist society. Obversely to The Coming Insurrection, they have asked how could a high-speed rail system or an electrical network be rendered not useless, but useful – in what would clearly need to be a thoroughly redefined conception of use, one not mediated and dominated by the abstract compulsions of value and exchange.

It is striking that many of these authors have put logistical questions at the forefront of these thought experiments, almost as though logistics were capitalism's pharmakon, the cause for its pathologies (from the damaging hypertrophy of long-distance transport of commodities to the aimless sprawl of contemporary conurbation) as well as the potential domain of anti-capitalist solutions. In this vein, Fredric Jameson has recently, and somewhat perversely, identified the distribution systems of Wal-Mart, the very emblem of capitalism's seemingly inexhaustible capacity for devastating mediocrity, as precisely one of those aspects of capitalism whose dialectical refunctioning, or whose change of valence, could give a determinate character to our social utopias.15

The ambivalence of logistics, and particularly of the environmental consequences of the unprecedented logistical and energetic complexes that make contemporary megalopolises both the drivers and the possible sites for a response to catastrophic climate change (among other processes) have led Mike Davis, in his appropriately titled ‘Who Will Build the Ark?’, to demand that, recalling the great experiments in urbanism of the USSR in the 1920s, we begin to look for the potentialities for a non-capitalist and non-catastrophic future in cities themselves.16 In particular, Davis has advanced, to borrow from Mitchell, some of the parameters of a low-carbon democratic socialism. Arguing, contrary to the Malthusianism of much of the green movement that it is ‘the priority given to public affluence over private wealth’ that can set the standard for a conversion of engines of doom into resources of hope.

As Davis writes:

Most contemporary cities repress the potential environmental efficiencies inherent in human-settlement density. The ecological genius of the city remains a vast, largely hidden power. But there is no planetary shortage of ‘carrying capacity’ if we are willing to make democratic public space, rather than modular, private consumption, the engine of sustainable equality.17

Such an assertion of the necessity of a drastic transition, as against plural but ineffectual interruptions, takes logistic and energetic dimensions of anti-capitalist struggle more seriously than the convergence of anti-urbanist visions of space and epiphanic models of revolt that – for evident and in many respects sacrosanct historical and political reasons – have come to dominate much anti-capitalist thought.18 It also does so by recognising what, by analogy with Herbert Marcuse, we could call the necessary alienation involved in complex social systems, including post-capitalist ones. As David Harvey has noted, against the grain of fantasies of a tabula rasa, unmediated communism or anarchism:

The proper management of constituted environments (and in this I include their long-term socialistic or ecological transformation into something completely different) may therefore require transitional political institutions, hierarchies of power relations, and systems of governance that could well be anathema to both ecologists and socialists alike. This is so because, in a fundamental sense, there is nothing unnatural about New York city and sustaining such an ecosystem even in transition entails an inevitable compromise with the forms of social organization and social relations which produced it.19

The question of what use can be drawn from the dead labours which crowd the earth's crust in a world no longer dominated by value proves to be a much more radical question, and a much more determinate negation than that of how to render the metropolis, and thus in the end ourselves, useless.

#### Militaries crush insurrection

Fredrik deBoer 16, Limited-Term Lecturer, Introductory Composition at Purdue Program, 3/15/16, “c’mon, guys,” http://fredrikdeboer.com/2016/03/15/cmon-guys/

I could be wrong about the short-term dangers, and the stakes are incredibly high. But in the end we’re left with the same old question: what tactics will **actually work to secure a better world?** In a sharp, sober piece about the meaning of left-wing political violence in the 1970s, Tim Barker writes “If you can’t acknowledge radical violence, radicals are reduced to mere victims of repression, rather than political actors who made definite tactical choices under given political circumstances.” **The problem**, as Barker goes on to imply, is those tactical choices: in today’s America they will essentially **never break on the side of armed opposition against the state**. The government knows everything about you, I’m sorry to say, your movements and your associations and the books you read and the things you buy and what you’re saying to the people you communicate with. That’s simply on the level of information, before we even get to the state’s incredible capacity to inflict violence. Look, **the world has changed**. The relative military capacity of regular people compared to establishment governments has changed, especially in fully developed, technology-enabled countries like the United States. The Czar had his armies, yes, but the Czar’s armies depended on manpower above and beyond everything else. The fighting was still mostly different groups of people with rifles shooting at each other. If tomorrow you could rally as many people as the Bolsheviks had at their revolutionary peak, you’re still left **in a world of F-15s, drones, and cluster bombs**. And that’s to say nothing of the fact that establishment governments in the developed world can rely on the **numbing agents of capitalist luxuries** and the American dream to damper revolutionary enthusiasm even among the many millions who have been marginalized and impoverished. **This just isn’t 1950s Cuba**, guys. **It’s just not**. In a very real way, modern technology effectively lowers the odds of armed political revolution in a country like the United States **to zero**, and so much the worse for us. **This isn’t fatalism**. It doesn’t mean there’s no hope. It means that there is **little alternative to organization**, to changing minds through **committed political action** and using the available nonviolent means to create change: a concert of grassroots organizing, labor tactics, and **partisan politics**. Those things aren’t exactly likely to work, either, but they’re a **hell of a lot more plausible than us dweebs taking the Pentagon**. Bernie Sanders isn’t really a socialist, but he’s a social democrat that moves the conversation to the left, and if people are **dedicated and committed to organizing**, the local, state, and national candidates he inspires will **move it further to the left still**. You got any better suggestions? Listen, commie nerds. My people. I love you guys. I really do. And I want to build a better world. **Not incrementally, either**, but with the kind of **sweeping and transformative change** that is required to fix a world of such deep injustice. But **seriously**: none of us are ever going to take to the barricades. And it’s a good thing, too, because we’d probably find a way to shoot in the wrong direction. I can’t dribble a basketball without falling down. American socialism is largely made up of bookish dreamers. I love those people but they’re not for fighting. And even if you have a particular talent for combat, you’re looking at fighting the combined forces of Google, Goldman Sachs, and the defense industry. Violence is hard. Soldiering is hard. In an era of the NSA and military robots, it’s really, really hard. **“Should we condone revolutionary violence?” is dorm room, pass-the-bong conversation fodder**, of **precisely the moral and intellectual weight** of “should we torture a guy if we know there’s a bomb and we know he knows where it is and we know we can stop it if we do?” It’s built on **absurd hypotheticals**, propped up by the power of anxious machismo, and undertaken to **no practical political end**. It’s understandable. I get it, I really do. But it’s got nothing to do with us. The only way forward is the **grubby, unsexy work of building coalitions** and asking people to climb on board

### 2AC---AT Harney

#### Global capitalism is sustainable and inevitable.

Milanović 19 (Branko, Serbian-American economist. He is most known for his work on income distribution and inequality. Since January 2014, he is a visiting presidential professor at the Graduate Center of the City University of New York and an affiliated senior scholar at the Luxembourg Income Study, “Capitalism, Alone: the Future of the System That Rules the World,” 2019, The Belknap Press of Harvard University Press, DOA: 11-12-2020) //Snowball //strikethrough of rhetoric

I begin this chapter with two quotations. The first, from Karl Marx and Friedrich Engels, is some 170 years old; the second, from Adam Smith, almost 250 years old. These passages from two classic works of political economy capture, perhaps better than any contemporary writings, the essence of two epochal changes that the world is living through. One is the establishment of capitalism as not only the dominant, but the sole socioeconomic system in the world. The second is the rebalancing of economic power between Europe and North America on the one hand and Asia on the other, owing to the rise of Asia. For the first time since the Industrial Revolution, incomes on the three continents are edging closer to each other, returning to roughly the same relative levels they had before the Industrial Revolution (now, of course, at a much higher absolute level of income). In world-historical terms, the sole rule of capitalism and the economic renaissance of Asia are remarkable developments—which may be related.

The fact that the entire globe now operates according to the same economic principles—production organized for profit using legally free wage labor and mostly privately owned capital, with decentralized coordination—is without historical precedent. In the past, capitalism, whether in the Roman Empire, sixth-century Mesopotamia, medieval Italian city states, or the Low Countries in the modern era, always had to coexist—at times within the same political unit—with other ways of organizing production. These included hunting and gathering, slavery of various kinds, serfdom (with workers legally tied to the land and banned from offering their labor to others), and petty-commodity production carried out by independent craftspeople or small-scale farmers. Even as recently as one hundred years ago, when the first incarnation of globalized capitalism appeared, the world still included all of these modes of production. Following the Russian Revolution, capitalism shared the world with communism, which reigned in countries that contained about one-third of the human population. None but capitalism remain today, except in very marginal areas with no influence on global developments.

The global victory of capitalism has many implications that were anticipated by Marx and Engels in 1848. Capitalism facilitates—and when foreign profits are higher than domestic, even craves—the crossborder exchange of goods, the movement of capital, and in some cases the movement of labor. It is thus not an accident that globalization developed the most in the period between the Napoleonic Wars and World War I, when capitalism largely held sway. And it is no accident that today’s globalization coincides with the even more absolute triumph of capitalism. Had communism triumphed over capitalism, there is little doubt that despite the internationalist creed professed by its founders, it would not have led to globalization. Communist societies were overwhelmingly autarkic and nationalistic, and there was minimal movement of goods, capital, and labor across borders. Even within the Soviet bloc, trade was carried out only to sell surplus goods or according to mercantilist principles of bilateral bargaining. This is entirely different from capitalism, which, as Marx and Engels noted, has an inherent tendency to expand.

The uncontested dominion of the capitalist mode of production has its counterpart in the similarly uncontested ideological view that moneymaking not only is respectable but is the most important objective in people’s lives, an incentive understood by people from all parts of the world and all classes. It may be difficult to convince a person who differs from us in life experience, gender, race, or background of some of our beliefs, concerns, and motivations. But that same person will easily understand the language of money and profit; if we explain that our objective is to get the best possible deal, they will be able to readily figure out whether cooperation or competition is the best economic strategy to pursue. The fact that (to use Marxist terms) the infrastructure (the economic base) and superstructure (political and judicial institutions) are so well aligned in today’s world not only helps global capitalism maintain its dominion but also makes people’s objectives more compatible and their communication clearer and easier, since they all know what the other side is after. We live in a world where everybody follows the same rules and understands the same language of profit-making.

Such a sweeping statement does need some qualification. There are indeed some small communities scattered around the world that shun moneymaking, and there are some individuals who disdain it. But they do not influence the shape of things and the movement of history. The claim that individual beliefs and value systems are aligned with capitalism’s objectives should not be taken to imply that all of our actions are entirely and always driven by profit. People sometimes perform actions that are genuinely altruistic or are driven by other objectives. But for most of us, if we assess these actions by time spent or money forgone, they play only a small role in our lives. Just as it is wrong to call billionaires “philanthropists” if they acquire an enormous fortune through unsavory practices and then give away a small fraction of their wealth, so it is wrong to zero in on a small subset of our altruistic actions and ignore the fact that perhaps 90 percent of our waking lives is spent in purposeful activities whose objective is improving our standard of living, chiefly through money-making.

This alignment of individual and systemic objectives is a major success achieved by capitalism—one I discuss more in Chapter 5. Unconditional supporters of capitalism explain this success as resulting from capitalism’s “naturalness,” that is, the alleged fact that it perfectly reflects our innate selves—our desire to trade, to gain, to strive for better economic conditions and a more pleasant life. But I do not think that, beyond some primary functions, it is accurate to speak of innate desires as if they existed independently of the societies we live in. Many of these desires are the product of socialization within the societies where we live—and in this case within capitalist societies, which are the only ones that exist.

It is an old idea, argued by writers as distinguished as Plato, Aristotle, and Montesquieu, that a political or economic system stands in harmonious relation with a society’s prevailing values and behaviors. This is certainly true of present-day capitalism. Capitalism has been remarkably successful in imparting its objectives to people, prompting or persuading them to adopt its goals and thus achieving an extraordinary concordance between what capitalism requires for its expansion and people’s ideas, desires, and values. Capitalism has been much more successful than its competitors in creating the conditions that, according to the political philosopher John Rawls, are necessary for the stability of any system: namely, that individuals in their daily actions manifest and thus reinforce the broader values upon which the social system is based.

### 2AC---AT Bifo

#### Bifo is wrong about pretty much everything

Lack 19, Professor of Humanities @ Alamo College (Tony, Review of “The Second Coming,” <https://marxandphilosophy.org.uk/reviews/17192_the-second-coming-by-franco-bifo-berardi-reviewed-by-tony-lack/>)

Turning to a few criticisms, Berardi’s text is a loosely-woven collection of insights, many of which have appeared in previous publications. As such, it suffers from a coherent method and structure. Although his rhizomatic approach is suggestive and useful, he often falls back on conventional and unconvincing methods of analysis. He is especially fond of positing inverse relationships similar to those employed by Marx in The Economic and Philosophic Manuscripts, ‘The worker becomes all the poorer the more wealth he produces . . .the worker becomes an ever cheaper commodity the more commodities he creates. The devaluation of the world of men is in direct proportion to the increasing value of the world of things.’

Berardi employs the same logic throughout the text, like an hourglass, one part of life fills up in proportion to the other part emptying out. ‘Technological potency has steadily expanded while social consciousness has decreased proportionately’ (12).

Berardi also tends to use anecdotes instead of evidence when it suits his purpose. For example, he claims that two factors responsible for our inability to interpret our way out of the labyrinthine system are sensory overload and a decline in the quality of education. ‘The expansion of the infosphere has forced the acceleration of the mental reaction to info-nervous stimulation. But the critical mind is unable to function in conditions of info-nervous saturation, while the rate of education and the quality of education have fallen and deteriorated’ (19).

Both of these assertions are problematic. Regarding sensory overload, which Berardi refers to as the inability of the ‘psychosphere’ to keep up with the ‘infosphere,’ humans have always been challenged by information rich environments. We adapt quite rapidly to large quantities of stimuli that remain constant in our environment and we learn quickly how to focus our attention on the essential aspects of a complex situation. However, as the demand for screening out information increases we do probably become less empathetic and sensitive, which is one of Berardi’s important points.

Rather than brute information overload, it seems more likely that part of the problem is total absorption. We are like fish who don’t recognize the water, and the water is the ubiquitous complexity of prepackaged social relations expanding in open-ended structures, paths, and networks. The system works so well because the overall feel is not constriction and limitation, but expansive freedom and endless novelty.

The other problem is that it is not clear that we are becoming dumber. This is a form of Golden-Age thinking. Berardi claims that, ‘Idiocy is spreading worldwide as a revolt against the mathematical rationality of financial plundering: a blackout of reason, as revenge does not listen to reason’ (5). Yet the data suggests otherwise. The global literacy rate has increased by 4% every 5 years for the past 65 years, increasing from 42% worldwide in 1960 to 86% in 2015.

On the other hand, if Berardi’s concern about the spread of ‘idiocy’ refers to racism, sexism, xenophobia, and other forms of retrograde thinking, it is unlikely that this is a reaction to the unassailable machinations of the international financial system, as he claims. It seems more likely that our awareness of social injustices, as well as our capacity for empathy has increased, while the phenomena themselves have not become more widespread or barbaric.

Finally, Berardi’s fleeting comments about Taoism and Wu Wei, effortless action, are intriguing, given his description of a system that has no edges and no exterior. However, it is hard to tell what Berardi means because he often falls back on gnostic proclamations such as this when a clearer exposition is in order: ‘The secret is a content hidden from public view. You need the key that enables you to open the safe and you will know the hidden truth’ (100).

The Second Coming obviously refers to Yeats’ poem of the same title. Berardi’s apocalyptic tone and his refusal to offer so much as a glimpse of a better future might make us wonder what rough beast slouches toward us to be born, but that’s about it.

### 2AC---AT Davies

#### Economic rationality restricts biases, promotes critical thinking, and prevents flawed decision-making errors.

Ip 17, \*Greg Ip is a Canadian-American journalist, currently the chief economics commentator for The Wall Street Journal. A native of Canada, Ip received a bachelor's degree in economics and journalism from Carleton University in Ottawa, Ontario; (August 25th, 2017, “In Defense of the Dismal Science”, https://www.wsj.com/articles/in-defense-of-the-dismal-science-1503679118)

Thus, when economists preach the virtues of globalization, market solutions or cost-benefit analysis, they sound to critics on the left like corporate shills lacking any moral anchor. To critics on the right, they sound like globalist elites who despise patriotism.

Yet it is precisely their love of numbers that makes economists invaluable. By stripping the emotions from pressing problems, economists can often illuminate the most practical ways to tackle them—but only if ordinary people and their representatives are prepared to listen.

Economics emerged in the 1700s as an offshoot of moral philosophy. Known then as political economy, its pioneering practitioners—such as David Hume and Adam Smith —believed that liberating individual self-interest, rather than following religious or political authority, maximized society’s well-being.

Smith made this case most memorably in “The Wealth of Nations” (1776), in which he famously invoked the benevolent “invisible hand” of the free market. But for today’s economists, David Ricardo’s “The Principles of Political Economy and Taxation,” published in 1817, was even more of a breakthrough.

Most people aren’t surprised if a doctor, who could be a better caregiver to her children than a nanny, chooses instead to spend that time seeing patients and pays a nanny out of what she earns. Thanks to Ricardo, economists know that the same principle applies to countries. The average American worker can probably make more tires than a foreign worker, but his edge at producing grain is even greater—and thus the U.S. should export grain and import tires. This theory, known as “comparative advantage,” is both counterintuitive and powerful.

Ricardo went further, extolling the pacifying power of free trade: It “binds together, by one common tie of interest and intercourse, the universal society of nations throughout the civilized world,” he wrote. Most economists still agree that globalization fosters political stability and cooperation.

Non-economists have always found this emphasis on material interests and motives somewhat distasteful. In 1790, Edmund Burke, who was friends with Hume and Smith, wrote in “Reflections on the Revolution in France,” “The age of chivalry is gone. That of sophisters, economists, and calculators has succeeded; and the glory of Europe is extinguished forever.”

The influence of economists truly blossomed in the 20th century. The Great Depression gave birth to macroeconomics, the study of how consumption, investment, income and interest rates interact in the aggregate.

In search of better tools to manage the economy, the federal government commissioned economists in the 1930s to calculate gross national product. Convinced that the economy could no longer be left to its own devices, Congress passed the Employment Act in 1946, which established, among other things, a Council of Economic Advisers to provide the president with the necessary expert guidance.

The next year, Paul Samuelson’s seminal book, “Foundations of Economic Analysis,” used mathematics to formalize the key axioms of economics. He touched off a revolution that equipped economists with ever more powerful methods for explaining and analyzing economic behavior. They increasingly adopted the trappings of the physical sciences, hoping to achieve a similar degree of objective truth and predictive power.

Math did clarify economic thinking, but it didn’t improve its forecasting accuracy, which remains dreadful. Virtually no economists predicted the financial crisis of 2007-08 and the recession that followed. Nor has economics rid itself of bias. Economists who advise presidents and prime ministers routinely shape their analyses to validate particular political views.

In recent decades, the stature of economists has taken a beating from two critiques in particular. The first, popular especially on the left, argues that economists are slaves to the assumption that individuals act rationally and in their own best interests. These critics point to psychological and experimental evidence that shows how often people violate the axioms of Econ 101: Our spending and investment habits are often driven by emotions, rules of thumb, ignorance and shortsightedness. The financial crisis seemed to be the ultimate proof, as highly paid bankers and traders, armed with state-of-the-art economic techniques, took on so much risk that they nearly destroyed the global financial system.

Economists consider national borders and sovereignty annoying obstacles to the free flow of goods, capital and people.

The second critique originates from populist, nativist and nationalist movements in the world’s more prosperous countries. Economists consider national borders and sovereignty annoying obstacles to the free flow of goods, capital and people. The new movements of the right see them as essential preconditions for national identity and cohesion. Many Britons voted for Brexit because control over immigration and their laws mattered more to them than the pecuniary advantages of the European common market.

These trends have fed a broader mistrust of experts and elites. During last year’s election campaign, Mike Pence, Mr. Trump’s vice-presidential running mate, dismissed statistical evidence of the U.S. economy’s health by saying, “People in Fort Wayne, Indiana, know different.” In the months after Mr. Trump’s victory, his team wondered whether it should even appoint a chairman of the Council of Economic Advisers. (The administration eventually nominated Kevin Hassett, a highly regarded economist from the conservative American Enterprise Institute.)

In Greece, economists aren’t simply mistrusted; they’re prosecuted. During the 2000s, Eurostat, the EU’s statistical arm, had repeatedly questioned the accuracy and political independence of Greek statistics. Soaring deficits in 2009 triggered a crisis and forced Greece to seek a bailout in 2010. Mr. Georgiou, a Greek native who received his Ph.D. from the University of Michigan and spent 21 years at the International Monetary Fund, took over Greece’s statistical agency that August. Officials had already shown previous debt and deficit figures to be understated. He revised them further upward and earned for his agency a clean bill of health from Eurostat.

Politicians of the left and right accused him of inflating Greece’s debts to justify its creditors’ demands for austerity. Prosecutors charged him with making false statements and improperly disseminating statistics without his board’s approval. Courts acquitted him, but the second set of charges was reinstated, resulting in this month’s conviction. Mr. Georgiou, who now lives in a suburb of Washington, D.C., plans to ask Greece’s supreme court for a retrial.

Mr. Georgiou says that his real offense, in the politicians’ eyes, was breaking from the past practice of “resisting” and “negotiating” with outsiders, such as the EU, over what official Greek data would show. The politicians needed a scapegoat to preserve their own “political narratives,” he says. He calls the implications of his case “terrifying” for other professionals responsible for economic statistics.

Economists bear some blame for the public and political backlash. Their disagreement with populist policies has often colored their predictions. British economists, including Mr. Carney, thought that Brexit would unleash so much uncertainty that markets and the economy would tank. American economists foresaw similar swoons if Mr. Trump became president. Both were wrong, at least thus far: Economies in both countries have chugged along, and stock markets in particular have soared. There may be long-term costs, of course, but those may be hard to detect.

Economists didn’t predict the financial crisis, but they did help to arrest it.

But such misjudgments don’t justify the charges leveled at economists. Take, for example, their inability to predict financial meltdowns. Crises almost by definition are unpredictable. In a recent essay, Ricardo Reis, an economist at the London School of Economics, argues that failing to foretell a financial crash is no more an indictment of economics than failing to predict when a patient will die is an indictment of medicine. Economists didn’t predict the financial crisis, Prof. Reis notes, but they did help to arrest it by applying theory and experience: “The economy did not die, and a Great Depression was avoided, in no small part due to the advances of economics over many decades.”

Another caricature of economists is that they try to emulate physicists, fetishizing elegant, abstract mathematical models disconnected from economic reality. Paul Romer, the chief economist at the World Bank, derisively calls this approach “mathiness.” The critique is certainly fair in some corners of academia, but it is increasingly untrue of the profession as a whole.

In 1963, roughly half the papers published in the top three American economics journals were theoretical, according to a tally by Daniel Hamermesh, now at Royal Holloway, University of London. By 2011, that figure had shrunk to 28%; the remainder were empirical papers based on public data, on data gathered by the authors or on experiments. Economic debates these days are won not by the best theory but by the best data: Statistics are more important than calculus. Economists are far more obsessed with measurement than with math. When public discourse is plagued by innumeracy, this capacity to count is no small thing.

Economists are also instinctively skeptical of simple explanations. They are trained to look for equilibrium, which is another way of saying, “When you change one thing, how do other things respond? Where do things settle once all interactions have occurred?”

Advocates for a higher minimum wage extol the benefits to workers. Economists ask: Will it change employers’ demand for workers who earn the minimum wage? Or what they pay workers who earn just above the minimum? Or the prices they charge, or how much market share they lose to companies that don’t face the higher minimum or how much they invest in automation? Does it reduce turnover and thus make workers more productive?

Advocates of tariffs on imported steel focus on the benefit to domestic steelmakers and their workers. But economists ask: What happens to steel-consuming companies that now face higher prices, as well as to their workers and customers? Does penalizing imports boost the dollar and hurt U.S. exports?

The more data economists collect, the better they can map such complex interactions. Seemingly simple questions seldom have simple answers. A higher minimum wage helps workers in some circumstances but hurts them in others. Tariffs help some workers but hurt many others. Global warming will do some economic harm, but not enough to justify banning fossil fuels.

Sometimes, this attachment to numbers conveys a false precision. Critics say that the Congressional Budget Office overestimated how many people would get insurance under Obamacare and must therefore be overestimating how many will lose it if the law were to be replaced. But the CBO always warned that its estimates were highly uncertain; what no economists doubted, including those working in Mr. Trump’s administration, is that the number would be large. Economists could confidently predict that price controls would lead to shortages in Venezuela, though not how severe they would be.

Non-economists see all this as hopeless equivocation, but it is actually the way that evidence drives science. Economists still have their ideological leanings, but data has helped to restrict these biases. Surveys of top academic economists by the University of Chicago show considerable agreement, even among liberals and conservatives.

For example, the scholars almost all agree that fiscal stimulus reduced unemployment after the last recession and that trade with China benefits Americans by providing them with cheap goods. A study by Gordon Dahl and Roger Gordon of the University of California, San Diego, found that disagreement among economists was greatest where the empirical research was most sparse, as with the issue of whether natural-gas fracking helps U.S. exports.

Though economics remains an imperfect science, it has come a long way in 200 years. Its greatest challenge today isn’t the quality of the analysis it supplies, but whether there is still sufficient demand for it.

### 2AC---AT Moten and Harney

#### Capitalism is responsible for a broad, global decline in war and imperialism.

Chatagnier and Castelli 16 (J. Tyson, Assistant Professor in the Department of Political Science at the University of Houston, and Emanuele, Bruno Kessler Foundation, "A Modern Peace? Schumpeter, the Decline of Conflict, and the Investment–War Trade-Off", Political Research Quarterly, 2016, University of Utah, DOA: 7-26-2017) //Snowball

For this reason, Schumpeter explains the decline of war since 1945 particularly well. While other authors (e.g., Angell [1909] 2010; Rosecrance 1986) have advanced similar arguments,3 Schumpeter alone provides a domestic, process-oriented explanation for the way in which industrialization would render war unprofitable (which is precisely what happened after the end of the Second World War), caused by a change in both material and cultural attitudes toward war, with the latter brought about by the former.4 Indeed, adopting an economic interpretation of history, Schumpeter claims (like Marx) that the industrial mode of production determines the cultural superstructure; contrary to Marx, he argues that values do not adjust immediately to the new environment (Schumpeter [1919] 1955, 65, Footnote 172). For this reason, war may still occur as an atavistic remnant of the previous economic structure. However, as Schumpeter ([1919] 1955, 69) later wrote, “A purely capitalist world . . . can offer no fertile soil to imperialist impulses.”5 But why should industrial modernity promote peace?

The change envisioned by Schumpeter is, first and foremost, a socioeconomic, material change. He assumes that the shift to an industry-based mode of production changes people’s everyday lives, as they become “inevitably democratized, individualized, and rationalized” (Schumpeter [1919] 1955, 68). This creates a new, economically oriented leadership, whose interests and impulses tend to be profit-seeking and strongly antiimperialist (Schumpeter [1919] 1955, 69–73). These rational attitudes filter down to the working masses, whose energies are fully absorbed by the new system of production, leaving little energy for war. According to Schumpeter, these socioeconomic changes have several important implications for foreign policy.

First, the government realizes that waging war is no longer profitable because industrialization alters its calculus (Kaysen 1990). Although war is profitable in agrarian societies, where land and resources are necessary for economic growth, industrialized societies grow by improving upon resources. In other words, the shift to industry would leave fewer states with a “concrete interest” in waging war (Schumpeter [1919] 1955, 4). This tends to be particularly intense in modern societies, since industrialization may enhance the destructiveness of war (Biddle 2004), rendering it even less useful. Writing some years earlier, Norman Angell ([1909] 2010) noted this point, but failed to account for the broader cultural change that amplifies the distaste for war in the modern world.

Second, the government must gain support from these new, economically-oriented, politically-relevant, and nearly-pacifist social strata: an increase in the demand for labor raises “the economic level and social power of the workers, until this class [is] able to assert itself in a political sense,” while the new elite “compel[s] state policy to adapt itself to their needs” and “[fights] the former ruling circles for a share in state control, for leadership in the state” (Schumpeter [1919] 1955, 67).

Third, and relatedly, once industrialized, continuous investment is necessary to sustain economic growth. This is achieved through Schumpeter’s process of “creative destruction” (Schumpeter 1942), by which the state is further removed from the previous economic order. To sustain growth (a basic requirement for every industrialized economy), governments and entrepreneurs must reinvest profits in innovation. Political leaders also benefit, as they can extract more revenue from a richer society. Within industrialized economies, war threatens this virtuous mechanism of investment, innovation, profits, and taxes, rendering it materially unprofitable. Indeed, as North, Wallis, and Weingast (2009, 23) have suggested, wealth creation in natural states usually comes from rent (exploitation of land, labor, and natural resources). Since the Industrial Revolution, however, with the shift to openaccess societies, traditional sources of rent have gradually eroded, and innovation itself has become a source of rent. Taken together, these changes suggest that there exists an investment–war trade-off for industrialized countries: each dollar spent engaging in militarized conflict—regardless of the money devoted to overall military spending, which tends to increase as a state modernizes— is one dollar less to spend on the necessary activities of innovation and economic growth.

We would suggest that our Schumpeterian theory may explain diverse findings by realist scholars (e.g., Mearsheimer 2001, 63), “conquest pays” authors (Liberman 1998),6 and lateral pressure theorists (Choucri and North 1975), who claimed that industrialization may increase the likelihood of war. We posit that their findings need not imply a link between industrialization and aggressive foreign behavior. While realists make the point that industrialized states are more capable of taking what they want, we note that highly capable status quo powers can more easily signal their commitment to fight when challenged, deterring conflict. With respect to the cumulativity argument, we would point out that the very nature of industrialization has changed as the shift “from smokestack to knowledge-based, high-technology production . . . has reduced the cumulativity of industrial base” (Van Evera 1999, 115). Finally, we observe empirically that no developed country has seized another during the last sixty years, and we would argue that this is because industrial domestic resources (such as heavy industrial assets, industrial outputs, and machinery) have become less lootable and reusable. Therefore, contrary to the Leninist thesis, imperialist attitudes are simply the result of atavistic ideologies, which can remain powerful factors that fan the flames of conflict, even within relatively modern societies. For this reason, imperialist or expansionist ideologies may still emerge within modern states (Schumpeter [1919] 1955, 98). Indeed, such outdated ideologies were the primary motivations for the Second World War.

### 2AC---AT Povinelli

#### Supply chains decentralize production and disperse technology---inverts wealth extraction.

Milanović 19 (Branko, Serbian-American economist. He is most known for his work on income distribution and inequality. Since January 2014, he is a visiting presidential professor at the Graduate Center of the City University of New York and an affiliated senior scholar at the Luxembourg Income Study, “Capitalism, Alone: the Future of the System That Rules the World,” 2019, The Belknap Press of Harvard University Press, DOA: 11-12-2020) //Snowball //strikethrough of rhetoric

Global value chains have redefined economic development. It was argued in the past that the participation of ~~developing~~ countries in the international division of labor was inimical to their development in at least three ways and would lead to the “development of underdevelopment,” as André Gunder Frank termed it in an influential article published in 1966.

First, according to the dependencia (or theory of dependency) school of thought, linkages with the Global North involved only a limited number of exporting sectors and failed to develop internal backward or forward linkages to push ~~developing~~ countries onto the path of sustained development.

This view was complemented by a second argument, called “export pessimism,” which predicted that the Global South would indefinitely remain an exporter of raw materials, with deteriorating long-term terms of trade.

Finally, Robert Allen (2011) has recently argued that technological progress always takes place at the capital-labor ratio of the country that is the most developed at the time. For example, Britain, the most advanced economy in 1870, had an interest in introducing new ways of producing output at the capital-labor (K/L) ratio it faced then; similarly, the United States, as the most advanced economy today, has an incentive to innovate for those production techniques that use very high K/L ratios. In general, advanced economies do not have an incentive to innovate at the K/L ratios at which they do not produce. (No one in the United States, for example, would spend money to find a better way to build a car using manual labor rather than robots.) The implication is that poor countries today face the same technologically backward, two-centuries-old production function because no one in the rich world has an incentive to improve the efficiency of production at their K/L ratios. In other words, technologically advanced countries do not have an interest in finding more efficient ways of production at the K/L ratios they do not themselves experience, and poor countries do not possess the know-how to do it. Poor countries are thus caught in a poverty trap: in order to develop they need to upgrade their production, but technologies that exist at their K/L ratios are old-fashioned and inefficient.

All of this Global South pessimism was upended by the rise of global value chains. Today, for a country to develop, it must be included in Western supply chains rather than trying to delink from the rich world. A key reason for this is that foreign investors see global value chains as integral parts of their own production processes: they no longer have to be “begged” to bring in the most advanced or the most appropriate technology. They now have the incentive to introduce technological development at the level of the wage rate and the K/L ratio they face in poor countries, thus doing away with the poverty trap that Allen identified. The importance of this change, both for real life and for what it tells us about the ideological justification of globalization as a way forward for the development of poorer countries, cannot be overestimated.

These matters are very ably analyzed in Richard Baldwin’s book The Great Convergence (2016). Baldwin argues that only those countries that have been able to insert themselves into global supply (or value) chains have succeeded in accelerating their development. These countries are, according to Baldwin, China, South Korea, India, Indonesia, Thailand, and Poland; several others (Bangladesh, Ethiopia, Burma, Vietnam, Romania) could be added to the list. However, to understand why they have benefited so much from globalization, we need to understand the technical ways in which today’s globalization differs from the previous globalization in addition to much better protection of property rights (thanks to international treaties and mechanisms of enforcement). It is these novel and specific features of globalization that have made global value chains of such importance.

Baldwin defines three eras of globalization that are characterized by the reduced cost of transporting, successively, (1) goods, (2) information, and (3) people. The first two eras correspond to the two globalizations I have already mentioned, while the third lies in the future. The argument goes as follows: When the transportation of goods was perilous and expensive, production and consumption had to coincide geographically—communities consumed whatever they produced. In even the most developed premodern societies, such as ancient Rome, the bulk of trade consisted of luxury items and wheat. But Rome was an exception; in most premodern societies, trade was minimal.

Then came the Industrial Revolution, which lowered the transportation cost of goods. This made shipment of goods to faraway destinations possible and created the first globalization, or the “first unbundling,” as Baldwin calls it: goods were produced “here” and consumed “there.” This also gave economics practically all the concepts and the intellectual toolkit that we still use today. The first unbundling produced a new concern with national trade balances and thus introduced mercantilism. It also led to a focus on national production of goods through all their stages and a view of trade as consisting of nation A exporting a good to nation B (but not of company A selling goods to company B, or of company A selling things to its subsidiary, which then sells them to company B). Finally, it gave us a theory of growth that sees nations advancing from the production of food to the production of manufactures and further on to services. Practically all the tools of modem economics are still rooted in the way the first unbundling occurred.12 The main features of the first unbundling were (i) trade of goods, (ii) direct foreign investment (which, absent any other means of securing property rights in distant locations, led to colonialism), and (iii) nation-states

Today, in what Baldwin identifies as the second unbundling (and the second globalization), all three main actors have changed. Now, the control and coordination of production is done “here,” but the actual production of goods is done “there.” Notice the difference: first you unbundle production and consumption, then you unbundle the production itself.13 The unbundling of production was made possible by the ICT revolution, which allowed companies to design and control processes from the center while spreading the production to hundreds of units or to subcontractors dispersed around the world. The reduced cost of transporting information (basically, the ability to coordinate and control regardless of distance) is for the second unbundling what the reduced cost of shipping was for the first. Now, the main players are (i) information and control (instead of goods), (ii) global coercive institutions (instead of colonialism), and (iii) companies (instead of nations).

A couple of other things are distinctive about the second unbundling. First, the importance of institutions has increased. When globalization involved only the export of goods, institutions in the country to which the goods were exported did not matter much; whether institutions “there” were good or bad, exporters were paid about the same.14 This is not the case with the second unbundling. When production is delocalized, the quality of the institutions, infrastructure, and politics in the recipient country matters enormously to the center. If designs are stolen, goods are impounded, or the travel of people between the center and the off shore location is made difficult, the entire production structure of the company collapses. For the center, the quality of institutions in the off shore location becomes almost as important as the quality of institutions locally. This means that institutions in the periphery now either have to hew as closely as possible to the institutions that exist in the center or to be as integrated as possible, which is exactly the opposite of what the dependencia school taught.

Second, technological progress in the off shore locations now has an entirely different hue than in the past. Whereas in the past ~~developing~~ countries had to try hard to induce foreign investors to share their know-how, now a company based in the center (the mother company) has incentives to make sure the best technology is used in the off shore location, which has become an integral part of the center’s production chain. This is an enormous change: rather than poor countries trying to incentivize foreign companies to transfer technology, now the owner of that technology is keen to transfer to the off shore location as much of it as possible.

The tables, in some sense, have turned: it is now the nation where the mother company is located that tries to prevent the company from transferring its best technology to the periphery. Innovation rents, received by the leaders in new technologies, are being dissipated away from the center. This is one of the key reasons why people in the rich world often complain about outsourcing (or off shoring). They criticize it not only because domestic jobs are affected but because innovation rents are shared more often with foreign than with domestic labor. The gains from new technology accrue to the entrepreneurs and capitalists in the center but also to the workers in the less-developed areas to which the production is outsourced. An indication of that process is that off shoring has been particularly strong in high-tech industries. In a study of eight advanced economies (Japan, Denmark, Finland, Germany, Italy, the Netherlands, the United Kingdom, and the United States), Bournakis, Vecchi, and Venturini (2018) found that high-tech off shoring increased from 14 percent of the value added in the late 1990s (the level at which it has been since the beginning of that decade) to about 18 percent by 2006. Off shoring in low-tech industries has remained stable at around 8 percent of the value added. The people who are cut out from the benefits are workers in the rich countries. This change is also one of the main reasons why today’s globalization is accompanied by labor’s loss of bargaining power in rich countries and the stagnation of wages for less-skilled workers (or at least those who can easily be replaced by foreigners). This also explains recent attempts to roll back globalization in the developed world. And most importantly, it is at the origin of a tacit coalition that has been formed, at the global level, between rich people in rich countries and poor people in poor countries.

The second unbundling also fundamentally changes our view that development goes through orderly, predetermined stages. The old-fashioned view, following upon the way England, and later the United States and Japan, developed, was that countries went through an import-substitution stage with significant tariff protection, then developed exports of simple manufactures, and later gradually moved into more sophisticated products with higher value added. This was the idea that underlay most of development policy between the 1950s and the 1980s. South Korea, Brazil, and Turkey were the best examples of countries following such policies. In the 1990s, with the second globalization, things changed. What has become crucial for the success of ~~developing~~ countries is no longer to develop through various predetermined stages using their own economic policies, but to become part of the global supply chains organized by the center (the Global North). And moreover, not merely to go into higher value-added stages by copying what richer countries are doing, but, as China is doing now, to become technological leaders themselves. The second unbundling has made it possible to skip the stages that were earlier thought necessary. As recently as the 1980s, it was unthinkable that countries that were overwhelmingly rural and poor, like India and China, would within two or three generations become technological leaders, or at least come close to the production possibility frontier in some areas. Thanks to their insertion into global supply chains, it became a reality.

The way to interpret Asia’s success in the current era is not by seeing China, India, Indonesia, Thailand, and so on as the latest versions of South Korea. They are the trailblazers of a new road to development which, through integrating one’s economy to the developed world, leapfrogs over several technological and institutional stages. The most successful countries in the second globalization are those that, because of institutional factors, the skill and cost of their labor, and their geographical proximity to the North, are able to become an integral part of the Northern economy. This pattern inverts the old dependencia paradigm, which held that delinking was the way to develop. On the contrary, becoming linked is what allowed Asia to travel the road from absolute poverty to middle-income status in a remarkably short span of time. This technological and institutional linking is at the origin of capitalism’s spread to the rest of the world and its current universal dominance. The second globalization and the dominance of capitalism thus go together.

#### But, the alternative privileges great powers---everyone else can’t be self-sufficient and gets abandoned during the pandemic.

Wolf ‘20

(Martin Wolf is chief economics commentator at the Financial Times, London. “The dangerous war on supply chains” June 23, 2020. https://www.ft.com/content/e27b0c0c-1893-479b-9ea3-27a81c2506c9)**AB**

“One of the things that this crisis has taught us, sir, is that we are dangerously overdependent on a global supply chain for our medicines, like penicillin; our medical supplies, like masks; and our medical equipment, like ventilators.” Thus, did Peter Navarro, an influential adviser of US president Donald Trump, draw lessons from the Covid-19 crisis for American trade policy. The dangerous war on supply chains Protectionism in a crisis only concentrates risk domestically and diminishes economies of scale This view is seductive to protectionists. But it is wrong. The lesson from the crisis is to be better prepared. Self-sufficiency in “essential products” would not be a good way to achieve this. On the contrary, it would be a costly error. Attacks on cross-border supply chains should not be viewed in isolation. The latest forecasts from the World Trade Organization suggest that the collapse in trade now could be far bigger than in response to the 2008 financial crisis. It would be very damaging if policymakers responded to the steep decline in their countries’ exports by curbing imports. Yet that is what forced “reshoring” of supply chains means. It would be yet another assault on liberal trade. (See charts.) Covid-19 brought forth a wave of export restrictions instead. The products covered by these prohibitions and restrictions vary. But most of them focused on medical supplies (face masks and shields, for example) and pharmaceuticals and medical equipment (ventilators, for example). These restrictions are legal. But that does not make them wise. In a collection of essays on Covid-19 and Trade Policy, Richard Baldwin of the Graduate Institute in Geneva and Simon Evenett of St Gallen ask: “Should governments react to the health, economic, and trade crises by turning inward?” The answer is: No. “Turning inward won’t help today’s fight against Covid-19 . . . Trade is not the problem; it is part of the solution.” Remember that the problem was not with trade, but rather with a lack of supply. Export restrictions merely reallocate the shortages, by shifting them on to countries with the least capacity. A natural response to this experience is for every country to try to be self-sufficient in every product that might turn out to be relevant. That is what Mr Navarro suggests the US should do. Yet businesses would then lose economies of scale, as global markets fragmented. Their capacity to invest in innovation would be reduced. Only the largest and most advanced economies could plausibly seek self-sufficiency in such a wide range of technologies. For all others, this would be a dead end. More relevant, self-sufficiency is not at all a guarantee of greater security. In his chapter in the book edited by Profs Baldwin and Evenett, Sébastien Miroudot of the OECD distinguishes helpfully between “resilience” and “robustness”. The former refers to the ability to return to normal operations after a disruption; the latter to the ability to maintain operations during a crisis. In a pandemic, the latter is probably the more relevant. It is necessary to have access to essential supplies in a pandemic, though it is also necessary to be able to restore production quickly if some of it is disrupted. The obvious way to achieve robustness is to diversify suppliers across multiple locations. Producing in one’s own country is not a guarantee of robustness. Any given location might be affected by a pandemic, hurricane, earthquake, flood, strikes, civil unrest or even war. To put every egg in one basket, even the domestic one, is risky. Robustness in supply can thus be achieved through a mixture of a multiplicity of suppliers with holding stocks of essential products. The possibility of importing increases the potential number of suppliers and possibly the access to surplus stocks, too. Protection, however, concentrates risk domestically, reduces the diversity of potential suppliers and diminishes the pressure of competition and economies of scale. So far, global supply chains in health products have turned out to be robust. Mr Miroudot notes the ability of South Korea to supply Covid-19 test kits globally. He argues that its ability to expand supply quickly “requires international networks, skilled supply chain managers, reactivity, and agility. This type of experience simply does not come from local production and activities shielded from competition.” So what would a sensible policy look like? There would be national and global efforts to identify essential products in the event of various emergencies. There would then be monitoring of relevant supply chains and inventories, both domestic and global. To achieve this, one would need respected and well-funded national and global bodies working alongside private industry. This should be viewed as a fundamental security concern. The pandemic has, after all, posed a vastly greater threat to security than the military threats governments have been spending trillions of dollars to contain. In the course of such an effort, countries might seek to identify potential vulnerability to supplies from particular partners. Mutual vulnerability can be a source of stability. But countries might regard some sources as too risky. Yet a shift of supply back home need not be the response. Other possibilities exist. Trade is a vital part of the global response to a pandemic, including the creation and distribution of the vaccine we need. Trade must also remain a large part of the global economy more broadly. The ability to trade freely augments the diversity, and even reliability, of supply. It also creates a big opportunity. Covid-19 may indeed reverse the integration of production of past decades. We will regret it greatly if it does.

#### Globalization is immensely beneficial for improving quality of life in the Global South---it’s also widely supported which proves their epistemic skepticism is from an ivory tower.

Horner et al. 18 (Rory, Global Development Institute, University of Manchester, Manchester, UK, “Globalisation, uneven development and the North–South ‘big switch’,” Cambridge Journal of Regions, Economy and Society 2018, 11, 17–33 doi:10.1093/cjres/rsx026, DOA: 11-12-2020) //Snowball //strikethrough of rhetoric

Citizen surveys further reveal dramatic changes in attitudes to globalisation across and within the global North and South. While such surveys have methodological limitations,1 the results indicate distinctive trends that support the thesis of the ‘big switch’. Among people in the global South, polls have consistently found quite positive attitudes towards globalisation. In 2007, the Times of India claimed that ‘Indians believe globalisation benefits their country’, citing a poll by the Chicago Council on Global Affairs and World Public Opinion that 54% of Indians answered ‘good’ compared to 30% ‘bad’ to the question of whether increasing economic connections ‘with others around the world is mostly good or bad’. More recently, Stokes (2016) reported on Pew Research Surveys from 2016 which found that 60% of Chinese think their country’s involvement in the global economy is good (compared to 23% who think it is bad), while 52% of Indians surveyed thought it was good compared to 25% who said it was a problem. A recent YouGov survey of 20,000 people across 19 countries found a majority believed that globalisation has been a force for good. That survey found the most enthusiasm for globalisation in East and South-East Asia, where over 70% in all countries believed it has been a force for good. The highest approval, 91%, was in Vietnam, a relative latecomer to globalisation (Smith, 2017).

By contrast, public support for globalisation in the global North has plummeted. Bhagwati (2004) cited an Environics International Survey presented at the 2002 World Economic Forum Meetings to argue that disillusionment with globalisation was not universal; ‘anti-globalisation sentiments are more prevalent in the rich countries of the North, while pluralities of policy makers and the public in the poor countries of the South see globalisation instead as a positive force’ (2004, 8). Although Bhagwati suggested this was an ‘ironic reversal’, it proved to be in line with a 2007 BBC World Service poll that found 57% of people in G7 countries thought the pace of globalisation was too rapid, whereas the majority of those in ~~developing~~ countries surveyed thought it was just right or too slow (e.g. IMF, 2008; Pieterse, 2012). A 2007 Pew Global Poll similarly found a decline in the percentage of people in many Northern countries who believed trade had a positive impact. In its analysis of the survey results, Kohut and Wilke (2008, 6–7) commented that ‘it is in economically stagnant Western countries that we see the most trepidation about globalisation’. Almost 10 years later, The Economist (2016) reported on a YouGov survey of 19 countries, which found that fewer than half of people in the USA, UK and France believed that globalisation is a ‘force for good’ in the world. This broad change in attitude toward globalisation is playing out in national electoral politics as well as gatherings such as the World Economic Forum and the meeting of the Asia-Pacific Economic Cooperation.

The ‘big switch’ and the geography of uneven development

The ‘big switch’ seemingly confounds the predictions of the most vocal proponents and critics of globalisation alike. Uneven development is dynamic and relates to differences both within and among countries (Sheppard, 2016). Naïve claims that the world is flat or that economic globalisation is ‘win-win’ have rightly been dismissed (Baldwin, 2016; Christopherson et al., 2008; Turok et al., 2017), yet it is also insufficient to suggest that globalisation simply leads to a reproduction of existing inequalities, overlooking how that unevenness may be changing as a result of new macroeconomic geographies (Peck, 2016). While trade theory could predict that there would be ‘losers’ in the global North from international economic integration, proponents of economic globalisation have asserted that they would be few in number and could be compensated. More recently, it appears that a large group of people feel more forsaken than compensated. Similarly, for those who embraced Marxian political economy, and warned of its negative consequences in the South, the apparent optimism and support for globalisation in the South may have been unexpected. The sceptical internationalists (e.g. Evans, 2008; Kaplinsky, 2001; Stiglitz, 2006) should be acknowledged, however, for forecasting downsides in the global North. As we outline below, many people in the global North have experienced relative stagnation, whereas, albeit from a very low starting point and amidst considerable inequality, many people (but not all) have experienced improved development outcomes in the global South. We then explore what this apparent ‘big switch’ may tell us about contemporary economic globalisation.

The new geography of global uneven development

Significant portions of the population in the USA and other countries in the global North have experienced limited, if any, income gains in an era of globalisation. Milanovic’s (2016) ‘elephant graph’ (Figure 1) has quickly become a popular way to demonstrate the relative stagnation experienced in North America and Europe in recent decades. Exploring changes in real incomes between 1988 and 2008, he showed that those who particularly lost out on any relative gain in income were the global upper middle class (those between the 75th and 90th percentiles on the global income distribution) and the poorest 5% of the world population. Of these least successful percentiles, 86% of the population were from mature economies in the global North (Lakner and Milanovic, 2016, 23). Considering these contrasts more widely, a growing body of evidence shows that the global North’s dominance in the global economy is receding, with the share of high-income countries in global GDP having fallen from 76.8% in 2000 to 65.2% in 2015 (see Figure 1).

A different picture emerges in the global South. In Figure 1, it was Asians who comprised 90% of the population in the percentiles which did best in terms of relative income gains from 1988 to 2008 (Lakner and Milanovic, 2016, 223). The UNDP has remarked that

A striking feature of the world scene in recent years is the transformation of many ~~developing~~ countries into dynamic economies…doing well in economic growth and trade … they are collectively bolstering world economic growth, lifting other ~~developing~~ economies, reducing poverty and increasing wealth on a grand scale. (UNDP, 2013, 43)

The share of global GDP of low and middleincome countries increased from 22.5% in 2000 to 34.1% in 2015 (Figure 2). Much of this increase is accounted for by China, as well as India and Brazil. Their share of global GDP, only 4.6% in 1960, 6.6% in 1990 and 9.3% in 2000, had almost doubled in the 21st century to 18% by 2015.

The development context of the global South has changed significantly since the turn of the Millennium, across a variety of important indicators. The total number of people in the world living on less than $1.90 per day (i.e. extreme poverty) has more than halved from 1.69 billion in 1999 to 766 million in 2013. At least by official estimates, the share of the population in the global South who are living in extreme poverty has fallen considerably this century. Whereas the percentage of the population in the global South with a daily consumption level of less than $1.90 was 33.4% in 1999, it was just 13.4% in 2013.2 The percentage of the world’s countries classified by the World Bank as low-income, albeit a very low threshold, more than halved within the first 15 years of the 21st century. Moreover, the total number of countries which are highly dependent on aid (having a net ODA > 9% of GNI) has fallen considerably, from 42 in 2000 to 29 in 2015, or from 34.1% to 23.2% of all low and middle-income countries with data available over that period.3

Considered overall, in comparison with the 1990s, the global South, in aggregate, now earns a much larger share of world GDP, has more middle-income countries, more middleclass people, less aid dependency, considerably greater life expectancy and lower child and maternal mortality. Table 1 provides some summary indicators for high-income countries (HICs) and low and middle-income countries (L&MICs), as somewhat imperfect approximations for global North and South.

After two hundred years of a ‘divergence, big time’ (Pritchett, 1997) between developed and ~~developing~~ countries following the Industrial Revolution, recent measurements suggest a change in the pattern of global inequality across a number of indicators (Horner and Hulme, 2017). The Global GINI of income distribution across all individuals in the world has fallen from 69.7 in 1988 to 66.8 in 2008 and 62.5 in 2013 (World Bank, 2016, 81). Analysis presented in the World Bank’s Taking on Inequality (2016) suggests that, in 1998, 26% of global income inequality was related to differences within countries, with the remaining 74% relating to differences among countries. By 2013, these shares were 35 and 65%. Two hundred years of a great divergence between global North and South now seems to have had some reversal, although more than half of an individual’s income can be accounted for by the country where he/she lives or was born (Milanovic, 2013). Inter-country inequality, rather than intra-country inequality, is still dominant, but it accounts for a diminished share of income-based and other inequalities (World Bank, 2016).

# 1AR

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### 1AR-War

#### 4- Supply chains are resilient and prevent war and lift people out of poverty empirically

Rosenburg ‘20

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Many have used this moment to call for America to bring production home to protect us from future disruptions. Others have declared this as the catalyst for decoupling U.S. supply chains from China. Democratic presidential candidate Joe Biden released a campaign document outlining his plan to onshore key areas of production with massive government contracts, while President Trump has long threatened and used economic policy to pressure companies. Despite this rhetoric, powerful economic forces, entrenched relationships, and concentrated manufacturing and skill bases make basic trade relations difficult to shift. Interconnected supply chains further serve as a shared infrastructure that promotes stability based on common economic interests. They have also provided tremendous growth for the global economy and have helped lift millions out of poverty. Benefits that we should not undo. Blind protectionist policies cannot bring home every American factory, nor can they secure our supply chains against renewed great power competition. However, the U.S. can use its resources to encourage more reliability, diversity, and resilience in the supply chains critical to our national security. This will ensure that America does not face disruptions to these strategic goods in the future, whether from a global pandemic or escalating geopolitical tensions. To achieve this, the U.S. must take action to address near term vulnerabilities. However, it must also use a concerted, long-term approach in its investment decisions to take a strategic outlook that involves both domestic and international partners to rebalance and diversify our supply chains. To prioritize resources, a risk analysis approach to America’s supply chains can help inform policymakers in these decisions.

### 1AR- Warming

#### Here is UQ for supply change to adapting and solving cap

Pierce ‘19

* More efficient calculations
* Sustainable/renewable non-plastic packaging
* Transparency/Effective management
* Fossil fuel vehicles/ transition to clean cars
* Optimal refigeration energy

(Cassie Pierce, Senior Director | Supply Chain | Planning & Procurement @orthofix. “How the Global Supply Chain is Doing its Part to Fix Climate Change” 11/12/19. https://climatelaunchpad.org/how-the-global-supply-chain-is-doing-its-part-to-fix-climate-change/)**AB**

A growing concern for sustainability has transformed how companies are designing their products and marketing them to an increasingly green public. But these initiatives are just the start, as many have also begun making adjustments behind the scenes with regards to their supply chain — and rightly so, given that a McKinsey report reveals that it is responsible for 90% of a company’s environmental impact. With this in mind, here’s how today’s businesses have been adding to the growing cause for sustainability, starting with their supply chains. Planning More Efficiently A simple miscalculation between supply and demand often leads to the overproduction of certain materials, which results in a lot of wasted energy and resources. The power of machine learning and predictive analytics can help with more accurate forecasting, so that companies—especially ones constantly replenishing stocks, like Amazon—can help procure the right amount of supply to meet the market’s demand. Encouraging Transparency Supply chain managers need to monitor how their suppliers are extracting and producing raw materials to ensure that they’re following sustainability policies in their country or region. For instance, the new EU directive requires companies to report their sustainability performances, since they’re needed in the risk analyses and investment decisions by investors, banks, and pension fund managers. In this regard, the International Resource Panel recently developed an online tool that allows countries to see possible hubs for unsustainable practises within their area, so they can take the necessary steps to address them. Improving Packaging Every day, massive amounts of energy are used in the production of traditional packaging materials such plastic, paper, and foam, which are quickly discarded once they arrive at a consumer’s doorstep or a company’s stock room. In response, more sustainable packaging is now being created out of recycled waste material to reduce the consumption of resources. They’re usually compostable, recyclable, and versatile enough to use for most items including—but not limited to—food, electronics, and clothes. Speaking of food, one of our participants, RefillaBowl, has even found a way to make takeaways more sustainable and solve the single-use problem of ordering food. Using Alternative Fuels Cars and other fuel-powered vehicles, like planes and ships, are the biggest contributors to smog and air pollution around the world. This is why a lot of companies are slowly switching to alternative fuel sources such as water and electricity to lessen the amount of greenhouse gases businesses contribute to the atmosphere. In fact, there are even organisations such as AM Group whose main purpose is to research, design, and manufacture clean energy alternatives and products. On the other hand, electric-powered vehicles are another type of cleantech initiative, or an investment philosophy companies use to up their profits while minimising negative effects on the environment. According to Start-U-up founder Ron Bloemers’ speech at the 2019 MELT Innovation Forum, global cleantech markets are expected to rise between 2020 to 2050 for economic reasons alone. Optimising Driving In line with efforts to switch to alternative fuels, logistics providers are also looking to optimise the way they transport goods from one point to another. Today’s company carriers are usually equipped with GPS tracking software to determine the shortest and most fuel-efficient paths for each delivery. Moreover, a feature on Verizon Connect explains how instilling better driving habits saves a lot of fuel, too. Actions such as harsh braking and sharp acceleration all increase fuel consumption and, in turn, carbon emissions, which careful driving can prevent. Reducing the amount of unnecessary cargo they bring, such as empty boxes, is also another step. Reducing Refrigeration Reducing electricity use has always been a priority for any company from both sustainability and profitability perspectives. And in supply chain management, electric consumption is an important factor in warehousing, especially for food and other businesses dealing with perishable commodities. A report by Supply Chain Dive reports on how refrigeration is one category that consumes a large percentage of energy consumption across all commercial buildings, second only to lighting. One solution is the use of Thermal Energy Storages, which balances temperature and refrigeration run time to maximise energy reduction. Glassolina has actually done something like this for greenhouses, where they have created translucent wood plastic composites to reduce buildings CO2 emissions. A similar solution can help companies reduce energy consumption and their carbon footprint while still protecting food and other perishable goods. These initiatives, big and small, contribute to larger and much-needed environmental reforms. Although there is still much to be done towards minimising the supply chain industry’s environmental impact, these practices are paving the way towards a greener and more sustainable future.

#### Clean disruption solves – zero-emissions by 2030.

Seba 14 - MBA @ Stanford, lecturer in distribution and clean energy @ Stanford (Tony, “Clean Disruption of energy and transportation: How silicon valley will make oil, nuclear, natural gas, coal, electric utilities and conventional cars obsolete by 2030,” pg. 2-17)

The Stone Age did not end because humankind ran out of stones. It ended because rocks were disrupted by a superior technology: bronze. Stones didn't just disappear. They just became obsolete for tool-making purposes in the Bronze Age. The horse and carriage era did not end because we ran out of horses. It ended because horse transportation was disrupted by a superior technology, the internal combustion engine, and a new, disruptive 20th century business model. Horses didn't just disappear. They became obso ete for the purposes of mass transportation. The age of centralized, command-and-control, extraction-resource-based energy sources (oil, gas, coal and nuclear) will not end because we run out of petroleum, natural gas, coal, or uranium. It will end because these energy sources, the business models they employ, and the products that sustain them will be disrupted by superior technologies, product architectures, and business models. Compelling new technologies such as solar, wind, electric vehicles, and autonomous (self-driving) cars will disrupt and sweep away the energy industry as we know it. The same Silicon Valley ecosystem that created bit-based technologies that have disrupted atom-based industries is now creating bit- and electron-based technologies that will disrupt atom-based energy industries. Clean Disruption of Energy and Transportation. The industrial era of energy and transportation is giving way to an information technology and knowledge-based energy and transportation era. The combination of bit-based and electron-based technologies will put an end to conventional atom-based energy and transportation industries. The disruption will be a clean one and have the following characteristics: 1. Technology-based disruption. The clean disruption is about digital (bit) and clean energy (electron) technologies disrupting resource-based (atom-based) industries. Clean energy (solar and wind) is free. Clean transportation is electric and uses clean energy derived from the sun and wind. The key to the disruption of energy lies in the exponential cost and performance improvement of technologies that convert, manage, store, and share clean energy. The clean disruption is also about software and business model innovation. 2. Flipping the architecture of energy. Just as the Internet and the cell phone turned the architecture of information upside-down, the clean disruption will create an energy architecture that is different from the one we know today. The new energy architecture will be distributed, mobile, intelligent, and participatory. It will overturn the existing energy architecture, which is centralized, command-and-control oriented, secretive, and extractive. The conventional energy model is about Big Banks financing Big Energy to build Big Power Plants or refineries in a few selected places. The new architecture is about everyone financing everyone to build smaller, distributed power plants everywhere. 3. Abundant, cheap, and participatory energy. The clean disruption will be about abundant, cheap, and participatory energy. The existing energy business model is based on scarcity, depletion, and command-and-control monopolies. The clean disruption is similar to the information technology revolution that overturned the old publishing and information model and made information abundant, participatory, and essentially free. 4. Clean disruption is inevitable. The clean disruption of energy and transportation is inevitable when you consider the exponential cost improvement of disrupting technologies; the creation of new business models; the democratization of generation, finance, and access; and the exponential market growth. 5. Clean disruption will be swift. It will be over by 2030. Maybe before. Oil, natural gas (methane), coal, and uranium will simply become obsolete for the purposes of generating significant amounts of electricity and powering the automobile. These energy sources will still have uses. For example, uranium will be used to make nuclear weapons and natural gas will be used for cooking and producing fertilizer. Obsolescence and clean disruption will not put an end to incumbent industries. We still have vinyl records, sailboats and jukeboxes. These niche market products will survive, but energy and transportation will not be the multi-trillion dollar energy heavyweights that they are today. In twenty years we'll wonder how we put up with the horrendous consequences of the incumbent, conventional, $8 trillion-a-year energy industry. If Nikola Tesla and Thomas Alva Edison rose from the dead, they would recognize the industry that they helped build a century ago and they would be disappointed at how little it has changed. Today's versions of Tesla and Edison are creating technologies, products, and business models that will dismantle the extractive, centralized, dirty- energy age in which we live. The first wave of energy disruption has already begun with distributed solar and wind generation. It won't be long before the next wave crashes over the remains of the first one. Transportation is a $4 trillion industry globally. The transportation industry is inextricably linked with energy. As this book explains, the internal combustion engine automobile will soon be disrupted, an event which will, in turn, send disruptive shockwaves through the oil industry. The first wave of disruption of the century-old automotive industry is well underway with electric vehicles. The second disruptive wave, the self-driving car, will hit before the first wave is finished crashing. Transportation will never be the same again. This book is about how a new technology-based infrastructure and a set of products and services governed by the economics that have made Silicon Valley a source of market disruption over the last generation will disrupt energy industries that have barely evolved over the past hundred years.